



The Financial
Services Forum

Members

2018

Corporate partners

BrightTALK™



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Piers Currie	Special Adviser, CEO Office	Aberdeen Standard Investments	E
Kim Goodall	Head of Long Term Savings Strategy and Proposition	Aberdeen Standard Investments	A
Chris Hill	Investment Communications Manager Marketing	Aberdeen Standard Investments	A
Martin McGovern	Head of Brand & Channel Marketing	Aberdeen Standard Investments	E
Pragya Mohan	Digital Delivery Manager - Analytics	Aberdeen Standard Investments	A
Holly Sheridan-Hill	Institutional Marketing Manager	Aberdeen Standard Investments	A
Nuala Walsh		Aberdeen Standard Investments	E
Bharat Sagar	Executive Chairman	AE3 Media	E
Nick Dixon	Investment Director	AEGON	E
Stephen Wynne-Jones	Head of Retail Adviser Communications	AEGON	A
Tracey Clifton	Head of Customer communications	AEGON UK	A
Giles Elliott	Consultant	AEGON UK	E
Lynsey Fusco	Head of Workplace communications	AEGON UK	A
Alasdair Gillies	Head of Digital Communications	AEGON UK	A
Andy Manson	Marketing Director	AEGON UK	E
Alasdair Rhind	Head of Retention and CRM	AEGON UK	A
Joanne Seager	Head of Marketing Transformation & Governance	AEGON UK	A
Miles Clayton	Founder	Agility PR	P
Chloe Francis-Smith	Communications Assistant	AKG Financial Analytics Ltd	P
Guy Vanner	Managing Director	AKG Financial Analytics Ltd	P
Matt Ward	Communications Director	AKG Financial Analytics Ltd	P
David Radford	Chief Marketing Officer	Allianz UK	E
Alex Hammond	Managing Director	Also Communications	E
Robert Sinclair	Chief Executive	AMI	E
Ian Henderson	Chief Executive Officer	AML Group	P
Tim Lloyd	Managing Director	AML Group	P
Lorna Loney	Director, Product Solutions	Aprimo	P
Elka Popova	Cloud Solutions Lead – FinServ	Aprimo	P
Darren Lassiter	Partner	Arthur London	P
Justyn de Looze	Marketing Manager	Ascentric	A
Nick Hood	Head of Propositions	Ascentric	E
Sarah Lyons	Head of Marketing - RLPS	Ascentric	A
David Wade	Senior Analytics and Insight Manager	Ascentric	A
David Castling	Head of Business Development	Atom Bank plc	A
Neil Costello	Head of Marketing	Atom Bank plc	A
Clare Framrose	Head of Customer Propositions	Atom Bank plc	A
Leigh Goodwin	Marketing Manager	Atom Bank plc	A
Maria Harris	Director of Intermediary Lending	Atom Bank plc	E
Mark Mullen	Chief Executive	Atom Bank plc	E
Katy Ringsdore	Head of PR and Internal Communications	Atom Bank plc	A
Michael Sherwood	Head of Customer Experience	Atom Bank plc	A
Lisa Wood	Chief Marketing Officer	Atom Bank plc	E
Tom Daniell	Global Digital Marketing Director	Aviva	E
Joe Foggin	Head of Marketing	Aviva	E
Raj Kumar	Global Corporate Reputation Director	Aviva	E
Andy McLennan	Global Marketing Performance & Planning	Aviva	E
Mike Oakey	Global Head of Digital Marketing	Aviva	A
Mehrene Shah-Fraser	Global Marketing Capability Development	Aviva	A
James Turner	Head of Marketing	Aviva	A
Rob Hancock	Group Customer Insights Manager	Aviva Group	A
Christine Daley	Senior Marketing Manager Pan European Institutional	Aviva Investors	A
Kate Gillespie	Marketing Manager	Aviva Investors	A
Lauren Glossop	Head of UK Marketing	Aviva Investors	E
James Moore	Senior Digital Distribution Manager	Aviva Investors	A
Lucas Bergman	Head of Brand and Campaigns	Aviva UK	A

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Tracy Knatt	Head of Web & Social Media	AXA Investment Managers	E
Hazel Pitchers	Global Head of Marketing	AXA Investment Managers	E
Sanchari Roy	Wholesale Marketing Manager	AXA Investment Managers	A
Emily Sanders	Global Marketing Manager	AXA Investment Managers	A
Stephen Watchorn	Head of UK Marketing	AXA Investment Managers	E
Mary Zerner	Institutional Marketing	AXA Investment Managers	A
Emma Barr	Senior Proposition Executive	AXA PPP Healthcare	A
Sophia Fricker		AXA PPP Healthcare	A
Caitlin Gomes	Senior Proposition Manager - Marketing	AXA PPP Healthcare	A
Paul Humphreys	Senior Proposition Executive	AXA PPP Healthcare	A
Simon Miller	Head of Proposition	AXA PPP Healthcare	E
Christine Molloy	Proposition	AXA PPP Healthcare	A
Denise Rogers		AXA PPP Healthcare	A
Connie Stevens		AXA PPP Healthcare	A
Ashleigh Tonks		AXA PPP Healthcare	A
Tracy Weir	Senior Product Development Controller	AXA PPP Healthcare	A
Barney Bailey	Head of Brand Strategy	AXA UK	E
Scott Fleming	Chief Customer & Commercial Officer	Bank of Cyprus UK	E
Craig Leslie	Senior Marketing Officer	Bank of Cyprus UK	A
Alice Theodorou	Marketing Manager	Bank of Cyprus UK	A
Tony Crane	Customer Experience Director	Bank of Ireland UK	E
Mark Howell	Director of Marketing and Customer Management	Bank of Ireland UK Mortgages	E
Alison Pallett	Director of Sales	Bank of Ireland UK Mortgages	E
Indy Bassi	Marketing Director	Barclays Bank	E
Amanda Gabb	Marketing Director	Barclays Bank	E
Claire Hilton	Marketing Director, Personal and Corporate	Barclays Bank	E
Olivia Christiansen	VP, Investment Bank Marketing	Barclays Investment Bank	A
Sarah Jackson	Brand Director	Barclays Investment Bank	A
Louise Rogers	Digital Marketing Manager	Barclays Investment Bank	A
Sarah Speake	Head of Brand and Advertising, EMEA	Barclays Investment Bank	E
Kim Bell	Director	BDifferent	P
Teresa Roux	Director	BDifferent	P
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Collyne Caesar	Marketing & Events Executive	Belmont Green / Vida Homeloans	A
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Ian Giles	Director of Marketing	Belmont Green / Vida Homeloans	E
David Tweedy	Chief Executive Officer	Belmont Green / Vida Homeloans	E
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Ali Bernat	Director, Retail Marketing	BlackRock	A
Andy Cridland	Brand & Advertising	BlackRock	E
Josh Dibbens	UK Head of Marketing	BlackRock	A
John Drabble	Director, Global Fixed Income Marketing	BlackRock	E
Jonathan Fee	Global Head of ETF Marketing	BlackRock	E
Roxana Golban	Head of EMEA Institutional Marketing	BlackRock	E
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Jo Phillips	Head of EMEA Digital Marketing	BlackRock	E
Mylene Renier-Schram	Vice President - iShares	BlackRock	A

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Tara Dennehy	EMEA Communications Executive	BNY Mellon	A	Holly Tatnell		Cazenove Capital	A
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Rick Duncan	Head Of Digital Marketing	Castle Trust	A	Simon Bentley	Head of Central Marketing and Client Communications.	Columbia Threadneedle Investments	E
Rheona Kynoch	Marketing Manager, Mortgages	Castle Trust	A	Georgie Brazier	Senior Marketing Manager - UK Wholesale	Columbia Threadneedle Investments	A
Sophie Redgell	Marketing Executive	Castle Trust	A	Diana Portman	Co-Head EMEA Marketing and Head of Channel Marketing	Columbia Threadneedle Investments	E
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Adrian Scott	Group Mortgage Services Director	Connells Group	E	Helen Park-Weir	Head of Marketing UK	EFG Private Bank Ltd	E
Ross Bowen	Managing Director	Connells Survey & Valuation	E	Danny Waters	Chief Executive Officer	Enterprise Group	E
David Lundholm	Founder	Consistency Partners	E	Mark Leachman	Head of Financial Services, Telco and Utilities	Experian Marketing Services - Targeting	E
Niels Footman	Head of Marketing	Copylab	P	Alistair Nimmo	Head of Marketing	Family Building Society	E
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Lianne Scott	Marketing & PR Manager – Surveying & Conveyancing	Countrywide	A	Tom Coughlan	Senior Marketing Manager	Fidelity International	A
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Jason Triandafyllou	Managing Director	Designate	P	Neil Massie	Head of Wholesale Marketing	Fidelity International	E
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Steve Wallis	Commercial Director	Dignity Pre Arrangement Ltd	E	Justin Mould	Managing Director	Fin International	P
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Karl Brown	Customer Journeys Manager	Direct Line Group	A	Nick Harrison	Commercial Director	First Direct	A
Frances Browning	Head of Brand PR & Social Media	Direct Line Group	E	Bar Geiser	EVP, Global Sales	First Orion	P
Kerry Chilvers	Brands Director	Direct Line Group	E	Howard Flight	Chairman	Flight & Partners	E
Ann Constantine	Head of Insight	Direct Line Group	E	Tim Wheeldon	COO	Fluent Money Ltd	E
Lucy Davies	Brand PR Manager	Direct Line Group	A	Toby Gundry	Marketing & Customer Communications Manager	Ford Motor Credit plc	A
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Mark Evans	Marketing Director	Direct Line Group	E	Adam Brown	Global Head of Marketing	GAM (UK) Ltd	E
Simon Henrick	Head of News and Issues	Direct Line Group	A	John Rugg	Head of UK Wholesale Marketing	GAM (UK) Ltd	A
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Piers Newson-Smith	Head of Brand and Marketing Planning	Direct Line Group	E	Vahe Vartanian	Founder & Managing Director	Global Family Office Community	P
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Rob Sanders	Founder	DOOR Ventures	E	Helen Whittaker		Great State	P
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				Mark Sismey-Durrant	Chief Executive Officer	Hampshire Trust Bank	E

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Enda Joyce	Head of Corporate PR	Hanover Communications	P	Antony Gore	Head of Marketing Services & Intermediary Marketing	Just Group plc	A
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Tony Ward	Chief Executive	Home Funding Limited	E	Clare Joy	Communications Manager	Landbay Partners	A
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Phoebe Small	Marketing Manager, Mortgage Intermediaries	HSBC	A	Laura Hastings	Joint Managing Director	Lansons	P
Richard Waters	Senior Product Manager, Mortgages	HSBC	A	Tony Langham	Chief Executive	Lansons	E
Helen Westbrook	Head of Marketing - Europe and Middle East	HSBC Private Bank	E	Sophie Lilley	Board Director	Lansons	E
Kevin Sinclair	Group Publishing Director	Incisive Media	P	Rebecca Mayo	Joint Managing Director	Lansons	E
Andy Lane	Partner	Instinctif Partners	P	Rimmi Shah	Associate Director	Lansons	E
Chloe Pearce		Instinctif Partners	P	Lewis Wilks	Account Director	Lansons	E
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Allyson Foster	Head of EMEA and LatAm Marketing	Janus Henderson Investors	E	Jaedon Green	Director of Products	Leeds Building Society	A
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Manuela Maestroni	Marketing Manager, EMEA and LatAm	Janus Henderson Investors	A	Nick Birdseye	Head of Affinity Development and Distribution	Legal & General	A
Leonie McDonald	Head of Advertising	Janus Henderson Investors	A	Peter Elliott	Head of Marketing Proposition	Legal & General	E
Rob Page	Global Head of Marketing	Janus Henderson Investors	E	Catherine Every	Head of Direct Marketing	Legal & General	A
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John Gilbert	Chief Executive	JGFR Ltd	P	Ross Jones	Head of Digital	Legal & General	A
James Goddard	Chief Executive	JJ Marketing	P	Vicki McGregor	Marketing Communications Manager	Legal & General	A
Rich Henderson	Digital Director	JJ Marketing	P	Helen O'Donovan	Head of DC Client Communications	Legal & General	A
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Regula Stricker	Head of Marketing Continental Europe	Jupiter Asset Management	E				

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Gavin Read	Assistant Marketing Manager	Lloyds Banking Group	E
Ian Roberts	Senior Manager, Marketing Strategy & Planning	Lloyds Banking Group	A
Laura Rusbridge	Culture & Capability, Group Brands & Marketing	Lloyds Banking Group	A
Gemma Sly	Assistant Marketing Manager - Commercial Banking	Lloyds Banking Group	A
Toni Stickley	Senior Manager, CRM	Lloyds Banking Group	A
Adriena Vorosova	Assistant Marketing Manager	Lloyds Banking Group	A
Loretta Dennett	Senior Marketing Manager	Lombard Odier Investment Managers	A
Ludivine Evra	Marketing Manager	Lombard Odier Investment Managers	A
Benjamin Horsell	Head of Marketing & Product Positioning	Lombard Odier Investment Managers	E
Tadinka Vasiljevic	Marketing Managers	Lombard Odier Investment Managers	A
Pat Bunton	Compliance and Operations Director	London & Country Mortgages	A
Phillip Cartwright	Managing Director	London & Country Mortgages	E
Jane Harrison	Marketing Director	London & Country Mortgages	A
David Copland	Director of Mortgage Services	LSL Property Services Ltd	A

Lisa Martin	Development Director	LSL Property Services Ltd	A
Jon Round	Group Financial Services Director	LSL Property Services Ltd	E
Lucian Camp	Principal	Lucian Camp Consulting	P
Liz Allinson	Marketing & Communications Manager	LV=	A
Ben Bowden	B2B Marketing Executive	LV=	A
Steve Lewis	Head of Distribution, Managing Director, Retirement Solutions	LV=	E
Mark Smith	Marketing & Communications Manager	LV=	A
Heather Smith	Chief Customer Officer GI	LV=	E
Mary Stewart	Head of Corporate Solutions	LV=	E
Natalia Blanchfield	Director, Head of Institutional Marketing	M&G	E
Hannah Martin	Associate Director, Institutional Marketing	M&G	A
Amanda Lennon	Head of Retail Marketing	M&G Investments	A
Sunita Patel	Head of Central Marketing, Brand & Customer Insight	M&G Investments	A
Silvia Sechi	Senior Digital Marketing Manager	M&G Investments	A
Dominic Traynor	Head of Digital Marketing	M&G Investments	E
Jayne Phelan	Marketing Manager, M&G Real Estate	M&G Real Estate	A
Stephen Smith	Non-Executive Director	MAB, Twenty7Tec, LGSS and LGHF	E
Keith Carby	Executive Chairman	Maibridge Ltd	E
David Dunn	Director	Making Sense of Retirement	E
Jon Hall	Managing Director	Masthaven Bank	E
Fiona Blades	Chief Experience Officer	MESH Experience	P
Fleur Evans	Communications Strategy Director	MESH Experience	P
Sarah Cadden	Senior Marketing Manager – EMEA	MFS Investment Management	A
Lucy Davidson	Director EMEA Marketing	MFS Investment Management	E
Adele Frances	Senior Marketing Manager	MFS Investment Management	A
Simona Mauriello	Associate Marketing Manager	MFS Investment Management	A
Cherida Naughton	Sr Public Relations Mgr EMEA & APAC	MFS Investment Management	A
Alice Pezzo	Marketing Associate	MFS Investment Management	A
Isaac Ainooson	Account Director	Mintel Group Ltd	P
Karl Graham	Account Director	Mintel Group Ltd	P
Leon Onen	Account Director, UK	Mintel Group Ltd	P
Minisha Wahi	Head of Financial Services & B2BHead of Account Management UK & Nordics	Mintel Group Ltd	P
Lisa McBreen	Head of EMEA Marketing	Morgan Stanley	E
Nicola Murray	Brand and Marketing Manager, EMEA	Morgan Stanley	A
Simon Murray	Head of Digital Experience	Morgan Stanley	A
Noelle Tarpey	Vice President	Morgan Stanley	A
Oliver Tinkler	Head of Marketing Communications	Morgan Stanley	A
Gemma Bacon	Brand & Marketing Director	Mortgage Advice Bureau	A
Peter Brodnicki	Chief Executive	Mortgage Advice Bureau	E
Emma Hollingworth	Mortgage Proposition Director	Mortgage Advice Bureau	A
Sharon Trinder	Compliance Director	Mortgage Advice Bureau	A
Roger Crocker	Sales and Marketing Director	Mortgage Brain	E
Mark Lofthouse	Chief Executive	Mortgage Brain	E
Rosie Mackenzie	Corporate Communications and CSR Associate	MUFG Securities EMEA plc	A
Rebecca Brown	Marketing Executive.	myhomemove	A
Doug Crawford	Chief Executive Officer	myhomemove	E
Dev Malle	Group Distribution Director	myhomemove	E
James Marscheider	Head of Marketing	myhomemove	A
Alex Bannister	Head of Single Member View	Nationwide Building Society	A
Sara Bennison	Chief Marketing Officer	Nationwide Building Society	E
Rob Christie	Head of Member Contact Strategy	Nationwide Building Society	A
Chris Clayton	Senior Manager, Marketing Communications	Nationwide Building Society	A
David Leak	Senior Proposition Manager	Nationwide Building Society	A
Gemma Pauley	Lead campaign manager, Advertising & Media	Nationwide Building Society	A
James Powell	Senior Manager, Customer Insight Analytics	Nationwide Building Society	A
Laurent Faucher	Head of International Institutional Marketing	Natixis Investment Managers	A

Catherine Morat	Head of International Marketing	Natixis Investment Managers	E
Charlene Sagoe	Head of Digital Marketing	Natixis Investment Managers	A
Andy Ingham	Senior Corporate Account Manager	NatWest	A
Graham Felstead	Head of Intermediaries	NatWest Intermediary Solutions	E
Alasdair Johnson	Marketing Director	Neptune Investment Management	E
Ian Flower	Propositions Manager	NFU Mutual	A
Ross Garner	Propositions Manager	NFU Mutual	A
Ruth Wilkins	Propositions Development Manager	NFU Mutual	E
Ryan Tully	Channel Marketing	Northern Trust	A
Ian Ackerley	Chief Executive Officer	NS&I	E
Eugenie Biddle	Head of Brand and Customer Communications	NS&I	A
Anna D'Arcy	Head of Retail Marketing	NS&I	E
Gareth Headon	Assistant Director of Communications and Strategy	NS&I	E
Neil Jenkinson	Head of Customer Journey	NS&I	E
Michael Lynch	Head of Commercial Innovation	NS&I	A
Colette Mellor	Marketing Campaigns Lead	NS&I	A
Gary Nong	Market & Competitor Intelligence Manager	NS&I	E
Andrew Pike	Head of Intermediary Relationships	NS&I	A
Ilana Rapaport	Head of Media	NS&I	A
Julie Shepherd	Brand Manager	NS&I	A
Sue Simpson	Brand Consultant	NS&I	E
David Sturges	Head of Business Insight	NS&I	A
Sally Swait	Head of Product and Proposition	NS&I	A
Emily Swanson	Senior Digital Manager	NS&I	A
Sarah Tebbutt	Director, People and Strategy	NS&I	A
Lauren Wallis	Head of Marketing Planning and Data	NS&I	A
Jill Waters	Director of Retail	NS&I	E
Alun Williams	Assistant Director, Marketing & Communications	NS&I	E
Marcus Bolitho	Head of Marketing	Old Mutual Global Investors	E
Will Gold	Head of Investment Marketing	Old Mutual Global Investors	A
Steve Smith	Head of UK Marketing	Old Mutual Global Investors	A
Michelle Andrews	Marketing Director	Old Mutual Wealth	E
Fiona Nicolson	Head of Communications, Marketing and Events	Old Mutual Wealth	A
Alison Wallis	Head of Marketing Communications	Old Mutual Wealth	A
Karen Blatchford	Director, Sales & Marketing	Old Mutual Wealth Business Services Limited	A
Miles Eames	Head of Interactive Marketing	Old Mutual Wealth Business Services Limited	A
Jim Brown	Group Head of Marketing	OneSavings Bank plc	A
Will Davies	Head of Proposition	OneSavings Bank plc	A
Tony Davis	Head of Mortgage Proposition	OneSavings Bank plc	A
John Eastgate	Group Sales and Marketing Director	OneSavings Bank plc	E
Adrian Moloney	Sales Director	OneSavings Bank plc	A
Mark Duckworth	Chief Executive	Openwork	E
Mike Gummerson	Development Director	Openwork	A
Ashley Janes	Head of Wealth Marketing	Openwork	E
Paul Shearman	Mortgage Proposition Development Director	Openwork	A
James Endersby	Managing Director	Opinium Research	P
Alexa Nightingale	Associate Director	Opinium Research	P
John Christy	Global Head of Communications	Orbis Investments	E
Arthur Schilling	Marketing Manager	Orbis Investments	A
Andy Farmer	Executive Director, Strategy	ORM	P
Peter Gough	Managing Partner & Founder	ORM	P
Jill Fedeski	Head of Marketing	Paragon Bank PLC	E
John Heron	Managing Director - Mortgages	Paragon Bank PLC	E
Maria Kalispera	Digital Marketing Manager	Paragon Bank PLC	A
Joanne Maling	Marketing Account Manager	Paragon Banking Group PLC	A

Sarah McAuley	Internal Communications Executive	Paragon Banking Group PLC	A
Christopher Rushton	Marketing Account Manager	Paragon Banking Group PLC	A
Paul Hunt	Director	Paul Hunt Marketing	E
Russell Field	Marketing Communications Manager	Pepper Group	A
Rhona Potter	Head of Marketing	Pepper Group	A
Colin Snowdon	Managing Director, Pepper Money	Pepper Group	E
Richard Pike	Sales and Marketing Director	Phoebus Software Ltd	E
Jay Grosvenor	Video Content Assistant	Pictet Asset Management	A
Stephen Gunkel	Head of Communication	Pictet Asset Management	E
Ian Holmes	Head of L&D	Pictet Asset Management	A
Vincenzo Pelosi	Senior Manager, Investment Communication	Pictet Asset Management	A
Sophie Tordjman	Senior Marketing Manager	Pictet Asset Management	A
Eve Clowes	Head of Brand and Membership	Police Mutual Assurance Society Ltd	A
Andy Elkington	Sales and Marketing Director	Police Mutual Assurance Society Ltd	E
Paul Hemingway	Head of Marketing	Police Mutual Assurance Society Ltd	A
Carl Sharples	Director of Marketing	Police Mutual Assurance Society Ltd	A
Steph Coole	Creative Marketing Manager	Portafina	A
Bob Stark	Commercial Director	Portafina	E
Leanne Towart	Product Marketing Manager	Portafina	A
Mark Wiggins	Head of Marketing	Portafina	A
Louise Fowler	Chief Marketing and Digital Officer	Post Office Ltd	E
Penny Smith	Marketing Director, Post Office Money	Post Office Ltd	A
Alan Cleary	Managing Director	Precise Mortgages	E
Cerry Demmer	Regulated Sales Manager	Principality Building Society	A
Helen Lewis	Regulated Sales Manager	Principality Building Society	A
Shaun Middleton	Head of Intermediaries and Regulated Sales	Principality Building Society	E
Adam Proops	Business Development	Prophet	P
Tom Hall	Marketing Business Partner	QBE Insurance Group	A
Hugh Sanders	Marketing Manager	QBE Insurance Group	A
Chris Ward	Senior Marketing Manager	QBE Insurance Group	E
Daniel Bunyan	Online Marketing Manager	QMetric t/a Policy Expert	A
Chris Harris	Head of Renewals	QMetric t/a Policy Expert	A
Adam Powell	Co-founder / COO	QMetric t/a Policy Expert	E
Carlos Castillo	Marketing Executive	Quilter Cheviot	A
Alexis Caulliez	Digital Marketing Executive	Quilter Cheviot	A
Sasha Charal	International Marketing Executive	Quilter Cheviot	A
Sophie Gorman	Head of PR and Internal Communications	Quilter Cheviot	A
Violet Kazandzhieva	Marketing Executive	Quilter Cheviot	A
Neha Popat	Press Relations Executive	Quilter Cheviot	A
Sabina Sheehan	Marketing Executive	Quilter Cheviot	A
Scott Stevens	Head of Business Development	Quilter Cheviot	E
Jo Crump	Partnerships Director	Raisin UK	E
Kevin Mountford	Chief Executive Officer	Raisin UK	E
Katie Khan	Marketing Manager	Raphaels Bank	E
David Holloway	Marketing Director	Rathbone Brothers Plc	E
Michael Ball	Investment Writer	Rathbones	A
Yioulie Chatzopoulou	Senior Marketing Executive	Rathbones	A
Laura Coleman	Partnerships Manager	Rathbones	A
Jason Kearney	Group Marketing Director	Rathbones	E
Helen Mason	Senior Marketing Executive	Rathbones	A
Asha Mistry	Digital & Channel Marketing Manager	Rathbones	A
Leah Reed	Senior Marketing Executive	Rathbones	A
Will Rugg	Content Marketing Editor	Rathbones	A
Darren Seaton	Marketing Manager – UK and International Intermediaries	Rathbones	A
Zydrune Seskeviciute	Senior Marketing Executive	Rathbones	A
Cole Walker	Marketing Operations Manager	Rathbones	A
Jamie Brookes	Head of Communications	RBS	E

Paul Thilo	Managing Director	Ribboncare	E
Sasha Dabliz	Marketing Director	Rothschild Private Wealth	E
Rachel Allen	Senior Digital Manager	Royal London	A
Tracy Watt	Head of Marketing	Royal London Asset Management	E
Stewart Cunningham	Head of Market Engagement	Royal London Group	E
Matthew Houlden	Marketing Content Manager	Royal London Group	A
Meera Khanna	Consumer PR Manager	Royal London Group	A
Mona Patel	Group Head of External Communications	Royal London Group	E
Ben Rhodes	Group Marketing Director	Royal Mail	E
Alexandra Laurie	Marketing Manager	Ruffer Investment Management	E
Christopher Dean	Head of Marketing	Sanlam UK	E
Mark Hayward	Senior Digital Marketing Executive	Sanlam UK	A
Sarah Ingman	Marketing Executive	Sanlam UK	A
Arianna Powell	Marketing Manager	Sanlam UK	A
Keith Moor	Chief Marketing Officer	Santander	E
Paul Adams	Head of Intermediary Distribution, Santander UK Mortgage Division	Santander for Intermediaries	A
Brad Fordham	Managing Director	Santander for Intermediaries	E
Richard Howes	National Key Accounts Manager	Santander for Intermediaries	A
Anubha Anubha	Director	SapientRazorfish	E
David Barton-Grimley	Senior Account Director	SapientRazorfish	E
Alex Black	Account Director	SapientRazorfish	E
Bradley Gamage	Senior Director, Financial Services UK	SapientRazorfish	E
Pawan Udernani	Client Services Director	SapientRazorfish	E
Lucy Capon	Head of Marketing	Sarasin & Partners	E
Francesca Gerrett	Marketing Executive	Sarasin & Partners	A
James Johnson	Digital Marketing Executive	Sarasin & Partners	A
Natasha Mackinlay	Investment Communications Executive	Sarasin & Partners	A
Alice Chamberlain	Marketing Coordinator	Saunderson House Ltd	A
Philip Courtenay	Head of Marketing Strategy	Saunderson House Ltd	E
Louise Hammond		Saunderson House Ltd	A
Patrick Martin	Marketing and Communication Manager	Saunderson House Ltd	A
Scott Evans	Head of Marketing	Savills Investment Management (UK)	E
Peter Beckett	Head of Content and Digital	Schroders Plc	E
James Cardew	Global Head of Marketing	Schroders Plc	E
Liz Cummins	Marketing Manager, Europe	Schroders Plc	A
Clelia Fabbricatore	Head of Marketing, Continental Europe	Schroders Plc	E
Jeremy Lye	European Marketing Manager	Schroders Plc	A
Courtney Waterman	Head of EMEA Marketing	Schroders Plc	E
Chris Goodreds	SEI Wealth Platform Marketing Manager	SEI Investments	E
Richard Armstrong		Shawbrook Bank	E
Stuart Kerr	Marketing Director, Business Finance	Shawbrook Bank	E
Jeremy Law	Managing Director Property Finance	Shawbrook Bank	E
Jim Moulton	Head of Marketing & Broker Engagement	Shawbrook Bank	E
Sally Sommers	Marketing Director, Consumer	Shawbrook Bank	E
Philip Davies	President - EMEA	Siegel+Gale	P
Richard Ardron	Marketing Director	SimplyBiz Group	E
Martin Reynolds	Chief Executive Officer, SimplyBiz Mortgages	SimplyBiz Group	E
Matt Timmins	Joint CEO	SimplyBiz Group	A
Rebecca Allsop	Head of Customer Strategy & Planning	Skipton Building Society	A
Kris Brewster	Head of Products, Proposition and PR	Skipton Building Society	A
Lynne Cook	Head of Marketing	Skipton Building Society	A
Ian Cornelius	Commercial Director	Skipton Building Society	E
Lee Holden	Divisional Manager - Branch Distribution	Skipton Building Society	A
Katharine Dunlap	Advertiser Partnership Controller - Financial Services	Sky Media	P
David Sanderson	Head of Sky AdSmart	Sky Media	E
Magnus Spence	Managing Director	Spence Johnson Ltd	E
James Baldwin	Sales Director	Sprinklr	P

Gael King	Marketing Manger, NEMEA	Sprinklr	P
Adam Levy	Sales Manager	Sprinklr	P
Alastair Black	Head of Financial Planning Propositions	Standard Life	E
Neil Hugh	Head of Workplace Strategy	Standard Life	A
Jamie Campbell	Vice President, Marketing	State Street Global Advisors	A
Richard Parker	Managing Director and Global Head of Institutional Marketing	State Street Global Advisors	E
Charles Revill	Vice President, Marketing	State Street Global Advisors	A
Gina White	Vice President, Marketing	State Street Global Advisors	A
Natalie Darlison	Marketing Manager	Sticky Content	P
Catherine Toole	CEO	Sticky Content	P
Neil Van Ginsburg	Head of Sales and Marketing	Sticky Content	P
Ian Cooper	Head of Planning	SunLife	A
Mark Jones	Protection Director	SunLife	A
Dean Lamble	Chief Executive Officer	SunLife	E
Elena Miekus	Modelling Analyst	SunLife	A
Simon Stanney	General Insurance Director	SunLife	A
Ian Trudgett	Head of Insight	SunLife	A
Henriette Gilberg	Marketing Manager	T. Rowe Price	A
Paola Cappuccini	Senior Marketing Manager	T. Rowe Price International	A
Sarah Dent	Global Advertising Manager	T. Rowe Price International	A
Deborah Fernick	Senior Marketing Manager, EMEA	T. Rowe Price International	A
Tim Jenkins	Global Digital Marketing Manager	T. Rowe Price International	A
Lauren Parry	Marketing Manager	T. Rowe Price International	A
Kenna Roberts	Head of Global Marketing Operations	T. Rowe Price International	A
Nataline Terry	Head of EMEA Marketing	T. Rowe Price International	E
John Yule	Head of U.K. & Ireland	T. Rowe Price International	E
Guy Barrington	Sales Director	Target Group Ltd	A
Mark Cutts	Sales Director	Target Group Ltd	E
Rob Evans	Product Director	Target Group Ltd	A
Nigel Hance	Head of Marketing	Target Group Ltd	A
James Snow	Group Sales Director	Target Group Ltd	E
Scott Learmouth	Joint Managing Director	Teamspirit	P
Kirsty Maxey	Joint Chief Executive	Teamspirit	P
Mike Cutler	Head of Mortgage Intermediaries	Tesco Bank	A
Julian Hartley	Products Director	Tesco Bank	E
John Robertson	Head of Savings, Commercial	Tesco Bank	A
David Rockliff	Head of Mortgages	Tesco Bank	A
Suzanne Aspden	Customer Marketing Lead	The Co Operative Bank	A
Matthew Carter	Product and Communications Director	The Co Operative Bank	E
Deborah Darlington	Brand Marketing Lead	The Co Operative Bank	A
Vincent Fahy	Senior Product Manager	The Co Operative Bank	A
Craig Harrop	Campaign Manager	The Co Operative Bank	A
Lisa Jenkinson	Market Research Manager	The Co Operative Bank	A
Lee McNabb	Senior Product Lead - Unsecured & Payments	The Co Operative Bank	A
Alastair Pegg	Marketing Director	The Co Operative Bank	E
Richard Harrison	Senior Pricing, Forecasting & Analytics Manager	The Co-operative Bank Plc	A
Tina Archer	Manager, Financial Promotions	The Financial Conduct Authority	A
Emilie Cumming	Senior Associate, Campaigns	The Financial Conduct Authority	A
Melwyn DeNoronha	Firm Communications Sp	The Financial Conduct Authority	A
Ruveni Ellawala	Senior Associate, Campaigns	The Financial Conduct Authority	A
Karen Hender	Firm Communications Specialist	The Financial Conduct Authority	A
Tim Lennon	Senior Associate, Campaigns	The Financial Conduct Authority	A
Emma Palmer	Head of Strategic Communications Unit, Strategy and Competition	The Financial Conduct Authority	E
Tom Robertson	Senior Associate, Financial Promotions	The Financial Conduct Authority	A
Monica Stobbart	Manager, Firm Communications & Events	The Financial Conduct Authority	E
Emma Stranack	Head of Business and Consumer Communications	The Financial Conduct Authority	E

Lucy Sycamore	Senior Manager, Campaigns, Editorial & Digital	The Financial Conduct Authority	E	Andy McQuillan	Head of UK Marketing	Vanguard Asset Management Ltd	A
Andrew Whyte	Director of Communication	The Financial Conduct Authority	E	Sherdin Omar	Head of Pricing & Product	Vigilis Insurance Services	E
Roisin Wilson	Firm Communications Specialist	The Financial Conduct Authority	A	Jeremy Nicholds	Director	Vipera	E
David Cowan	Managing Director	The Financial Services Forum	E	Nick Millar	SVP, Strategy, Real Time Payments	Vocalink Mastercard	E
Malcolm Dunn	Head of Membership	The Financial Services Forum	E	Galyna Ogol	Strategy Lead	Vocalink Mastercard	A
Steve Lodge	Editorial Consultant	The Financial Services Forum	E	Mark Shaw	Strategy Lead	Vocalink Mastercard	A
Malcolm Oliver	Editorial Consultant	The Financial Services Forum	E	Victoria Monk	Associate Director - Investment Funds	Waverton Investment Management	E
John Seilis	Non-Executive Director	The Financial Services Forum	E	Katy Axcell-Steele	Head of Customer Marketing & Brand	Wesleyan	A
Anthony Thomson	Founder, Atom Bank and Metro Bank Chairman	The Financial Services Forum	E	Robin Gibson	Group Head of Marketing	Wesleyan	E
Jamie Elliott	Chief Executive Officer	The Gate London (Creative & Media)	P	David Nottingham	Head of Marketing Strategy	Wesleyan	A
Gerry Bell	Interim Head of Marketing	The Northview Group	E	Chris Walker	Insight, Innovation & Propositions Manager	Wesleyan	A
Tina Chohan	Digital Marketing Specialist	The Northview Group	A	Victoria Wentworth	Chief Customer Officer	Wesleyan	E
Pav Singh	Senior Digital Marketing Manager	The Northview Group	A	Hannah Holden	Head of Group Marketing	WH Ireland	E
Keith Street	Vice Chairman Group Lending	The Northview Group	E	Gemma Learmouth	Business Development and Marketing Executive	WH Ireland	A
Sarah Wade	Senior Marketing Manager	The Northview Group	A	Lewis Malcolm	Marketing Executive	WH Ireland	A
Abby Wright	Channel Marketing Executive	The Northview Group	A	Jason Chapman	Managing Director	Willis Owen	E
Gee Gillingham	Head of Marketing	The Phoenix Group	A	Fiona Liu	Research Analyst	Willis Owen	A
Darcy Lillie	Media Relations Consultant	The Phoenix Group	A	Liz Rees	Head of Research	Willis Owen	A
Shellie Wells	Head of Corporate Communications	The Phoenix Group	E	Martin Scott	Head of Operations	Willis Owen	A
David Jackson	Chief Executive Officer	TheCustomer.Co	P	Sophie Johnson	Senior Brand Manager	Yorkshire Building Society	A
Tom Huxtable	Business Development Director	Thunderhead	P	Suzanne Kennaugh	Research Manager	Yorkshire Building Society	A
Rob Janes	Sales Director, UK	Thunderhead	P	Adam Lerner	Senior Research Manager	Yorkshire Building Society	A
Richard Tugwell		Together Financial Services Limited	E	Detti Marshall	Strategic Planning Manager	Yorkshire Building Society	A
Justin Potts	Account Executive	TransPerfect	P	Ant Warrington	Director of Insight & New Propositions	Yorkshire Building Society	E
Mark Wright	Vice President Marketing - International	Travelers Insurance Co. Ltd	E	Sarah Fryer		Zurich Financial Services	A
Mark Addleman	Head of CVM	TSB Bank plc	A	Richard Pash	Director of UK Marketing	Zurich Financial Services	E
Chris Baker	Commercial Director	TSB Bank plc	A	Tracy Waxman		Zurich Financial Services	A
Justin Bell	Head of Marketing Effectiveness & Planning	TSB Bank plc	A	Paul Allen	Head of Marketing Business Partnering and Brand Propositions	Zurich Insurance	A
Beverley Bradford	Head of Intermediary Performance	TSB Bank plc	A	Robert Watters	Ex-CEO and Founder of AXA Direct Protection (FamilyProtect)		E
Catherine Douglas	Strategy and Performance Director	TSB Bank plc	A	Dileas Winslow	Independent Marketing and Communications Director		E
Pella Frost	Head of Strategy, Products	TSB Bank plc	A	Caspian Woods	Consultant		E
Nigel Gilbert	Chief Marketing & Communications Officer	TSB Bank plc	E				
Deborah Herring	Senior Manager, Acquisition and New Product Development – TSB Credit Cards	TSB Bank plc	A				
Peter Markey	Marketing Director	TSB Bank plc	E				
Roland McCormack	Mortgage Distribution Director	TSB Bank plc	E				
Kav Mistry	Head of Mortgage Acquisition	TSB Bank plc	A				
Paul Pester	Chief Executive Officer	TSB Bank plc	E				
Anthony Radford	Regional Manager	TSB Bank plc	A				
Evangelos Rakovitis	Product Strategy Manager	TSB Bank plc	A				
Ian Ramsden	Director Mortgages, GI & Protection	TSB Bank plc	A				
Morgan Reavey	Head of 121 Customer Contact Design & Performance	TSB Bank plc	A				
Andrew Sykes	Head of National Accounts	TSB Bank plc	A				
Dan Welch	Senior Strategy Manager	TSB Bank plc	A				
Abigail Whittaker	Senior Media Relations Manager	TSB Bank plc	A				
Hannah Withers	Regional Manager Mortgage Intermediaries	TSB Bank plc	A				
Lauren Wright	Senior Manager	TSB Bank plc	A				
Annie Coleman	Managing Director, Global Head of Culture and Client Marketing	UBS Investment Bank	E				
Mnveer Arkan	Director, Client Acquisition, SmartWealth	UBS Wealth Management	A				
Kirsten Burt	Executive Director, Head of Marketing, UK & Jersey	UBS Wealth Management	E				
Tina Cracknell	Digital Marketing Manager	UBS Wealth Management	A				
Katie Pateras	Marketing Communications, Director	UBS Wealth Management	A				
Rob Fisher	Head of Retail Growth & Marketing Services	Vanguard	A				
Nick Blake	Head of European Marketing & Policy	Vanguard Asset Management Ltd	E				



The Financial Services Forum

The Financial Services Forum is a membership organisation which exists to provide an independent, stimulating environment to help the community improve their individual and corporate marketing effectiveness.

It's a community where you can meet like-minded individuals to build your professional network, debate strategic marketing issues and engage with thought-provoking content.

Through a calendar of over 60 events each year, the community has grown to include over 1500 Members, representing companies large and small, across all sectors of the industry.

The Forum community has grown significantly following the introduction of Online Members who can communicate, debate, study and exhibit good financial services practice, at a time and location convenient to you.

The website also includes a significant *Knowledge Centre* of presentations, articles, white papers and research material.

The purpose of The Forum remains the same across all our channels – to generate debate and provide insights that will help our Members improve their marketing effectiveness.

We continue to recognise that financial services is not a homogenous industry. To reflect its diversity we will maintain a focus on addressing the challenges specific to your sector and geographical region. Via Special Interest Groups and online communities we address consumer issues, but also B2B and institutional marketing topics too.

The Forum takes an independent and objective view on who should be a Member, present at our events or write for our publications. We aim to select the best speakers and authors, to provide a platform for thought leaders and expert practitioners. If you feel you should be a part of this growing community, we would be delighted to welcome you.

For further information and an application form please go online at www.theforum.co.uk or call Richard Nolan on 020 3657 9892.

Improve your financial services
marketing effectiveness ...

Contact: Malcolm Dunn E: md@theforum.co.uk
www.theforum.co.uk

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Annie Coleman, Managing Director, Global Head of Culture and Client Marketing, UBS Investment Bank

Mark Evans, Marketing Director, Direct Line Group

Lord Flight, Chairman, Flight & Partners

Ken Hogg, Chief Executive Officer, Chesnara

Peter Markey, Marketing Director, TSB Bank

Jo Parker, Chief Executive Officer, Chime Specialist & Teamspirit Group

Anthony Thomson, Founder, Atom Bank & Chairman, The Financial Services Forum

Patrick Waldron, Chief Executive, Fintrax

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Scott Stevens, Head of Business Development, Quilter Cheviot

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Lucian Camp, Principal, Lucian Camp Consulting

Steering Committee

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Andy Cridland, Brand & Advertising, BlackRock

Ben Rhodes, Marketing Director, Royal Mail

Annabel Venner, Global Brand Director & CMO DirectAsia, Hiscox

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Sarah Speake, Head of Brand and Advertising EMEA, Barclays Investment Bank

Corporate Communications

Chairman

Tony Langham, Chief Executive, Lansons

Digital & Direct Marketing

Chairman

Dominic Traynor, Head of Digital, M&G Investments

Steering Committee

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Ian Cooper, Head of Planning, SunLife

Bradley Gamage, Director, Financial Services UK, SapientRazorfish

Heather Smith, Chief Customer Officer, GI, LV=

Paul Thilo, Managing Director, Ribboncare

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Sherdin Omar, Head of Pricing & Product, Vigilis Insurance Services

Sam Taylor, Head of Commercial Marketing, Direct Line Group

Life & Pensions

Chairman

David Dunn, Director, Making Sense of Retirement

Steering Committee

Alastair Black, Head of Financial Planning Propositions, Standard Life

David Cartwright, Head of Insight & Consultancy (Wealth & Protection) Defaqto

Ken Hogg, Chief Executive Officer, Chesnara

Tom McPhail, Head of Pensions Research, Hargreaves Lansdown

Mortgages

Chairman

Bharat Sagar, Executive Chairman, AE3Media

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