



The Financial
Services Forum

Members

2017

Corporate partners

BrightTALK™



Helen Bunting	VP, Marketing Communications	AB Global	A	James Henderson	Head of Customer Management	Aviva	A
Miriana Dounis	Manager, Web and Digital Media	AB Global	A	Rachael Laurie	Marketing Strategy & Planning Director	Aviva	A
Sebastian Kadritzke	VP, Communications	AB Global	A	Liz Cummins	UK Web Communications Manager	AXA Investment Managers	A
Candace Matthews-Beesley	Director, Marketing Communications	AB Global	E	Fusan Fidan	Interim Head of web and Social Media	AXA Investment Managers	A
Claudia Sanchez-Buenaventura	Client Relations Manager	AB Global	A	Tracy Knatt	Head of Web & Social Media	AXA Investment Managers	E
Piers Currie	Group Head of Brand	Aberdeen Asset Management	E	Sanchari Roy	Wholesale Marketing Manager	AXA Investment Managers	A
Kim Goodall	Head of UK Institutional Marketing	Aberdeen Asset Management	E	Stephen Watchorn	Head of UK Client Marketing	AXA Investment Managers	E
Samantha Hurditch	Head of UK Marketing	Aberdeen Asset Management	E	Mary Zerner	Institutional Marketing	AXA Investment Managers	A
Daniella Johnston	Deputy Head of Marketing - UK	Aberdeen Asset Management	A	Martin Bellingham	Head of Customer Insight	AXA PPP Healthcare	A
Holly Sheridan-Hill	Institutional Marketing Manager	Aberdeen Asset Management	A	Paul Humphreys	Senior Proposition Executive	AXA PPP Healthcare	A
James Whiteman	Head of Investment Communications	Aberdeen Asset Management	A	Simon Miller	Head of Marketing	AXA PPP Healthcare	A
Emily Morris	Director	Acanthus Consulting	O	Mark Howes	Managing Director	AXA PPP Healthcare	E
Rachel Astley	Senior Manager	Accenture	A	Julie Evans	Senior Communications Manager, Commercial & Campaigns	AXA Wealth	A
Georg Bauer	Manager	Accenture	A	Chloe George	Communications Manager	AXA Wealth	A
James Howell	Senior Manager	Accenture	A	Julie Chung	Customer Insight Modelling Manager	AXA-SunLife	A
Dominic Stanyer	Managing Director	Accenture	E	Ian Cooper	Head of Planning	AXA SunLife	A
Loren Wallis	Analyst	Accenture	A	Mark Jones	Protection Director	AXA SunLife	A
Niamh Dalton	Business Analyst	Accudelta	O	Dean Lamble	Managing Director	AXA-SunLife	E
Liam Houston	Business Analyst	Accudelta	O	Elena Miekus	Modelling Analyst	AXA-SunLife	A
James Haycock	Managing Director	Adaptive Lab	O	Simon Stanney	General Insurance Director	AXA-SunLife	A
Bharat Sagar	Executive Chairman	AE3 Media	E	Ian Bruce	Marketing Manager	Baillie Gifford & Co	A
Ken Marke	Head of Strategic Development	Ageas UK Ltd	E	Scott Fleming	Chief Customer & Commercial Officer	Bank of Cyprus UK	E
Samantha Newsom	Research & Insight Consultant	Ageas UK Ltd	A	Craig Leslie	Marketing Manager	Bank of Cyprus UK	A
Robin Queripel	Research & Insight Manager	Ageas UK Ltd	A	Alice Theodorou	Head of Marketing	Bank of Cyprus UK	A
Guy Vanner	Managing Director	AKG Financial Analytics Ltd	P	Benny Cribben	Head of Customer Advocacy & Strategic Initiatives	Bank of Ireland UK plc	A
Matt Ward	Communications Director	AKG Financial Analytics Ltd	P	Andy Hobbins	Head of Financial Services Capability & Development	Bank of Ireland UK plc	A
Charles Haresnape	Managing Director, Residential Mortgages	Aldermore	E	Erika Bertrand	Head of Digital	Bank of Ireland UK plc	E
Lucy Pilcher	Senior New Partnerships Executive	Alzheimer's Society	E	Richard Exton	Head of Transactional Banking	Bank of Ireland UK plc	E
Robert Sinclair	Chief Executive	AMI	E	Julian Panico	Copywriter	Bank of Ireland UK plc	A
Ian Henderson	CEO / Executive Creative Director	AML	P	Mark Howell	Director of Marketing and Customer Management	Bank of Ireland UK Mortgages	E
Tim Lloyd	Managing Director	AML	P	Alison Pallett	Sales Director	Bank of Ireland UK Mortgages	E
Leanne Barnham	Head of UK Marketing	Architas	E	Adrian Fry	Head of Customer Insights & Delivery	Bank of Ireland UK plc	A
Kate Mallinder	Senior Marketing Executive	Architas	A	Raheel Ahmed	Managing Director, Mortgage Products & Customer, Personal and Corporate Banking	Barclays Bank	O
Louise Somers	Marketing Communications Manager	Architas	A	Sarah Jackson	Brand Director	Barclays Investment Bank	E
Don MacBeath	Digital Manager	Architas Multi Manager	A	Louise Rogers	Assistant Vice President	Barclays Investment Bank	E
Malcolm Oliver	Former Editor	Argent	E	Sarah Speake	Head of Brand and Advertising, EMEA	Barclays Investment Bank	E
Eleanor Blampied	Marketing Executive	Ashburton (Jersey) Ltd	A	Claire Fraser	Global Head of Marketing & Communications	Baring Asset Management	E
Rachelle Le Corre	Marketing Executive	Ashburton (Jersey) Ltd	A	Laura Guest	Marketing Executive	Baring Asset Management	A
Elenor Bouchet	Head of International Marketing	Ashburton Investments	A	Jacqui Rutka	Head of European Channel Marketing	Baring Asset Management	A
Leslie de Chernatony	Professor of Brand Marketing	Aston Business School	E	Katherine Sloan	Head of EMEA Marketing	Baring Asset Management	A
David Castling	Head of Business Development	Atom Bank	A	Michael Evans	Global Head of Marketing	Baring Asset Management	E
Neil Costello	Head of Marketing	Atom Bank	A	Matthew Albert	Investment Communications Executive	Baring Asset Management	A
Clare Framrose	Head of Customer Propositions	Atom Bank	A	Jessica McGhie	Investment Communications Executive	Baring Asset Management	A
Leigh Goodwin	Marketing Manager	Atom Bank	A	Kim Bell	Director	BDifferent	P
Maria Harris	Director of Retail Mortgages, Digital Mortgages	Atom Bank	E	Teresa Roux	Director	BDifferent	P
Katy Ringsdore	Head of PR and Internal Communications	Atom Bank	A	Nigel Stockton	Chief Executive Officer	Bellpenney	E
Anthony Thomson	Founder and Chairman Chairman	Atom Bank, National Skills Academy for Financial Services	E	Ian Giles	Marketing Director	Belmont Green Finance Limited	E
Lisa Wood	Chief Marketing Officer	Atom Bank	E	David Tweedy	Chief Executive Officer	Belmont Green Finance Limited	E
Mark Mullen	Chief Executive	Atom Bank	E	Iain Belson	Senior Commercial	BGL Group	A
Michael Sherwood	Head of Customer Experience	Atom Bank	E	Ali Crossley	Customer & Development Director, Junction	BGL Group	A
Chris Bailey-Munt	Digital Marketing Consultant	Aviva	A	James Evans	Group Communications Director	BGL Group	A
Keith Bibby	Director of Brand & Marketing Communications	Aviva	A	David Lundholm	Director, Group Corporate Development	BGL Group	E
Henrietta Flynn	Head of Brand, Content, cR & Sponsorship	Aviva	A	Jen Mclatchey	Associate Director - Customer Insight & Analytics	BGL Group	A
Lindsay Forster	Marketing Director	Aviva	E	Diane Blinkhorn	Global Marketing Director	Bibby Financial Services Limited	E
Peter Markey	Director of Brand Communications and Marketing	Aviva	E	Tim Broad	iShares Wealth Marketing	BlackRock	A
Andy McLennan	Global Marketing Performance & Planning	Aviva	A	Candida DeSilva	Director of European Marketing	BlackRock	E
Dawn McMullan	Head of Digital Customer Experience	Aviva	A	Josh Dibbens	Vice President Digital Channel Marketing	BlackRock	A
Stephen Mitchell	UK Digital Head of Customer Experience Strategy & Insight	Aviva	A	Loic Echaubard	Brand, Advertising and Media	BlackRock	A
Mehrene Shah-Fraser	Global Marketing Capability Development	Aviva	A	Ian Forrest	Chief Marketing Officer, EMEA	BlackRock	A
Rob Hancock	Group Customer Insights Manager	Aviva	A	Amanda Groom	Vice President, iShares	BlackRock	A
				Clay Hagland	Head of Marketing, iShares	BlackRock	E
				Lauren Hilland	Campaigns Team, iShares	BlackRock	A

Hazel Pitchers	Head of EMEA Retail Marketing	BlackRock	E	Alex Hammond	Head of Mortgage Marketing	Castle Trust	E
Hector Reid	Copywriter	BlackRock	A	Rheona Kynoch	Marketing Manager, Mortgages	Castle Trust	A
Mylene Renier-Schram	Vice President - iShares	BlackRock	A	Jeremy Stevens	Head of Investment Marketing	Castle Trust	A
Heather Smith	Vice President Marketing Manager	BlackRock	A	Stephanie Bone	Marketing Manager	Cazenove Capital Management	A
Nataline Terry	Head of UK Retail Marketing	BlackRock	A	Stephanie Cooper	Content and Communications Manager	Cazenove Capital Management	A
Chris Thomson	Vice President, Strategic Messaging & Thought Leadership	BlackRock	A	Jane Cottrell	Events Team Leader	Cazenove Capital Management	A
Courtney Waterman	Director, EMEA Institutional Marketing	BlackRock	E	Chris Nott	Business Development Specialist	Cazenove Capital Management	A
Shaun Hammond	Global Head of Marketing	BNP Paribas Securities Services	E	Jayne Spademan	Head of UK Marketing	Cazenove Capital Management	E
Diane Lansard	UK Marketing & Communications Manager	BNP Paribas Securities Services	A	Amelia Thornton	Marketing Assistant	Cazenove Capital Management	A
Megan Roberts	UK Marketing & Communications Manager	BNP Paribas Securities Services	A	Peter Mann	Director of Client Services	CDS Digital	P
Tara Dennehy	EMEA Communications Executive	BNY Mellon	A	Sandeep Saujani		Centaur	O
Gillian Huson	Senior Manager - Brand and Key Accounts	BNY Mellon	A	Zarna Amin	Director, Campaign Management	CFA Institute	A
Helen Chesworth	Head of European Wholesale Marketing	BNY Mellon Asset Management	E	Philip Lowther	Marketing Director, EMEA	CFA Institute	A
Jemma Gosling	Head of Programme Management	BNY Mellon Asset Management	A	Kate Condon	Social Media Manager, EMEA	CFA Institute	A
Asmita Kapadia	Head of EMEA & Asia Pacific Communications	BNY Mellon Asset Management	E	Roselle Allsop	Head of Marketing	Charter Court Financial Services	A
Kate Rowland	Head of Marketing Operations	BNY Mellon Asset Management	A	Paul Whitlock	Director of Savings	Charter Savings Bank	A
Lizzie Gerrard	Marketing Executive, UK Brand and Key Accounts	BNY Mellon Investment Management	A	Mark Dennis	Director	Charterhouse Research	P
Anne-Marie Mcconnon	Marketing Director	BNY Mellon Investment Management	E	Julie Irwin	Managing Director	Charterhouse Research	P
Lucy Silva	Institutional Marketing Manager, EMEA	BNY Mellon Investment Management	A	Jo Parker	Chief Executive Officer	Chime Specialist & Teamspirit Group	P
Martin Wiggins	Managing Director	brandformula	O	Darragh Gray	Director of Communications and Marketing EMEA	Chubb	E
Alan Thorpe	Digital and data Director	Bray Leino Yucca	O	Rob Holmes	Marketing Communications Leader, Private Clients and Small Business	Chubb	A
Peggy Young	Associate Director	Breaking Blue Research	P	Lucy Brooksbank	Head of Marketing	Churchill and Privilege	A
Ryan Ross	Strategic Account Director	BrightTALK	A	Alison Graham	Head of Banking Product Team	Citibank	A
Stuart West	Sales Director	BrightTALK	E	Dimitrios Magkos	Head of Sales Wealth Management	Citibank	A
Angus Henderson	Executive Producer	BrightTALK	O	Tony Ward	Chief Executive	Clayton Euro Risk	E
Fiona Beukes	Senior Marketing Manager	Brooks Macdonald	A	michael brewer		Clerestorey	O
Natasha Kimberg	Marketing Manager	Brooks Macdonald	A	Adam Sharp	MD & Co-Founder	CleverTouch	O
Mary McDougall	Digital Marketing Executive	Brooks Macdonald	A	Caroline Maidment	Director and Co-Founder	Cloth Court Communications	P
Ghislaine Perry	Head of Group Marketing	Brooks Macdonald	E	Cathy Walker	Managing Director and Co-Founder	Cloth Court Communications	P
Webb Seymour	Marketing Executive	Brooks Macdonald	A	Linda Docherty	Senior Relationship Partner and Chair, CML	Clydesdale Bank	A
Peter Stewart	Digital Marketing Executive	Brooks Macdonald	A	Fred Sharp	Head of Mortgage Distribution Strategy	Clydesdale Bank	E
Ian Carter	Head of Marketing - Global Banking and Financial Markets	BT Group plc	E	John Tooth	Head of Intermediary Distribution	Clydesdale Bank Plc	A
Vicky Bristow		Burson-Marsteller	O	Ben Curson	Managing Director	CNC - Communications & Network Consulting AG	P
Paul Kenny	Director, Market Databases Group	CACI Limited	P	Claire Maloney	Managing Director	CNC - Communications & Network Consulting AG	P
Tracy Weir	Senior Vice-President	CACI Limited	P	Samantha Christopher	Head of Marketing & Proposition	Cofunds	E
Keith Carby	Chairman and Chief Executive Officer	Caerus Capital Group Ltd	E	Tim Harding	Marketing Communications Executive	Cofunds	A
Loty Bennett	Marketing Executive	Canaccord Genuity Wealth Management	A	Laura Maddison	Marketing Project Leader	Cofunds	A
Victoria Brown	Marketing Executive	Canaccord Genuity Wealth Management	A	Becky Midl	Marketing Executive	Cofunds	A
Annette Cmela	Head of Brand and Design	Canaccord Genuity Wealth Management	A	Debbie Walker	Marketing Services Manager	Cofunds	A
Jane Parry	Head of Marketing and Communications	Canaccord Genuity Wealth Management	E	Martin Wigginton	Head of Product and Commercial	Cofunds	A
Sarah Tomlinson	Marketing Executive	Canaccord Genuity Wealth Management	A	Nicola Brady	Marketing Services Manager	Cofunds	A
Rachel Solomon	Marketing Manager	Canaccord Genuity Wealth Management	A	Maz Hayes	Senior Client Director	Cognifide	P
Chris Cahill	Head of Marketing Communications	Canada Life	E	Matthew Cumber	Commercial and Technical Manager	Colleys Property Experts	E
Helene Durckel	Marketing Manager	Canada Life	A	Matt Coquelin	Digital Marketing Manager	Collinson Group	E
Sharddha Lad	Digital Marketing Manager	Canada Life	A	David Evans	Managing Director, Insurance & Assistance	Collinson Group	E
Karen Stacey	Marketing and Technical Support Manager	Canada Life	A	Graham Hollebon	Head of Marketing & Product, Insurance and Assistance	Collinson Group	E
Richard Thaw	Propositions & Insight Manager	Canada Life	A	Luella Keeble	Content & Social Media Manager, Insurance & Assistance	Collinson Group	A
Ian Goulsbra	Senior Sales Director	Canada Life	A	Rob Thomas	Head of Brand & Acquisition, Columbus Insurance Services	Collinson Group	A
Hannah Ayme	Senior Manager	Capital Group	A	Janet Titterton	Group PR Director	Collinson Group	E
David Cowdell	Senior Marketing Manager	Capital Group	E	Alison Wild	Head of Marketing, Columbus Insurance Services	Collinson Group	E
Emma Friend	Senior Manager, Institutional Marketing	Capital Group	A	Errol McGlothlan	General Manager, EMEA	Collinson Lifestyle Benefits	E
David Orr	Product Marketing	Capital Group	A	Georgina Brazier	Direct Marketing Manager	Columbia Threadneedle Investments	A
Bob Young	Managing Director	Capital Home Loans Limited	E	Diana Portman	Head of European Wholesale Marketing	Columbia Threadneedle Investments	E
Jamie Moran	Head of Marketing (Europe)	Capital International Ltd	E	Adam Roberts	Digital Marketing Manager	Columbia Threadneedle Investments	A
Alison Price		Cardif Pinnacle	O	Anna Robinson	UK Wholesale Marketing Executive	Columbia Threadneedle Investments	A
Rick Duncan	Head Of Digital	Castle Trust	A				

Sarah Shove	Head of Marketing Communications	Columbia Threadneedle Investments	E	Philip Baker	Head of Retail Distribution	Eden Tree Investment Management	A
Carine Walker	UK Wholesale Marketing Manager	Columbia Threadneedle Investments	A	Daniel Barber	Head of Sales and Marketing	EdenTree Investment Management	E
Adam Brown	Global Head of Marketing	Columbia Threadneedle Investments	E	Ailsa Bates	Account Director	Editions Financial	P
Rupert Pybus	Chief Operations Officer - Distribution	Columbia Threadneedle Investments	E	Chris Baur	Editorial Director & Chief Storyteller	Editions Financial	P
John Bagshaw	Corporate Services Director	Connells Group	E	John Cooper	Director of Content	Editions Financial	P
Adrian Scott	Group Mortgage Services Director	Connells Group	E	Rowan Morrison	Managing Director	Editions Financial	P
Ross Bowen	Managing Director	Connells Survey & Valuation	E	Helen Park-Weir	Head of Marketing UK	EFG Private Bank Ltd	E
Niels Footman	Senior Writer	Copylab	P	Alistair Welham	Head of Marketing	Elevate - Part of Standard Life	E
Stuart Grant	Commercial Director	Copylab	P	Jess Lepore		equimedia	O
Andrew Montlake	Director, Brand, Marketing & Communications	Coreco Group	O	John Elder	Managing Partner	Family Office Advisors LLP	E
Guy Batchelor	Sales and Marketing Director	Countrywide	A	Becky Bolton	Account Director	Fat Media	O
Peter Curran	Managing Director, Financial Services	Countrywide	E	Jet Cooke	Head of Marketing - End Investor	Fidelity International	O
Paul Hunt	Marketing Director, B2B & Financial Services	Countrywide	A	Beth Cowley	Senior Marketing Manager	Fidelity International	A
Grenville Turner	Group Chief Executive Officer	Countrywide	E	John Ennis	Associate Director, Broadcast Marketing	Fidelity International	E
Kevin Purvey	Head of Intermediaries	Coventry Building Society	E	Sarah French	Associate Director, Customer Engagement	Fidelity International	E
Robb Corrigan	Head of Staff	Decura	E	James Harris	Head of Financial Services Marketing	Fidelity International	E
Remko Bijtjes	Commercial Director	Defaqto Ltd	E	Jonathan Hewitt	Head of Marketing	Fidelity International	E
Brian Brown	Head of Insight (Banking & GI)	Defaqto Ltd	E	Matt Hogan	Category Director Mass Affluent	Fidelity International	E
David Cartwright	Head of Insight & Consulting (Wealth & Protection)	Defaqto Ltd	E	Andrew Lang	Senior Marketing Manager	Fidelity International	E
Warren Hunter	Sales Manager, Web Aggregator Sales	Defaqto Ltd	E	Karen Le Maistre	Associate Director, Insight and Marketing Performance	Fidelity International	E
Malcolm Murphy	Senior Account Manager	Defaqto Ltd	E	Neil Massie	Head of Wholesale Marketing	Fidelity International	E
Charles Perkin	Events Manager	Defaqto Ltd	E	Jeena Nadarajan	Associate Director, Public Relations	Fidelity International	E
Frank Pocatczek	Senior Vice President (Funds & DFM)	Defaqto Ltd	E	Russell Nash	Senior Marketing Manager	Fidelity International	A
Sanda Ringsma	Head of Marketing	Defaqto Ltd	E	Razya Siddiqui	Assistant Marketing Manager	Fidelity International	A
Faye Walters	Senior Account Manager	Defaqto Ltd	A	Paul White	Senior Marketing Manager, Marketing Communications	Fidelity International	A
Chris Gordon	New Business Director	Dentsu Aegis Network	O	Justin Mould	Managing Director	Fin International	O
Paul Atkinson	Director	Derwent Communications	P	Patrick Waldron	Chief Executive	Fintrax	O
Rupert Hodson	Chief Executive Officer - Co-Founder	Dianomi	P	Nick Eades	Marketing Director	Fintrax	A
Anand Sindgi	EMEA Sales Director	Dianomi	P	Zoe Burns-Shore	Head of Marketing	First Direct	A
Andrew Scott	Consultant	Digital Wealth and Asset Management	O	Tracy Garrad	CEO	First Direct	E
Simon Thexton	Strategic Partnership Development Manager	Dignity Pre Arrangement Ltd	A	Nick Harrison	Head of Customer Value Management	First Direct	A
Paul Togill	Head of Corporate Partnerships	Dignity Pre Arrangement Ltd	E	Caroline Haley	Director	First Quartile (Part of FWD)	P
Steve Wallis	Commercial Director	Dignity Pre Arrangement Ltd	E	Kim Smith	Investment Communications Director	First Quartile (Part of FWD)	P
Karl Brown	Head of Customer Journeys	Direct Line Group	A	Gordon Gourlay	Managing Director PO Businesses, Bank of Ireland and CEO	First Rate Exchange Services	E
Frances Browning	Head of Brand PR & Social Media	Direct Line Group	E	Sarah Mahomed Ross		First State Investments	O
Kerry Chilvers	Brands Director	Direct Line Group	E	Howard Flight	Chairman	Flight & Partners	E
Ann Constantine	Head of Market & Competitor Insight	Direct Line Group	E	Tim Wheeldon	COO	Fluent Money Ltd	E
Mark Evans	Group Marketing Director	Direct Line Group	E	Ben Cowley		Flying Colours	O
Simon Henrick	Head of News and Issues	Direct Line Group	A	Sarah Reynolds	Head of Marketing	Foresters	A
Claire Jarrett	Media Relations Executive	Direct Line Group	A	Roland Cross	Director	Four Broadgate	P
Katrina King	Director of Customer Value & Experience	Direct Line Group	E	Mark Knight	Director	Four Broadgate	P
Sid Nyein	Customer Analytics Manager	Direct Line Group	A	Caroline Carroll	Sales Director	Franklin Templeton Investments	E
Wendy Pearson	Head of Marketing, Direct Line	Direct Line Group	A	Samantha Crocker	Marketing Director, UK	Franklin Templeton Investments	A
Manuela Pifani	Head of Customer Strategy & Experience	Direct Line Group	E	David Delaney	SVP Global Advertising & Brand Engagement	Franklin Templeton Investments	E
Sam Taylor	Head of Marketing	Direct Line Group	E	Jamie Hammond	Sales and Marketing Director	Franklin Templeton Investments	E
Janice Townley	Insight Specialist	Direct Line Group	A	Richard Riley	Marketing Manager	Franklin Templeton Investments	A
Ainara Ayala-Soriano	Customer Strategy and Performance Manager	Direct Line Group	A	Nick Thorp	UK E-Marketing Manager	Franklin Templeton Investments	A
Satarupa Banerjee	BTL Marketing Manager	Direct Line Group	A	Ian Wilkins	UK Country Head	Franklin Templeton Investments	A
Rob Sanders	Co-Founder	DOOR	E	Jane Dalton		Future Flowers	O
Emma Lawton		Dow Jones	O	Gug Kyriacou	Joint Managing Director	FWD Consulting	P
Clement Chichignoud	Marketing Executive	Downing LLP	A	Victoria Sisson	Business Development Director	FWD Consulting	P
Jenana Keki	Marketing Executive	Downing LLP	A	Michael Gaughan	Chief Executive	FWD Group Limited	P
Tom Periton	Digital Marketing Manager	Downing LLP	A	Elizabeth Campbell-Warner		Gabriel Research & Management Ltd	O
Jason Jarvis	Head of Client Propositions & Marketing	Duncan Lawrie Private Bank	E	Melanie Archer	Senior Marketing Manager, Institutional - LatAm, Nordics & UK	GAM (UK) Ltd	A
Douglas Keighley	Marketing Communications and PR manager	Duncan Lawrie Private Bank	A	Stacey Coglean	Media Relations Manager	GAM (UK) Ltd	E
Zeena Patel	Marketing and Client Experience Manager	Duncan Lawrie Private Bank	A	Lynn Mah	Head of Global Sales Marketing	GAM (UK) Ltd	E
Niti Saini	Senior Propositions Manager	Duncan Lawrie Private Bank	A	Alex Orris	Senior Marketing Manager, UK & International Advisory	GAM (UK) Ltd	A
Sabina Sheehan	Digital and Product Marketing Manager	Duncan Lawrie Private Bank	A	Claire Richards	Senior Marketing Manager, UK Wholesale	GAM (UK) Ltd	A
Clare Garratt		Ecclesiastical	O	Clementine Bernhardt	Marketing Manager, UKI	Getty Images	P
Kate Whittaker	Marketing and Brand Consultant	Ecclesiastical	E	David Stanley	Marketing Director	Getty Images	P
Chris Clark	Managing Director	Ecclesiastical Planning Services Ltd	E				

Andy Glazier	Partner	Glazier Research & Consulting Ltd	P	Andrew Hunt	Manager, Design and Production	Hermes Investment Management	A
Vahe Vartanian	Founder & Managing Director	Global Family Office Community	P	Katy Jones	Marketing Manager	Hermes Investment Management	A
David Smith	Chief Executive	Global Futures & Foresight	E	Claire Woodward	Marketing Manager	Hermes Investment Management	A
Georgina Calder	Head of Financial Services à€ Client and Agency Development	Global Radio	P	Alan Bittle	Head of Strategic Sourcing	HH Global	P
Alison Jones	Trade Marketing Manager	Global Radio	P	Kevin Dunckly	Chief Digital and Innovation Officer	HH Global	P
Alison Page	Director of Commercial Category and Enterprise	Global Radio	P	Ian Holmes-Lewis	Solutions Director	HH Global	P
Katherine Brasco	Executive Director	Goldman Sachs	E	Catherine Marsden	Group Research & Insights Manager	HH Global	P
Michael Laczika	IMD Communications Group	Goldman Sachs	A	Michael Pilgrim	CEO and founder	Highbrook Media	O
Rob Mather	Associate	Goldman Sachs	A	Anabel Venner	Global Brand Director	Hiscox	E
Kate Stokes	Head Of IMD Communications Group, EMEA & Asia Pacific (ex-Japan)	Goldman Sachs	E	Helen Westbrook	Head of Marketing - Europe and Middle East	HSBC Private Bank	E
Fabio Tammaro	Associate	Goldman Sachs	A	Dusica Neill	Business Development Director	IDHL Group	P
Will Haylor	Analyst	Goldman Sachs	A	Andy Watson	Head of Group Marketing	IDHL Group	P
Leana Kasapis	Executive Director, International Marketing Strategy	Goldman Sachs	E	Chris O'Brien	Associate Director	IFF Research	O
Elisa Magistrali	Executive Director, International Marketing Strategy	Goldman Sachs	E	David Ewing	Chief Executive Officer	Ingard Group	E
Kai Reeck	Executive Director	Goldman Sachs	A	David Bower	Head of Marketing EMEA	Invesco	E
Janina Sonnenfeld	Marketing Associate	Goldman Sachs	A	Ian Marsh	Head of Demand Generation	Invesco	A
Kevin Mathers	Country Sales Director	Google UK Ltd	O	Clare Mugeridge	Digital Marketing Content Manager	Invesco	A
Danae Silvey	Industry Manager & Social Lead, Finance UK	Google UK Ltd	P	Richard O'Brien	Head of UK Institutional Marketing	Invesco	A
Hanne Tuomisto-inch	Senior Industry Head, Finance	Google UK Ltd	P	Helen Parr	Head of Internal Communications, EMEA	Invesco	A
James Edsberg	Partner	Gulland Padfield	O	May Auster	Brand Manager	Investec	A
Henry Weston-Davies		Gulland Padfield	O	Iain Clark	Head of Retail Marketing	Investec	E
Alexandra Hinton	Marketing Assistant	Hampshire Trust Bank	A	Philip Cooper	Private Clients Proposition Manager	Investec	A
Nicki Holmes	Marketing Director	Hampshire Trust Bank	E	Denese Edgar	Head of Marketing, Investec Private Bank	Investec Bank	E
Stuart Hulme	Director of Savings	Hampshire Trust Bank	A	Emma Haefeli	Marketing Manager	Investec Bank	A
Louise Meeson	PR and Marketing Communications Manager	Hampshire Trust Bank	A	Georgina Lewis	Marketing Manager, Private Bank	Investec Bank	A
Suraj Shah	Digital Marketing Manager	Hampshire Trust Bank	A	Kelvin Cooke	Marketing, Lending	Investec Private Bank	A
Mark Sismey-Durrant	Chief Executive Officer	Hampshire Trust Bank	E	Corrine Kristoff	Senior Marketing Manager	Investec Private Bank	A
Simon Alderson	Corporate Communications UK	Handelsbanken	A	Kate Dixon	Senior Marketing Manager	Investec Wealth & Investment	A
Tabitha Roberts	Acting Head of Communications	Handelsbanken	A	Aidan Lisser	Chief Marketing Officer	Investec Wealth & Investment	E
Charlotte Webb	Web Editor	Handelsbanken	A	Trevor Isherwood	Managing Director	Isherwood + Company Ltd	O
Holly Williams	Digital Communications Manager	Handelsbanken	A	Alastair Conway	Chief Executive	James Hay	E
Paul Casey	Head of Marketing and Communications	Hannover Re UK Life Branch	E	Stephanie Gold	Head of Marketing	James Hay	A
Robin Duffy	Business Development Actuary	Hannover Re UK Life Branch	A	Tania Powell	Head of Insight	James Hay	A
Paul Edwards	Manager Medical Risk	Hannover Re UK Life Branch	A	Chris Smeaton	Director of Commercial & Strategy	James Hay	A
Alessandra Pierandrei	Marketing and Communications Specialist	Hannover Re UK Life Branch	A	Martin Boddy	Chief Executive Officer	Jaywing	P
Nay Wynn	Senior Actuarial Analyst	Hannover Re UK Life Branch	A	Olly Sowden	Partnerships Director	Jaywing	P
Tom McPhail	Head of Pensions Research	Hargreaves Lansdown	E	John Gilbert	Chief Executive	JGFR Ltd	P
Kat Patton		Hargreaves Lansdown	O	John Wilkinson	MD	John Wilkinson Consultancy Ltd	O
Phil Brooks	Research Director	Harris Interactive	P	Krupa Parmar		JPES Partners	O
Michael Worledge	Financial Services Sector Head (Research Director)	Harris Interactive	P	Toni Craig	Marketing Manager	Jupiter Asset Management	A
Sarah Green		Harrods	O	Sarah Dent	Advertising Manager	Jupiter Asset Management	A
Will Cooper		Harte Hanks	O	Laura Haynes	Senior Advertising Executive	Jupiter Asset Management	A
Alan Thompson	Director	Haystack Group	P	Regula Stricker	Senior Marketing Manager Europe	Jupiter Asset Management	E
Jas Sidhu	Head of Acquisition and Retention	Police Mutual Assurance Society Ltd	A	Garry Whitefield	Head of Channel Marketing, UK Channel Marketing	Jupiter Asset Management	A
Sarah Griffin	SEI Asset Management	Head of Marketing	A	Stewart Conway	Head of Digital Marketing	Jupiter Fund Management	O
Yasmin Zarabi	VP, Head of Legal and Compliance	Hearsay Social	P	David Bitner	Head of Group eCommerce	Just Retirement Group plc	A
Chris Andrew	Managing Director	Hearsay Social EMEA	P	David Cooper	Group Marketing & Distribution Director	Just Retirement Group plc	E
Marian Black	Head of Investment Marketing	Heartwood Investment Management	A	Meg Dickens	Head of Corporate Marketing	Just Retirement Group plc	A
Charlotte Fletcher	Investment Communications Associate	Heartwood Investment Management	A	Nicola Fleming	Brand Implementation Manager	Just Retirement Group plc	A
Alexia Barra	Head of Digital Marketing	Henderson Global Investors	A	Antony Gore	Head of Marketing Services	Just Retirement Group plc	A
Allyson Foster	Head of Brand and UK Retail Marketing	Henderson Global Investors	E	Simon Gray	Group Sales Development Director	Just Retirement Group plc	A
Harkamal Gill	Head of Wholesale Selector Marketing, EMEA LatAm	Henderson Global Investors	E	Mike Holland	Head of Insight, External Affairs	Just Retirement Group plc	A
Leonie McDonald	Marketing Executive	Henderson Global Investors	A	Dominic Holmes	Business Development Director	Just Retirement Group plc	A
Joel Miller	eBusiness Manager	Henderson Global Investors	A	Stephen Lowe	Group Communications Director	Just Retirement Group plc	E
Rob Page	Global Head of Marketing	Henderson Global Investors	E	Gary Hockey-Morley	Principal Director	KHM Consulting Ltd	E
James Senior	Head of Wholesale Adviser Marketing, EMEA and LatAm	Henderson Global Investors	E	Martin Brown	New Business Director	King and Tuke Ltd	O
Manuela Maestroni	Marketing Manager, EMEA and LatAm	Henderson Global Investors	A	Suzanne Buckle		Kino Design	O
Pauline Bush	Marketing Director	Hermes Investment Management	E	Andrew Wingfield	Partner	KWM	O
				John Goodall	CEO	Landbay Partners	E
				Clare Joy	Communications Manager	Landbay Partners	A
				Louise Pegg	Head of Marketing	Landbay Partners	A
				Laura Hastings	Joint Managing Director	Lansons	P
				Tony Langham	Chief Executive	Lansons	P
				Sophie Lilley	Board Director	Lansons	P
				Rebecca Mayo	Joint Managing Director	Lansons	P
				Rimmi Shah	Associate Director	Lansons	P

Lewis Wilks	Account Manager	Lansons	P	Hayley Aronberg	Digital Marketing Manager	Liontrust Asset Management plc	A
Lee Brown	Head of Credit Cards & Cross Sell	LaSer UK	A	Krista Goodman	Marketing Manager	Liontrust Asset Management plc	A
John England	Account Director	Latcham Direct	P	Simon Hildrey	Head of Marketing and Distribution Strategy	Liontrust Asset Management plc	E
Parisa Haghighat	Marketing Co-Ordinator	Latcham Direct	P	Jeremy Hollow	Founder	Listen + Learn Research	O
Mike Hughes	Managing Director	Latcham Direct	P	Duncan Shaw	Executive Creative Director	Living Group	P
Jaedon Green	Director of Products	Leeds Building Society	E	Kate Shaw	Chief Executive Officer	Living Group	P
Nikki Marsh	Director of Customer & Digital	Leeds Building Society	A	Claire Armstrong	Manager, Commercial Banking, Marketing Strategy & Planning	Lloyds Banking Group	A
Martin Richardson	Director of Operations	Leeds Building Society	E	Antonia Bennett	Head of Marketing Excellence, Group Brands & Marketing at Lloyds Banking Group	Lloyds Banking Group	E
Vicky Cope	Marketing Executive	Legal & General	A	Dawn Bowles	Marketing Manager	Lloyds Banking Group	A
Peter Elliott	Head of Marketing Proposition	Legal & General	E	Sarah Brookings	Senior Manager, Performance and Market Insight	Lloyds Banking Group	E
Catherine Every	Head of Marketing Communications	Legal & General	A	Robin Bulloch	Managing Director, Lloyds Bank Community Bank	Lloyds Banking Group	E
Andy Humphreys	Marketing Director, Individual Retirement	Legal & General	E	Kat Chinnock	Senior Marketing Manager, Brands & Marketing	Lloyds Banking Group	A
Ross Jones	Head of Digital	Legal & General	A	Sian Colman	Assistant Marketing Manager	Lloyds Banking Group	A
Sibrina Lindsey	Marketing Executive	Legal & General	A	Chris Davies		Lloyds Banking Group	A
Emma Ling	Marketing Manager	Legal & General	A	Hugh Dennison	Investments and Retirement Proposition Manager	Lloyds Banking Group	A
Vicki McGregor	Marketing Communications Manager	Legal & General	A	Esther Dijkstra	Director of Strategic Partnerships	Lloyds Banking Group	E
Mark Potter	Advertising Standards Manager, Workplace Savings	Legal & General	A	Giles Elliott	Head of Corporate Brand	Lloyds Banking Group	E
Karen Sedgewick	Campaign Manager	Legal & General	A	Jason Goulding	Manager, Group Propositions	Lloyds Banking Group	A
Jade Warren	Digital Content Manager	Legal & General	A	David Hayes	Digital Marketing Manager, Group Brands & Marketing	Lloyds Banking Group	A
Rosy Anand	Marketing and E-Commerce Director	Legal & General Assurance Society Ltd	E	Jeremy Hayward	Marketing Strategy Director	Lloyds Banking Group	E
Duane Brennan	Partnership Marketing Manager	Legal & General Assurance Society Ltd	A	Shailen Joshi	Head of Digital Marketing Communications	Lloyds Banking Group	A
Sally O'Neil	Mortgage Lending Analyst Account	Legal & General Assurance Society Ltd	A	Catherine Kehoe	MD, Group Brands & Marketing	Lloyds Banking Group	E
Stephen Smith	Director, Housing Partnerships	Legal & General Assurance Society Ltd	E	Tom Kelk	Digital Marketing Communications	Lloyds Banking Group	A
Mandy Von Buddenbrock	Marketing Manager	Legal & General Assurance Society Ltd	A	Claire King	Assistant Marketing Manager	Lloyds Banking Group	A
Shaun Ashdown	Senior Digital Solutions Manager	Legal & General Investment Management	A	Hermish Kumar	Head of Performance and Market Insight	Lloyds Banking Group	E
Jenny Barnes	Head of Marketing	Legal & General Investment Management	E	Fiona Macleod	Marketing Manager	Lloyds Banking Group	A
Holly McNulty	Senior Digital Marketing Executive	Legal & General Investment Management	A	Yuliya Pilipenko	Business Development Manager, Financial Planning and Retirement	Lloyds Banking Group	A
Anthony Penson	Senior Investment Writer	Legal & General Investment Management	A	Gavin Read	Assistant Marketing Manager	Lloyds Banking Group	E
Reshma Supeda	Senior Digital Marketing Executive	Legal & General Investment Management	A	Ian Roberts	Senior Manager, Marketing Strategy & Planning	Lloyds Banking Group	A
Ted Todorov	Digital Solutions Manager	Legal & General Investment Management	A	Toni Stickley	Senior Manager, CRM	Lloyds Banking Group	A
Matthew Houlden	Investment Communications Manager	Legal & General Investment Management	A	Harriet Sylvester	Assistant Marketing Manager	Lloyds Banking Group	A
Danny Belton	Head of Lender Relationships, Legal & General Mortgage Club	Legal & General Surveying Services Limited	A	Adriana Vorosova	Assistant Marketing Manager	Lloyds Banking Group	A
Steve Goodall	Managing Director	Legal & General Surveying Services Limited	E	Vicki Whitesmith	Senior Manager - Marketing Systems	Lloyds Banking Group	A
Silvia Pentassuglia	Vice President, Channel Marketing Manager, Italy and Nordic Countries	Legg Mason Global Asset Management	A	Loretta Dennett	Senior Marketing Manager	Lombard Odier Investment Managers	A
Monica Woodley	Global Head of Content Solutions	Legg Mason Global Asset Management	A	Ludivine Evra	Marketing Managers	Lombard Odier Investment Managers	A
Imogen Conyers	Communications Manager	Legg Mason Global Asset Management	A	Benjamin Horsell	Head of Marketing & Product Positioning	Lombard Odier Investment Managers	E
Nambia Ferguson	Head of UK Channel Marketing	Legg Mason Global Asset Management	E	Tadinka Vasiljevic	Marketing Managers	Lombard Odier Investment Managers	A
Lawrence Wintermyer	CEO	Level39	O	Philip Cartwright	Managing Director	London and Country Mortgages	E
Christopher Brooks	Director	Lexden Group	P	Patrick Bunton	Compliance and Operations Director	London and Country Mortgages	A
Lucy Carter	Senior Consultant	Lexden Group	P	Jane Harrison	Marketing Director	London and Country Mortgages	A
Tom Carlin	Global Centre of Excellence - Managing Director of European Pricing & Analytics	Liberty Mutual Insurance Europe Ltd	E	Sally Percy	Director	Love Letters Publishing	P
Lisa Healy	Global Pricing Consultant	Liberty Mutual Insurance Europe Ltd	A	Lucian Camp	Founder	Lucian Camp Consulting	P
Peter Kelly	Global Centre of Excellence, Head of Pricing & Analytics	Liberty Mutual Insurance Europe Ltd	A	Lauren Wallace		LV=	O
Rob Marjoram	Global Pricing Consultant	Liberty Mutual Insurance Europe Ltd	A	Natalia Blanchfield	Director, Head of Institutional Marketing	M&G Investments	E
Nick Tsimekis	Global Pricing Consultant	Liberty Mutual Insurance Europe Ltd	A	Jacqui Haskins	Marketing Director	M&G Investments	E
James McErlean	Head of Global Customer Success	LinkedIn	O	Hannah Martin	Associate Director, Institutional Marketing	M&G Investments	A
Keith Brookbank	Director	Linstock Communications	P	Sunita Patel	Regional Marketing Head, Asia & Planning	M&G Investments	A
Simon Maule	Director	Linstock Communications	P	Silvia Sechi	Senior Digital Marketing Manager	M&G Investments	A
				Dominic Traynor	Head of Digital	M&G Investments	A
				Jayne Phelan	Marketing Manager	M&G Real Estate	A
				Toni Vorobyova	Communications Manager	M&G Real Estate	A
				Amanda Newman	Marketing Director	M&S Bank	O
				David Dunn	Director	Making Sense of Retirement	E
				Theo Casey		Marketcolor	O
				Elliott King	Market Development Manager: Financial Services	Maru/edr	P
				Liana Vickery	Head of Marketing	Maru/edr	P

Dominic Grinstead	UK Managing Director	MetLife Europe Ltd	E	Maxine Cameron		NFU Mutual	A
Camilla Holdskisson	Digital Marketing Manager	MetLife Europe Ltd	A	Ian Flower	Mass Affluent Segment Manager	NFU Mutual	A
Claire Oldstein	Marketing Director	MetLife Europe Ltd	E	Ross Garner	Propositions Manager	NFU Mutual	A
Joanne Riddell	Head of Communications, UK	MetLife Europe Ltd	A	Ruth Wilkins	Propositions Development Manager	NFU Mutual	E
Laura Shemeld	Marketing Manager Account: MetLife Europe Ltd	MetLife Europe Ltd	A	Lisa Richardson	Group Marketing Director	niu-solutions	O
Sarah Cadden	Senior Marketing Manager, EMEA	MFS Investment Management	A	Katherine Murdie	Head of Marketing, RFPs and Client Servicing Best Practice, Asset Servicing, EMEA	Northern Trust	A
Adele Frances	Senior Marketing Manager	MFS Investment Management	A	Paul Thilo	Managing Director	NowSure	E
Dana McCullough	Director of Institutional Marketing for North America	MFS Investment Management	E	Eugenie Biddle	Head of Brand and Customer Communications	NS&I	A
Cherida Naughton	Senior Public Relations Manager - EMEA & APAC	MFS Investment Management	A	Anna D'Arcy	Head of Retail Marketing	NS&I	A
Mat Nolan	Senior Marketing Manager Retail - EMEA & LatAM	MFS Investment Management	A	Gareth Headon	Assistant Director of Communications and Strategy	NS&I	E
Alice Pezzo	Marketing Associate	MFS Investment Management	A	Neil Jenkinson	Head of Customer Management	NS&I	E
Toby Clark	Director of Research, EMEA	Mintel Group Ltd	P	Michael Lynch	Head of B2B Marketing and New Product Development B2B	NS&I	A
Karl Graham	Account Director	Mintel Group Ltd	P	Colette Mellor	Marketing Campaigns Lead	NS&I	A
Minisha Wahi	Head of Financial Services & B2B	Mintel Group Ltd	P	Gary Nong	Competitor Intelligence Manager	NS&I	E
Rosie Mackenzie	Marketing Manager	Mitsubishi UFJ Securities International plc	A	Andrew Pike	Head of Intermediary Relationships	NS&I	A
Lisa McBreen	Head of EMEA Marketing	Morgan Stanley	E	Dany Rastelli	Intermediary Marketing Manager	NS&I	A
Simon Murray	Head of Digital Experience	Morgan Stanley	A	Julie Shepherd	Brand Manager	NS&I	A
Nicola Murray	Media Relations	Morgan Stanley	A	Sue Simpson	Head of Brand	NS&I	E
Oliver Tinkler	Head of Marketing Communications	Morgan Stanley	A	David Sturges	Head of Business Insight	NS&I	A
Gemma Bacon	Head of Marketing	Mortgage Advice Bureau	A	Sally Swait	Head of Proposition Development and Customer Research	NS&I	A
Donna Brenchley	eCommerce Director	Mortgage Advice Bureau	A	Emily Swanson	Digital Engagement & Social Media Manager	NS&I	A
Peter Brodnicki	Chief Executive	Mortgage Advice Bureau	E	Lauren Wallis	Head of Marketing Planning & Data	NS&I	A
Sam Toms	Project Co-ordinator	Mortgage Advice Bureau	A	Jill Waters	Director of Retail	NS&I	E
Sharon Trinder	Compliance Director	Mortgage Advice Bureau	A	Alun Williams	Assistant Director, Marketing & Communications	NS&I	E
Roger Crocker	Sales & Marketing Director	Mortgage Brain	E	Tom Yazdi	Head of B2B Marketing and New Product Development B2B	NS&I	A
Mark Lofthouse	Chief Executive	Mortgage Brain	E	Jonathan Gapper	New Business & Marketing Manager	OgilvyOne Business	P
Mark Taylor		Mr Taylors Brand Emporium	O	Phil Harvey	Joint MD	OgilvyOne Business	P
Doug Crawford	Chief Executive Officer	myhomemove	E	Drew Nicholson	Chief Executive Officer	OgilvyOne Business	P
Dev Malle	Group Distribution Director	myhomemove	E	Marcus Bolitho	Head of Marketing	Old Mutual Global Investors	E
Adrian Whittaker	Corporate Sales Director	myhomemove	E	Will Gold	Head of Investment Marketing	Old Mutual Global Investors	A
Georgina Willock	PR Manager	myhomemove	A	Steve Smith	Head of UK Marketing	Old Mutual Global Investors	A
Ian Andrew	Managing Director, Group Intermediary Sales	Nationwide Building Society	E	Chris Hulse	Digital Director	Old Mutual Wealth	E
Sara Bennison	Chief Marketing Officer	Nationwide Building Society	E	Jim Brown	Group Head of Marketing	OneSavings Bank plc	A
Spencer Clarke	Head of CRM and B2B Communications	Nationwide Building Society	A	Will Davies	Head of Proposition	OneSavings Bank plc	A
Andrew Dean	Head of Group Intermediary Support	Nationwide Building Society	A	Tony Davis	Senior Mortgage Product Manager	OneSavings Bank plc	A
Paul Hibbs	Head of Brand & Advertising	Nationwide Building Society	A	John Eastgate	Group Sales and Marketing Director	OneSavings Bank plc	E
Gary Salter	Head of Corporate Accounts	Nationwide Building Society	A	Sascha Kimmel	Head of Marketing	OneSavings Bank plc	A
Jeremie Klap	Product Manager	Natixis Global Asset Management	A	Clive Kornitzer	Group Chief Operating Officer	OneSavings Bank plc	A
Charlotte Lamb	Head of International Distribution Marketing	Natixis Global Asset Management	A	Adrian Moloney	Sales Director	OneSavings Bank plc	A
Catherine Morat	Head of International Product Marketing	Natixis Global Asset Management	E	Mark Duckworth	Managing Director	Openwork	E
Charlene Sagoe	Head of Digital Marketing	Natixis Global Asset Management	A	Mike Gummerson	Development Director	Openwork	A
Laurent Faucher	Head of International Institutional Marketing	Natixis Global Asset Management	A	Jeremy Hackett	Strategic Programme Director	Openwork	A
Dave Toulson	Senior Corporate Account Manager	NatWest Intermediary Solutions	A	Ashley Jones	Head of Marketing (Wealth)	Openwork	E
Adrian Bloomfield	Chief Executive Officer	NCI Resources Limited	E	Graham Masterton	Strategy Development & Delivery Director	Openwork	A
Laura Edmans	Digital Marketing Manager	Neptune Investment Management	E	Neil Milner	Chief Operations Officer	Openwork	A
Alasdair Johnson	Marketing Director	Neptune Investment Management	E	Michael Morrow	Wealth & Platform Director	Openwork	A
Emma Simms		Newbury Building Society	O	Paul Shearman	Mortgage Proposition Development Director	Openwork	E
Steve Carruthers	Head of Distribution	Newcastle Building Society	E	James Andersby	Managing Director	Opinium Research	P
Karen Fisher	Mortgage Product Development Manager	Newcastle Building Society	A	Andrew Littlewood	Senior Research Manager	Opinium Research	P
Christine Heslop	Head of Marketing and Communications	Newcastle Building Society	A	Alexa Nightingale	Head of Financial Services Research	Opinium Research	P
Amy McKenna	Head of Marketing	Newcastle Building Society	A	Simon Hayward	Sales Senior Director, UK & Southern Europe - Marketing Cloud at Oracle	Oracle Corporation UK Ltd	P
Greg Potter	Head of Direct Marketing & CRM Account:	Newcastle Building Society	A	Pete Johnson	Financial Services Manager	ORC International	O
Ben Smith	Product Development and Propositions Manager	Newcastle Building Society	A	Luke Pigott	Chief Executive Officer	ORM London	P
Steve Urwin	Managing Director, Sales and Marketing	Newcastle Building Society	E	Matt Cowan	Director	OTM	P
Claire Blackwell	Head of Marketing	Newton Investment Management	E	John Heron	Managing Director	Paragon Mortgages Ltd	E
Ed Gore-Browne	Head of Communications	Newton Investment Management	A	Simon Bayley	Commercial Director	Paratus AMC	A
Cathy Stuttle	Head of eCommerce & Client Reporting	Newton Investment Management	A	Paul Brett	Director, Business Development	Paratus AMC	E
				Colin Dorman	Regional Account Manager	Paratus AMC	A
				Emma Lightfoot	Marketing Manager	Paratus AMC	A
				Paul Craven	Founder	Paul Craven Partners	O

Kevin Mountford	Chief Executive Officer	PBF Solutions	E	Rob Askham	Commercial Director	Santander Asset Management UK	E
Russell Field	Marketing Communications Manager	Pepper Group	A	Jeff Scott	Chief Executive	Santander Asset Management UK	E
Rhona Potter	Marketing & Commercial Coordinator	Pepper Group	A	Paul Adams	Head of Field Sales	Santander for Intermediaries	A
Richard Pike	Sales and Marketing Director	Phoebus Software Ltd	E	Richard Howes	National Key Accounts Manager	Santander for Intermediaries	A
Jay Grosvenor	Video Content Assistant	Pictet Asset Management	E	Victoria Rochard	Marketing Manager	SAP UK	A
Stephen Gunkel	Head of Communication	Pictet Asset Management	E	Anubha Anubha	Director	SapientNitro	P
Ian Holmes	Head of Learning and Development	Pictet Asset Management	A	David Barton-Grimley	Senior Account Director	SapientNitro	E
Vincenzo Pelosi	Senior Manager, Investment Communication	Pictet Asset Management	A	Alexandra Black	Group Account Director	SapientNitro	P
Sophie Tordjman	Marketing Manager	Pictet Asset Management	A	Bradley Gamage	Director, Financial Services UK	SapientNitro	E
William Hartley	Director and co-founder	Pilcrow Ltd	O	Pawan Udernani	Client Services Director	SapientNitro	E
Gabriel Altbach	EVP and Head of Global Strategy and Marketing	Pioneer Investments	E	Greg Welch	Client Services Director	SapientNitro	E
Shwetha Reddy	Global Head of PR	Pioneer Investments	A	James Johnson	Digital Marketing Executive	Sarasin & Partners	A
Alan Gilmour	Head of Acquisition and Retention	Police Mutual	A	Sarah McCarthy	Business Partner, Head of Marketing and Product	Sarasin & Partners	E
Carl Sharples	Director of Marketing	Police Mutual	A	Kelly Barwick	Marketing and Communications Manager	Sarasin and Partners	A
David Wright	Sales and Marketing Director	Police Mutual	E	Elizabeth Bate	Investment Writer	Sarasin and Partners	A
Rachel Grove	Marketing Manager	Police Mutual Assurance	A	Lucy Capon	Head of Marketing	Sarasin and Partners	E
Bob Stark	Commercial Director	Portafina	E	Scott Evans	Head of Marketing	Savills Investment Management	E
Leanne Towart	Product Manager	Portafina	A	Keshma Shah	Digital Manager	Schroders	O
Mark Wiggins	Digital Marketing Manager	Portafina	A	James Cardew	Global Head of Marketing	Schroders Plc	E
Alan Cleary	Managing Director	Precise Mortgages	E	Clelia Fabbriatore	Head of Marketing, Continental Europe	Schroders Plc	E
Cerry Demmer	Regulated Sales Manager	Principality Building Society	A	Binnur Rogers	Content Marketing Manager	Schroders Plc	A
Shaun Middleton	Head of Intermediaries and Regulated Sales	Principality Building Society	E	Deborah Mills		SDL	O
Helen Lewis	Regulated Sales Manager	Principality Building Society	A	Natalie Chow	Marketing Manager, SEI UK Asset Management Distribution	SEI Asset Management	A
Ken Hogg	Interim Head of PRA Compliance	Prudential	E	Caroline Deutsch	Institutional Marketing Director, EMEA	SEI Asset Management	E
Matt Woodford	Global Client Services Director	Ptmigan Media Ltd	P	Caroline Leahy	HR Director	SEI Asset Management	A
Nisha Gandhi	Customer Marketing Manager EMEA	Quantcast	P	Jake Sims	Associate	SEI Asset Management	A
Alexandra Doherty	European Event Manager	Qubit	P	Karen Bennett		Seven Investment Management	O
Helga Kaminski	Financial Services Lead	Qubit	P	Philip Davies	President - EMEA	Siegel+Gale	P
Scott Stevens	Head of Distribution	Quilter Cheviot	E	Frances Gordon	Head of Business Development	Simplified Communication	P
David Hadden	Head of Financial Services Solutions	Rant and Rave	P	Simon Ryan	Award Winning Marketing Type	SJR Media Rocks	O
Yiannis Maos	Head of Digital and Business Development	Rant and Rave	P	Sapna Kandukuri	Director	SK Marketing Enterprises	E
John Battersby	Head of Communications	Ratesetter	O	Rebecca Allsop	Head of Customer Strategy & Planning	Skipton Building Society	A
Michael Ball	Investment Writer	Rathbones	A	Kris Brewster	Head of Products	Skipton Building Society	A
Christopher Bennett	Senior Marketing Executive	Rathbones	A	Laura Coates	Marketing Campaign Manager	Skipton Building Society	A
Yioulie Chatzopoulou	Senior Marketing Executive	Rathbones	A	Lynne Cook	Head of Marketing	Skipton Building Society	A
Laura Crowley	Partnerships Manager	Rathbones	A	Richard Dawson	Marketing Campaign Manager	Skipton Building Society	A
David Holloway	Marketing Director	Rathbones	E	Lee Holden	Divisional Manager - Branch Distribution	Skipton Building Society	A
Jason Kearney	Group Marketing Director	Rathbones	E	Matthew Leach	Marketing Director	Skipton Financial Services	E
Elliot Marsh	Marketing Assistant	Rathbones	A	Katharine Dunlap	Advertiser Partnership Controller - Financial Services	Sky Media	P
Helen Mason	Senior Marketing Executive	Rathbones	A	David Sanderson	Head of Sky AdSmart	Sky Media	P
Asha Mistry	Digital & Channel Marketing Manager	Rathbones	A	Anna Carless	Director	Smarsh	O
Francesca Monti	Marketing Manager - Private Clients	Rathbones	A	Ross Wilkinson	Deputy CEO	Specialist	P
Darren Seaton	Senior Marketing Executive For Intermediaries	Rathbones	A	Peter Wilson	Editorial Director	Specialist	P
Zydrune Seskeviciute	Marketing Executive	Rathbones	A	Jason Hulott	Business Development and Marketing Director	Speedie Consultants Limited	O
Cole Walker	Marketing Operations Manager	Rathbones	A	Nils Johnson	Director, Retirement	Spence Johnson Ltd	A
Mark Bullard	Head of Sales, NatWest Intermediary Solutions	RBS	A	Magnus Spence	Director	Spence Johnson Ltd	E
Graham Felstead	Head of Intermediaries	RBS	E	Andrew Humphries	Marketing and Communications Director	St James's Place Wealth Management	A
Chris Bourke		Relay42	O	Paul Martin	Head of Data	St James's Place Wealth Management	A
Peter Carter	Product & Marketing Director	Retirement Advantage	E	Colin Nelson	Head of Division - Corporate Marketing & Communications	St James's Place Wealth Management	A
Paula Cappuccini	Marketing Manager	Rowe Price International	A	Stephen Renals	Head of Marketing	St James's Place Wealth Management	E
Deborah Fernick	Senior Marketing Manager	Rowe Price International	A	Howard Barber	Head of CRM and Analytics	Standard Life	A
Tracy Fennell	Head of Marketing and Communications	Royal London Asset Management	E	Siobhan Barrow	Head of Strategic & Distribution Solutions	Standard Life	A
Ben Rhodes	Director of Customer Marketing	Royal Mail	E	Alastair Black	Head of Financial Planning Propositions	Standard Life	E
Susan Heller-Bennett	Marketing Director EMEA	S&P Capital IQ	E	Mary Harper	Head of Customer and Digital Marketing	Standard Life	A
Tim Hague	Managing Partner	Sagis	P	Neil Hugh	Head of Workplace Strategy	Standard Life	A
Steve D'Souza	Managing Director	Sales Kinetics	P	Susie Logan	Head of Business Marketing and Communications	Standard Life	A
Mark Hayward	Senior Digital Marketing Executive	Sanlam	A	Martin McGovern	Head of Brand & Channel Marketing	Standard Life Investments	E
Christopher Dean	Head of Marketing	Sanlam Private Wealth	E	Nuala Walsh	Head of Global Client Relations	Standard Life Investments	E
Alison Drury	Marketing Manager - Media	Sanlam Private Wealth	A				
Arianna Powell	Marketing Manager	Sanlam Private Wealth	A				
Sarah Ingman	Marketing Executive	Sanlam UK	A				
Keith Moor	Chief Marketing Officer	Santander	E				
Ian Annand	Head of UK Product Development	Santander Asset Management UK	A				

Natalie Darlison	Marketing Manager	Sticky Content	P	Dan Welch	Senior Product Manager	TSB Bank plc	A
Neil Van Ginsburg	Head of Sales and Marketing	Sticky Content	P	Lauren Wright	Senior Manager	TSB Bank plc	A
Tim Jenkins	Global Digital Marketing Manager	T Rowe Price International	A	Kevin Denihan	Digital Communications Executive	Turner and Townsend	A
Mark Atkinson	Head of EMEA Marketing	T. Rowe Price International	E	Annie Coleman	Global Marketing Strategy	UBS Investment Bank	E
Peter Preisler	Director of International Investment Services, Head of Europe, Middle East & Africa	T. Rowe Price International	E	Mnveer Arkan	Associate Director, Marketing Communications	UBS Wealth Management	A
Kenna Roberts	Global Marketing Operations Manager	T. Rowe Price International	E	Kirsten Burt	Executive Director, Head of Marketing, UK & Jersey	UBS Wealth Management	E
Louise Stevens	Client Services Director	Talisman Solutions	P	Tina Cracknell	Digital Marketing Manager	UBS Wealth Management	A
Jane Neill	Client Partner	Tangible	P	Katie Pateras	Marketing Communications, Director	UBS Wealth Management	A
Jonathan Spooner	Executive Creative Director	Tangible	P	Marcello Calabro	Global Head of Communications	UniCredit Corporate & Investment Banking	E
Mark Cutts	Sales Director	Target Group Ltd	E	Kamyar Naficy	Director, Corporate and Investment Banking Media Relations	UniCredit Corporate & Investment Banking	A
Steve Khan	Sales Director	Target Group Ltd	A	Rob Fisher	Head of Growth, UK Retail	Vanguard	E
James Snow	Group Sales Director	Target Group Ltd	E	Robyn Laidlaw	Head of UK Distribution	Vanguard	A
Scott Learnmouth	Managing Director of PR	Teamspirit	P	Nick Blake	Head of European Marketing & Policy	Vanguard	E
Kirsty Maxey	Managing Director	Teamspirit	P	Martin Foote	Regional Sales Manager	Virgin Money	A
Mike Cutler	Head of Mortgage Intermediaries	Tesco Bank	A	Lyn Rose	Director of Contact Centres	Virgin Money	E
Julian Hartley	Products Director	Tesco Bank	E	Richard Tugwell	Director of Intermediary Relationships	Virgin Money	E
John Robertson	Head of Savings	Tesco Bank	A	Nick Millar	Strategy and Insight Director	Vocalink	E
David Rockliff	Head of Mortgages	Tesco Bank	A	Galyna Ogol	Strategy Lead	Vocalink	A
Rene Teuwen	Managing Director	TeuwenSchouten	E	Mark Shaw	Strategy Lead	Vocalink	A
Rebecca Crook	Chief Marketing Officer	The Bio Agency	P	Uday Nimmakayala	Founder & CEO	Wealth Objects	O
Peter Veash	CEO	The Bio Agency	P	Niki Gifford		Weatherbys Bank	O
Suzanne Aspden	Customer Marketing Lead	The Co Operative Bank	A	Abe Malik		Wesleyan Assurance Society	A
Matthew Carter	Product and Marketing Director	The Co Operative Bank	E	Ash Mukadam	Head of Digital Strategy and Sales	Wesleyan Assurance Society	A
Deborah Darlington	Brand Marketing Lead	The Co Operative Bank	A	David Nottingham	Head of Marketing Strategy	Wesleyan Assurance Society	E
Vincent Fahy	Senior Product Manager	The Co Operative Bank	A	Chris Walker	Marketing Data & Insight Manager	Wesleyan Assurance Society	A
Craig Harrop	Marketing Planning Lead	The Co Operative Bank	A	Victoria Wentworth	Chief Customer & Strategy Officer	Wesleyan Assurance Society	E
Lisa Jenkinson	Market Research Manager	The Co Operative Bank	A	George Bennett	Investment Associate	WH Ireland	A
Alastair Pegg	Marketing Director	The Co Operative Bank	E	Hannah Holden	Head of Marketing	WH Ireland	E
Martyn Armitage	Marketing Manager, Insurance and Assistance	The Collinson Group	A	Lewis Malcolm	Marketing Executive	WH Ireland	A
John Malone	Consultant	The Crannoch Consultancy Ltd	E	Gemma Learnmouth	Business Development	WH Ireland	A
Hannah Last		The Economist Group	O	Jamie Brookes	Head of Corporate Affairs	Williams & Glyn	E
David Cowan	Managing Director	The Financial Services Forum	E	Jason Chapman	Managing Director	Willis Owen	E
John Seillis	Non-Executive Director	The Financial Services Forum	E	Fiona Liu	Research Analyst	Willis Owen	A
Luke Mugliston	Chief Executive Officer	The Gate London	P	Martin Scott	Head of Operations	Willis Owen	A
Christopher Taylor	Managing Director	The Investment Bridge / Lowes Structured Investment Centre	O	Liz Rees	Head of Research	Willis Owen	A
Gerard Bell	Interim Head of Marketing	The North View Group	A	Eleanor Ball	Vice President, Marketing	Winton	A
Justin Nichol	Marketing Manager	The North View Group	A	Charlotte O'Horo	Associate, Investment Solutions	Winton	A
Jill Fedeski	Head of Marketing	The Paragon Group of Companies PLC	E	Alex Rhys-Jones	Head of Marketing Communications	Winton	E
Gee Gillingham	Head of Marketing	The Phoenix Group	A	Michael Wolfe		XL Catlin	O
Darcy Lillie	Corporate Communications Assistant	The Phoenix Group	A	Paul Costello	Campaign Manager, Retail Projects	Yorkshire Building Society	A
Shellie Wells	Head of Corporate Communications	The Phoenix Group	E	Debbie Hill	eCommerce Product Owner	Yorkshire Building Society	A
David Jackson	Chief Executive Officer	TheCustomer.Co	P	Nick Mortimer	Head of Group Marketing & E-commerce	Yorkshire Building Society	E
Michael Gwilliam	Regional Marketing Manager, EMEA and APAC	Thunderhead	P	Mark Taylor	Customer Propositions Manager	Yorkshire Building Society	E
Rob Jones	UK Sales Director	Thunderhead	P	Angela Hay	Campaign Manager	Yorkshire Building Society	E
Judith Bainbridge-Hamilton	Organisation Development Director	Towergate Insurance	A	Stephen Ingledew	ex-Managing Director, Marketing, Standard Life		E
Vivienne Sanders	HR Partner	Towergate Insurance	E	Stephen Leonard			E
Joy Adams	Head of Internal Communications	Travelers Insurance Co. Ltd	A	Sherdin Omar			E
Simon Johnston	Head of Marketing	Travelers Insurance Co. Ltd	A	Andrew Porter			E
Wayne Smart	Head of Marketing	Travelers Insurance Co. Ltd	A	Robert Watters	Ex-CEO and Founder of AXA Direct Protection (FamilyProtect)		E
Mark Wright	Vice President Marketing - International	Travelers Insurance Co. Ltd	E	Dileas Winslow	Independent Marketing and Communications Director		E
John Blowers	Head of Trustnet Direct	Trustnet Direct	O	Caspian Woods	Consultant Content Strategist		E
Chris Baker	Commercial Director	TSB Bank plc	A				
Catherine Douglas	Strategy and Performance Director	TSB Bank plc	A				
Pella Frost	Group Strategy	TSB Bank plc	A				
Nigel Gilbert	Chief Marketing & Communications Officer	TSB Bank plc	E				
Roland McCormack	Mortgage Distribution Director	TSB Bank plc	E				
Kav Mistry	Head of Mortgage Acquisition	TSB Bank plc	A				
Paul Pester	Chief Executive Officer	TSB Bank plc	E				
Evangelos Rakovitis	Product Strategy Manager	TSB Bank plc	A				
Ian Ramsden	Director Mortgages, GI & Protection	TSB Bank plc	A				
Kathryn Robinson	Head of Strategy and Customer Experience	TSB Bank plc	A				
Andrew Sykes	Head of National Accounts	TSB Bank plc	A				



The Financial Services Forum

The Financial Services Forum is a membership organisation which exists to provide an independent, stimulating environment to help the community improve their individual and corporate marketing effectiveness.

It's a community where you can meet like-minded individuals to build your professional network, debate strategic marketing issues and engage with thought-provoking content.

Through a calendar of over 60 events each year, the community has grown to include over 1500 Members, representing companies large and small, across all sectors of the industry.

The Forum community has grown significantly following the introduction of Online Members who can communicate, debate, study and exhibit good financial services practice, at a time and location convenient to you.

The website also includes a significant *Knowledge Centre* of presentations, articles, white papers and research material.

The purpose of The Forum remains the same across all our channels – to generate debate and provide insights that will help our Members improve their marketing effectiveness.

We continue to recognise that financial services is not a homogenous industry. To reflect its diversity we will maintain a focus on addressing the challenges specific to your sector and geographical region. Via Special Interest Groups and online communities we address consumer issues, but also B2B and institutional marketing topics too.

The Forum takes an independent and objective view on who should be a Member, present at our events or write for our publications. We aim to select the best speakers and authors, to provide a platform for thought leaders and expert practitioners. If you feel you should be a part of this growing community, we would be delighted to welcome you.

For further information and an application form please go online at www.theforum.co.uk or call Jasmine Butler-Burnham on 020 3657 9899.

... topical events to discuss key issues and develop my marketing performance ...

Peter Elliott, Head of Marketing Proposition L&G



Chairman

Keith Carby, Chairman and Chief Executive Officer, Caerus Capital Group

Members

Robin Bulloch, Managing Director, Lloyds Bank Retail, Lloyds Banking Group

Annie Coleman, Managing Director, Global Marketing Strategy, UBS Investment Bank

Mark Evans, Managing Director, Direct Line

Lord Flight

Ken Hogg, UK CEO Chesnara

Peter Markey, Chief Marketing Officer, Post Office

Jo Parker, Chief Executive Officer, Chime Specialist & Teamspirit Group

Anthony Thomson, Founder and Chairman, Atom Bank, Chairman of the National Skills Academy for Financial Services

Patrick Waldron, Chief Executive, Fintrax

Asset Management

Chairman

Piers Currie, Group Head of Brand, Aberdeen Asset Management

Steering Committee

Marcus Bolitho, Head of Marketing, Old Mutual Global Investors

Jet Cooke, Jet Cooke, Head of Marketing – End Investor, Fidelity International

James Cardew, Global Head of Marketing, Schroders

Caroline Haley, Director, First Quartile (Part of FWD)

Anne-Marie McConnon, Marketing Director, BNY Mellon Investment Management

Scott Stevens, Head of Business Development, Quilter Cheviot Investment Management

Nuala Walsh, Head of Global Client Relations, Standard Life Investments

Brand Strategy

Chairman

Lucian Camp, Principal, Lucian Camp Consulting

Steering Committee

Ben Rhodes, Head of Marketing & Commercial Strategy, Royal Mail

Sue Simpson, Brand Communications Consultant, NS&I

Annabel Venner, Global Brand Director, Hiscox

Corporate & Investment Banking

Steering Committee

Marcello Calabro, Global Head of Communications, UniCredit Corporate & Investment Banking

Lisa McBreen, Head of EMEA Marketing, Morgan Stanley

Sarah Speake, Head of Brand and Advertising, EMEA, Barclays Investment Bank

Corporate Communications

Chairman

Tony Langham, Chief Executive, Lansons

Digital & Direct Marketing

Chairman

Dominic Traynor, Head of Digital Marketing, M&G Investments

Steering Committee

Ian Cooper, Head of Marketing Distribution, SunLife Direct

Bradley Gamage, Director, Financial Services UK, SapienNitro

Heather Smith, Digital Transformation Director, LV=

General Insurance

Steering Committee

David Lundholm, Director, Group Corporate Development, BGL Group
Sherdin Omar, Principal Global Pricing Consultant, Liberty Mutual Insurance Europe Ltd.

Sam Taylor, Brands Director, Direct Line Group

Life & Pensions

Chairman

David Dunn, Director, Making Sense of Retirement

Steering Committee

Alastair Black, Head of Customer Income Solutions, Standard Life

David Cartwright, Head of Insight & Consultancy (Wealth & Protection) Defaqto

Tom McPhail, Head of Pensions Research, Hargreaves Lansdown

Victoria Wentworth, Chief Customer & Strategy Officer, Wesleyan Assurance

Mortgages

Chairman

Bharat Sagar, Executive Chairman, AE3Media

Steering Committee

Peter Brodnicki, CEO, Mortgage Advice Bureau

Peter Curran, Managing Director, Financial Services, Countrywide

Peter Hill, CEO, Leeds Building Society

Mike Jones, Director of Intermediaries, Lloyds Banking Group

Roland McCormack, Mortgage Intermediary Director, TSB

Stephen Smith, Director, Housing Partnerships, Legal & General

Private Banking & Wealth Management

Chairman

John Elder, Partner, Family Office Advisors LLP

Steering Committee

Kirsten Burt, Executive Director, Head of Marketing, UBS Wealth Management

Hannah Holden, Head of Group Marketing, WH Ireland

Jane Parry, Head of Marketing & Communications, Canaccord Genuity

Retail Banking

Chairman

Clive Kornitzer, Group Chief Operating Officer, One Savings Bank

Steering Committee

Brian Brown, Head of Consulting, Principle Consultant, Banking & GI, Defaqto

Danyaal Hasan, Executive Director, Head of Banking Products, Coultts

Nicholas Millar, Director, Strategy & Consumer Insight, Vocalink

Lisa Wood, Chief Marketing Officer, Atom Bank plc

Simon Watts, Brand Portfolio Strategy Director, Group Brands & Marketing, Lloyds Banking Group



The Financial Services Forum

1st Floor, 251 Pentonville Road, London N1 9NG

020 7449 9000

info@thefsforum.co.uk

www.thefsforum.co.uk

@TheFSForum

Corporate partners

BrightTALK™ BT  SapienNitro™ 