



The Financial
Services Forum

Members

2017

Corporate partners

BrightTALK™



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Piers Currie	Group Head of Brand	Aberdeen Asset Management	E
Kim Goodall	Head of Long Term Savings Strategy and Proposition	Aberdeen Asset Management	E
Daniella Johnston	Deputy Head of Marketing - UK	Aberdeen Asset Management	A
Holly Sheridan-Hill	Institutional Marketing Manager	Aberdeen Asset Management	A
James Whiteman	Head of Investment Communications	Aberdeen Asset Management	A
Emily Morris	Director	Acanthus Consulting	O
Niamh Dalton	Business Analyst	Accudelta	O
Liam Houston	Business Analyst	Accudelta	O
James Haycock	Managing Director	Adaptive Lab	O
Bharat Sagar	Executive Chairman	AE3 Media	E
Stephen Leonard	Marketing Director	Ageas UK Ltd	E
Ken Marke	Head of Strategic Futures	Ageas UK Ltd	E
Samantha Newsom	Research & Insight Consultant	Ageas UK Ltd	A
Guy Vanner	Managing Director	AKG Financial Analytics Ltd	P
Matt Ward	Head of Communications	AKG Financial Analytics Ltd	P
Helen Bunting	VP, Marketing Communications & Operations	AllianceBernstein	A
Miriana Dounis	Manager, Web and Digital Media	AllianceBernstein	A
Sebastian Kadritzke	VP, Communications	AllianceBernstein	A
Candace Matthews-Beesley	Director, Marketing Communications	AllianceBernstein	E
Claudia Sanchez-Buenaventura	Client Relations Manager	AllianceBernstein	A
Charles Haresnape	Managing Director, Residential Mortgages	Aldermore	E
Luke Treadwell	Senior New Partnerships Executive	Alzheimer's Society	E
Robert Sinclair	Chief Executive	AMI	E
Ian Henderson	CEO / Executive Creative Director	AML	P
Tim Lloyd	Managing Director	AML	P
Leanne Barnham	Head of UK Marketing	Architas	E
Louise Somers	Marketing Communications Manager	Architas	A
Don MacBeath	Digital Manager	Architas	A
Malcolm Oliver	Former Editor	Argent	E
Eleanor Blampied	Marketing Executive	Ashburton Investments	A
Rachelle Le Corre	Marketing Executive	Ashburton Investments	A
Elenor Bouchet	Head of International Marketing	Ashburton Investments	A
Leslie de Chernatony	Professor of Brand Marketing	Aston Business School	E
David Castling	Head of Business Development	Atom Bank	A
Neil Costello	Head of Marketing	Atom Bank	A
Clare Framrose	Head of Customer Propositions	Atom Bank	A
Leigh Goodwin	Marketing Manager	Atom Bank	A
Maria Harris	Director of Retail Mortgages, Digital Mortgages	Atom Bank	E
Katy Ringsdore	Head of PR and Internal Communications	Atom Bank	A
Anthony Thomson	Founder and Chairman, Chairman, The Financial Services Forum and Chairman, National Skills Academy for Financial Services	Atom Bank	E
Lisa Wood	Chief Marketing Officer	Atom Bank	E
Mark Mullen	Chief Executive	Atom Bank	E
Michael Sherwood	Head of Customer Experience	Atom Bank	A
Chris Bailey-Munt	Digital Marketing Consultant	Aviva	A
Keith Bibby	Director of Brand & Marketing Communications	Aviva	A
Raj Kumar	Global Head, Marketing Strategy & Planning	Aviva	E
Henrietta Flynn	Head of Brand, Content, & Sponsorship	Aviva	A
Lindsay Forster	Marketing Director	Aviva	E
Peter Markey	Director of Brand Communications and Marketing	Aviva	E
Andy McLennan	Global Marketing Performance & Planning	Aviva	A
Dawn McMullan	Head of Digital Customer Experience	Aviva	A
Stephen Mitchell	UK Digital Head of Customer Experience Strategy & Insight	Aviva	A
Mehrene Shah-Fraser	Global Marketing Capability Development	Aviva	A
Rob Hancock	Group Customer Insights Manager	Aviva	A
James Henderson	Head of Customer Management	Aviva	A

Rachael Laurie	Marketing Strategy & Planning Director	Aviva	A
Lauren Glossop	Head of UK Marketing	Aviva Investors	E
Hazel Pitchers	Global Head of Marketing	AXA Investment Managers	E
Fusan Fidan	Interim Head of Web and Social Media	AXA Investment Managers	A
Tracy Knatt	Head of Web & Social Media	AXA Investment Managers	E
Sanchari Roy	Wholesale Marketing Manager	AXA Investment Managers	A
Stephen Watchorn	Head of UK Marketing	AXA Investment Managers	E
Mary Zerner	Institutional Marketing	AXA Investment Managers	A
Martin Bellingham	Head of Customer Insight	AXA PPP Healthcare	A
Paul Humphreys	Senior Proposition Executive	AXA PPP Healthcare	A
Simon Miller	Head of Marketing	AXA PPP Healthcare	A
Mark Howes	Managing Director	AXA PPP Healthcare	E
Ian Bruce	Marketing Manager	Baillie Gifford & Co	A
Scott Fleming	Chief Customer & Commercial Officer	Bank of Cyprus UK	E
Craig Leslie	Marketing Manager	Bank of Cyprus UK	A
Alice Theodorou	Head of Marketing	Bank of Cyprus UK	A
Benny Cribben	Head of Customer Advocacy & Strategic Initiatives	Bank of Ireland UK plc	E
Richard Exton	Head of Business Capability & Change	Bank of Ireland UK plc	E
Adrian Fry	Head of Customer Insights & Delivery	Bank of Ireland UK plc	A
Gordon Gourlay	Managing Director PO Businesses & CEO First Rate Exchange Services	Bank of Ireland UK plc	E
Julian Panico	Copywriter	Bank of Ireland UK plc	A
Mark Howell	Director of Marketing and Customer Management	Bank of Ireland UK Mortgages	E
Alison Pallett	Sales Director	Bank of Ireland UK Mortgages	E
Raheel Ahmed	Managing Director, Mortgage Products & Customer, Personal and Corporate Banking	Barclays Bank	O
Sarah Jackson	Brand Director	Barclays Investment Bank	E
Louise Rogers	Digital Marketing Manager	Barclays Investment Bank	A
Sarah Speake	Head of Brand and Advertising, EMEA	Barclays Investment Bank	E
Kim Bell	Director	BDifferent	P
Teresa Roux	Director	BDifferent	P
Nigel Stockton	Chief Executive Officer	Bellpenny	E
David Tweedy	Chief Executive Officer	Belmont Green Finance Limited	E
Iain Belson	Senior Commercial Manager	BGL Group	A
Ali Crossley	Customer & Development Director, Junction	BGL Group	A
David Lundholm	Director, Group Corporate Development	BGL Group	E
Jan Mclatchey	Associate Director - Customer Insight & Analytics	BGL Group	A
Diane Blinkhorn	Global Marketing Director	Bibby Financial Services Limited	E
Erika Arevuo	Head of Institutional Marketing Continental Europe	BlackRock	E
Ali Bernat	Director, Retail Marketing	BlackRock	A
Josh Dibbens	Vice President, EII Marketing	BlackRock	A
Ian Forrest	Chief Marketing Officer EMEA	BlackRock	E
Amanda Groom	Vice President, EII Marketing	BlackRock	A
Clay Hagland	Head of EII Marketing EMEA	BlackRock	E
Tom Malt	Head of Brand and Creative EMEA	BlackRock	E
Joanne Phillips	Head of Digital Marketing EMEA	BlackRock	E
Mylene Renier-Schram	Vice President, EII Marketing	BlackRock	A
Heather Smith	Vice President, Retail Marketing	BlackRock	A
Natalie Terry	Head of Retail Marketing EMEA	BlackRock	E
Catherine Villiger	Vice President, Retail Marketing	BlackRock	A
Diane Lansard	UK Marketing & Communications Manager	BNP Paribas Securities Services	A
Natalia Lamine	UK Head of Marketing & Communications	BNP Paribas Securities Services	E
Megan Roberts	UK Marketing & Communications Manager	BNP Paribas Securities Services	A
Gillian Huson	Senior Manager - Brand and Key Accounts	BNY Mellon	A
Helen Chesworth	Head of European Wholesale Marketing	BNY Mellon Asset Management	E
Jemma Gosling	Head of Programme Management	BNY Mellon Asset Management	A
Tara Dennehy	EMEA Communications Executive	BNY Mellon Investment Management	A
Asmita Kapadia	Head of EMEA & Asia Pacific Communications	BNY Mellon Asset Management	E

Kate Rowland	Head of Marketing Operations	BNY Mellon Asset Management	A
Lizzie Gerrard	Marketing Executive, UK Brand and Key Accounts	BNY Mellon Investment Management	A
Anne-Marie McConnon	Marketing Director	BNY Mellon Investment Management	E
Lucy Silva	Institutional Marketing Manager, EMEA	BNY Mellon Investment Management	A
Martin Wiggins	Managing Director	brandformula	O
Peggy Young	Associate Director	Breaking Blue Research	P
Ryan Ross	Strategic Account Director	BrightTALK	A
Stuart West	Sales Director	BrightTALK	E
Angus Henderson	Executive Producer	BrightTALK	O
Jessica Corcoran	Marketing Manager	Brooks Macdonald	A
Stephen Fairweather	Digital Marketing Manager	Brooks Macdonald	A
Mary McDougall	Marketing Manager, Investment Content	Brooks Macdonald	E
Ghislaine Perry	Group Head of Marketing, Marketing	Brooks Macdonald	A
Webb Seymour	Marketing Executive	Brooks Macdonald	A
Peter Stewart	Digital Marketing Executive	Brooks Macdonald	A
Ian Carter	Head of Marketing - Global Banking and Financial Markets	BT Group plc	E
Vicky Bristow		Burson-Marsteller	O
Paul Kenny	Director, Market Databases Group	CACI Limited	P
Tracy Weir	Senior Vice-President	CACI Limited	P
Keith Carby	Chairman and Chief Executive Officer	Caerus Capital Group Ltd	E
Lotty Bennett	Marketing Executive	Canaccord Genuity Wealth Management	A
Annette Cmela	Head of Brand and Design	Canaccord Genuity Wealth Management	A
Jane Parry	Head of Marketing and Communications	Canaccord Genuity Wealth Management	E
Sarah Tomlinson	Senior Marketing Executive	Canaccord Genuity Wealth Management	A
Rachel Solomon	Marketing Manager	Canaccord Genuity Wealth Management	A
Elaine Bhurtun	Senior Marketing Executive	Canada Life	A
Chris Cahill	Head of Marketing Communications	Canada Life	E
Helene Durckel	Marketing Manager	Canada Life	A
Sharadha Lad	Digital Marketing Manager	Canada Life	A
Karen Stacey	Marketing and Technical Support Manager	Canada Life	A
Richard Thaw	Propositions & Insight Manager	Canada Life	A
Ian Goulsbra	Senior Sales Director	Canada Life	E
Hannah Ayme	Senior Manager	Capital Group	A
David Cowdell	Senior Marketing Manager	Capital Group	E
Emma Friend	Senior Manager, Institutional Marketing	Capital Group	A
David Orr	Product Marketing	Capital Group	A
Bob Young	Managing Director	Capital Home Loans Limited	E
Alison Price		Cardif Pinnacle	O
Rick Duncan	Head Of Digital	Castle Trust	A
Alex Hammond	Head of Mortgage Marketing	Castle Trust	E
Rheona Kynoch	Marketing Manager, Mortgages	Castle Trust	A
Jeremy Stevens	Head of Investment Marketing	Castle Trust	A
Stephanie Bone	Marketing Manager	Cazenove Capital Management	A
Stephanie Cooper	Content and Digital Marketing Manager	Cazenove Capital Management	A
Jane Cottrell	Events Team Leader	Cazenove Capital Management	A
Chris Nott	Business Development Specialist	Cazenove Capital Management	E
Jayne Spademan	Head of UK Marketing	Cazenove Capital Management	A
Amelia Thornton	Marketing Assistant	Cazenove Capital Management	A
Peter Mann	Director of Client Services	CDS Digital	P
Sandeep Saujani	Managing Director	Centaur	O
Zarna Amin	Director, Campaign Management	CFA Institute	A
Philip Lowther	Marketing Director, EMEA	CFA Institute	E
Kate Condon	Social Media Manager, EMEA	CFA Institute	A
Roselle Allsop	Head of Marketing	Charter Court Financial Services	A
Paul Whitlock	Director of Savings	Charter Savings Bank	A
Mark Dennis	Director	Charterhouse Research	P

Julie Irwin	Managing Director	Charterhouse Research	P
Ken Hogg	Chief Executive Officer	Chesnara UK	E
Jo Parker	Chief Executive Officer	Chime Specialist & Teamspirit Group	P
Darragh Gray	Director of Communications and Marketing EMEA	Chubb	E
Rob Holmes	Marketing Communications Leader, Private Clients and Small Business	Chubb	A
Alison Graham	Head of Banking Product Team	Citibank	A
Dimitrios Magkos	Head of Sales Wealth Management	Citibank	A
Tony Ward	Chief Executive	Clayton Euro Risk	E
Michael Brewer	Marketing Consultant	Clerestorey	O
Adam Sharp	MD & Co-Founder	CleverTouch	O
Caroline Maidment	Director and Co-Founder	Cloth Court Communications	P
Cathy Walker	Managing Director and Co-Founder	Cloth Court Communications	P
Linda Docherty	Senior Relationship Partner and Chair, CML	Clydesdale Bank	A
Fred Sharp	Head of Mortgage Distribution Strategy	Clydesdale Bank	E
John Tooth	Head of Intermediary Distribution	Clydesdale Bank Plc	A
Ben Curson	Managing Director	CNC - Communications & Network Consulting AG	P
Claire Maloney	Managing Director	CNC - Communications & Network Consulting AG	P
Samantha Christopher	Head of Marketing & Proposition	Cofunds	E
Tim Harding	Marketing Communications Executive	Cofunds	A
Laura Maddison	Marketing Project Leader	Cofunds	A
Becky Midl	Marketing Executive	Cofunds	A
Debbie Walker	Marketing Services Manager	Cofunds	A
Martin Wigginton	Head of Product and Commercial	Cofunds	A
Nicola Brady	Marketing Services Manager	Cofunds	A
Chris Gurney	Global Programme Director	Cognifide	P
Maz Hayes	Senior Client Director	Cognifide	P
Martyn Armitage	Marketing Manager, Insurance & Assistance	Collinson Group	A
David Evans	Managing Director, Insurance & Assistance	Collinson Group	E
Graham Hollebon	Head of Marketing & Product, Insurance & Assistance	Collinson Group	E
Rob Thomas	Head of Brand & Acquisition, Columbus Insurance Services	Collinson Group	A
Janet Titterton	Group PR Director	Collinson Group	E
Alison Wild	Head of Marketing, Columbus Insurance Services	Collinson Group	A
Errol McGlothan	General Manager, EMEA	Collinson Lifestyle Benefits	E
Georgina Brazier	Direct Marketing Manager	Columbia Threadneedle Investments	A
Diana Portman	Head of European Wholesale Marketing	Columbia Threadneedle Investments	E
Adam Roberts	Digital Marketing Manager	Columbia Threadneedle Investments	A
Anna Robinson	UK Wholesale Marketing Executive	Columbia Threadneedle Investments	A
Sarah Shove	Head of Marketing Communications	Columbia Threadneedle Investments	E
Carine Walker	UK Wholesale Marketing Manager	Columbia Threadneedle Investments	A
Adam Brown	Global Head of Marketing	Columbia Threadneedle Investments	E
Rupert Pybus	Chief Operations Officer - Distribution	Columbia Threadneedle Investments	E
Vinay Kothare	Head of UK Acquisition	Columbus Direct	A
John Bagshaw	Corporate Services Director	Connells Group	E
Adrian Scott	Group Mortgage Services Director	Connells Group	E
Ross Bowen	Managing Director	Connells Survey & Valuation	E
Niels Footman	Investment Writing Manager	Copylab	P
Stuart Grant	Commercial Director	CopyLab	P
Andrew Montlake	Director, Brand, Marketing & Communications	Coreco Group	O
Paul Chapman	Group Professional Services Director	Countrywide	E

Paul Hunt	Marketing Director, B2B & Financial Services	Countrywide	E
Kevin Purvey	Director of Intermediaries	Coventry Building Society	E
Robb Corrigan	Head of Staff	Decura	E
Remko Bijtjes	Commercial Director	Defaqto Ltd	E
Brian Brown	Head of Insight (Banking & GI)	Defaqto Ltd	E
David Cartwright	Head of Insight & Consulting (Wealth & Protection)	Defaqto Ltd	E
Malcolm Murphy	Senior Account Manager	Defaqto Ltd	E
Charles Perkin	Events Manager	Defaqto Ltd	E
Frank Pocatzek	Senior Vice President (Funds & DFM)	Defaqto Ltd	E
Sanda Ringsma	Head of Marketing	Defaqto Ltd	E
Faye Walters	Senior Account Manager	Defaqto Ltd	A
Chris Gordon	New Business Director	Dentsu Aegis Network	O
Paul Atkinson	Director	Derwent Communications	P
Rupert Hodson	Chief Executive Officer - Co-Founder	Dianomi	P
Anand Sindgi	EMEA Sales Director	Dianomi	P
Andrew Scott	Consultant	Digital Wealth and Asset Management	O
Simon Thexton	Strategic Partnership Development Manager	Dignity Pre Arrangement Ltd	A
Paul Togill	Head of Corporate Partnerships	Dignity Pre Arrangement Ltd	E
Steve Wallis	Commercial Director	Dignity Pre Arrangement Ltd	E
Lucy Brooksbank	Head of Marketing, Churchill and Privilege	Direct Line Group	A
Karl Brown	Customer Journeys Manager	Direct Line Group	A
Frances Browning	Head of Brand PR & Social Media	Direct Line Group	E
Kerry Chilvers	Brands Director	Direct Line Group	E
Ann Constantine	Head of Insight	Direct Line Group	E
Mark Evans	Marketing Director	Direct Line Group	E
Simon Henrick	Head of News and Issues	Direct Line Group	A
Claire Jarrett	Media Relations Executive	Direct Line Group	A
Katrina King	Head of Customer Value & Experience	Direct Line Group	E
Sid Wyein	Customer Value Analytics Manager	Direct Line Group	A
Wendy Pearson	Head of Marketing Comms DL	Direct Line Group	A
Sam Taylor	Head of Commercial Marketing	Direct Line Group	E
Janice Townley	Props & Projects Research Manager	Direct Line Group	A
Satarupa Banerjee	BTL Marketing Manager	Direct Line Group	A
Rob Sanders	Co-Founder	DOOR	E
Emma Lawton	Marketing Executive	Dow Jones & Company	O
Gail Glennie	Marketing Director	Downing LLP	E
Anna Heane	Marketing Assistant	Downing LLP	E
Jenana Kekic	Marketing Executive	Downing LLP	A
Tom Periton	Digital Marketing Manager	Downing LLP	A
Jason Jarvis	Head of Client Propositions & Marketing	Duncan Lawrie Private Bank	E
Douglas Keighley	Marketing Communications and PR Manager	Duncan Lawrie Private Bank	A
Zeena Patel	Marketing and Client Experience Manager	Duncan Lawrie Private Bank	A
Niti Saini	Senior Propositions Manager	Duncan Lawrie Private Bank	A
Sabina Sheehan	Digital and Product Marketing Manager	Duncan Lawrie Private Bank	A
Clare Garratt		Ecclesiastical	O
Chris Clark	Managing Director	Ecclesiastical Planning Services Ltd	E
Philip Baker	Head of Retail Distribution	Eden Tree Investment Management	A
Daniel Barber	Head of Sales and Marketing	EdenTree Investment Management	E
Ailsa Bates	Account Director	Editions Financial	P
Chris Baur	Editorial Director & Chief Storyteller	Editions Financial	P
John Cooper	Director of Content	Editions Financial	P
Rowan Morrison	Managing Director	Editions Financial	P
Helen Park-Weir	Head of Marketing UK	EFG Private Bank Ltd	E
Julie Evans	Senior Communications Manager, Commercial & Campaigns	Elevate - Part of Standard Life	A
Chloe George	Communications Manager	Elevate - Part of Standard Life	A
Alistair Welham	Head of Marketing	Elevate - Part of Standard Life	E
Jess Lepore		equimedia	O
John Elder	Managing Partner	Family Office Advisors LLP	E
Becky Bolton	Account Director	Fat Media	O
Jet Cooke	Head of Marketing, End Investor	Fidelity International	E
Beth Cowley	Senior Marketing Manager, End Investor	Fidelity International	A
John Ennis	Associate Director, Marketing Comms	Fidelity International	E
James Harris	Head of UK Retail Marketing	Fidelity International	E
Andrew Lang	Senior Marketing Manager	Fidelity International	E
Alex MacNeil	Marketing Manager, End Investor	Fidelity International	A
Karen Le Maistre	Associate Director, Insight and Marketing Performance	Fidelity International	E
Neil Massie	Head of Marketing, Wholesale	Fidelity International	E
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Martin Rooks	Associate Director, FNW Marketing	Fidelity International	E
Glenn Van Oorshot	Senior Marketing Manager, Wholesale	Fidelity International	A
Michael Van Oorshot	Senior Marketing Manager, Wholesale	Fidelity International	A
Paul White	Senior Marketing Manager, Marketing Communications	Fidelity International	A
Mika John Southworth	Marketing Director	Financial Express	P
Namrata Nanda	Institutional Marketing Manager	Financial Express	P
Justin Mould	Managing Director	Fin International	O
Patrick Waldron	Chief Executive	Fintrax	E
Zoe Burns-Shore	Head of Marketing	First Direct	A
Tracy Garrad	CEO	First Direct	E
Nick Harrison	Head of Customer Value Management	First Direct	A
Caroline Haley	Director	First Quartile (Part of FWD)	P
Kim Smith	Investment Communications Director	First Quartile (Part of FWD)	P
Sarah Mahomed Ross		First State Investments	O
Howard Flight	Chairman	Flight & Partners	E
Tim Wheeldon	COO	Fluent Money Ltd	E
Ben Cowley		Flying Colours	O
Sarah Reynolds	Head of Marketing	Foresters Financial	A
Roland Cross	Director	Four Broadgate	P
Mark Knight	Director	Four Broadgate	P
Caroline Carroll	Sales Director	Franklin Templeton Investments	E
Samantha Crocker	Marketing Director, UK	Franklin Templeton Investments	A
David Delaney	SVP Global Advertising & Brand Engagement	Franklin Templeton Investments	E
Jamie Hammond	Sales and Marketing Director	Franklin Templeton Investments	E
Richard Riley	Marketing Manager	Franklin Templeton Investments	A
Nick Thorp	UK E-Marketing Manager	Franklin Templeton Investments	A
Ian Wilkins	UK Country Head	Franklin Templeton Investments	A
Jane Dalton		Future Flowers	O
Gug Kyriacou	Joint Managing Director	FWD Consulting	P
Victoria Sisson	Business Development Director	FWD Consulting	P
Michael Gaughan	Chief Executive	FWD Group Limited	P
Elizabeth Campbell-Warner		Gabriel Research & Management Ltd	O
Melanie Archer	Marketing Manager, Institutional - LatAm, Nordics & UK	GAM (UK) Ltd	A
Stacey Cogan	Media Relations Manager	GAM (UK) Ltd	E
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Claire Richards	Senior Marketing Manager, UK Wholesale	GAM (UK) Ltd	A
Clementine Bernhardt	Marketing Manager, UKI	Getty Images	P
David Stanley	Marketing Director	Getty Images	P
Andy Glazier	Partner	Glazier Research & Consulting Ltd	P
Vahe Vartanian	Founder & Managing Director	Global Family Office Community	P
David Smith	Chief Executive	Global Futures & Foresight	E
Georgina Calder	Head of Financial Services - Client and Agency Development	Global Radio	P
Alison Jones	Trade Marketing Manager	Global Radio	P
Alison Page	Director of Commercial Category and Enterprise	Global Radio	P
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Michael Laczika	Executive Director, IMD Communications Group EMEA	Goldman Sachs	A

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Fabio Tammaro	Associate	Goldman Sachs	A	Andy Watons	Head of Group Marketing	IDHL Group	P
Will Hayler	Associate, IMD Communications Group, EMEA	Goldman Sachs	A	Chris O'Brien	Associate Director	IFF Research	O
Leana Kasapis	Executive Director, International Marketing Strategy	Goldman Sachs	E	David Ewing	Chief Executive Officer	Ingard Group	E
Elisa Magistrali	Executive Director, IMD Communications Group EMEA	Goldman Sachs	E	David Bower	Head of Marketing EMEA	Invesco	E
Kai Reeck	Executive Director, IMD Communications Group EMEA	Goldman Sachs	A	Ian Marsh	Head of Demand Generation	Invesco	A
Janina Sonnenfeld	Executive Director, IMD Communications Group EMEA	Goldman Sachs	A	Clare Mugeridge	Digital Marketing Content Manager	Invesco	A
Kevin Mathers	Country Sales Director	Google UK Ltd	O	Richard O'Brien	Head of Institutional Marketing UK	Invesco	A
Danae Silvey	Industry Manager & Social Lead, Finance UK	Google UK Ltd	P	Helen Parr	Head of Internal Communications, EMEA	Invesco	A
Hanne Tuomisto-inch	Senior Industry Head, Finance	Google UK Ltd	P	May Auster	Brand Manager	Investec	A
James Edsberg	Partner	Gulland Padfield	O	Iain Clark	Head of Retail Marketing	Investec	E
Henry Weston-Davies	Partner	Gulland Padfield	O	Philip Cooper	Private Clients Proposition Manager	Investec	A
Alexandra Hinton	Marketing Assistant	Hampshire Trust Bank	E	Emma Haefeli	Marketing Manager	Investec Bank	A
Nicki Holmes	Director of Marketing & Communications	Hampshire Trust Bank	E	Kelvin Cooke	Marketing, Lending	Investec Private Bank	A
Stuart Hulme	Director of Savings	Hampshire Trust Bank	A	Denese Edgar	Head of Marketing	Investec Private Bank	E
Louise Meeson	PR and Communications Manager	Hampshire Trust Bank	A	Corrine Kristoff	Senior Marketing Manager	Investec Private Bank	A
Suraj Shah	Digital Marketing Manager	Hampshire Trust Bank	A	Georgina Lewis	Marketing Manager	Investec Private Bank	A
Mark Sismey-Durrant	Chief Executive Officer	Hampshire Trust Bank	E	Kate Dixon	Senior Marketing Manager	Investec Wealth & Investment	A
Simon Alderson	Corporate Communications UK	Handelsbanken	A	Aidan Lisser	Chief Marketing Officer	Investec Wealth & Investment	E
Tabitha Roberts	Head of Brand Communications	Handelsbanken	E	Trevor Isherwood	Managing Director	Isherwood + Company Ltd	O
Holly Williams	Digital Communications Manager	Handelsbanken	A	Alastair Conway	Chief Executive	James Hay	E
Paul Casey	Head of Marketing and Communications	Hannover Re UK Life Branch	E	Stephanie Gold	Head of Marketing	James Hay	A
Robin Duffy	Business Development Actuary	Hannover Re UK Life Branch	A	Tania Powell	Head of Insight	James Hay	A
Paul Edwards	Manager Medical Risk	Hannover Re UK Life Branch	A	Chris Smeaton	Director of Commercial & Strategy	James Hay	A
Alessandra Pierandrei	Marketing and Communications Specialist	Hannover Re UK Life Branch	A	Martin Boddy	Chief Executive Officer	Jaywing	P
Nay Wynn	Senior Actuarial Analyst	Hannover Re UK Life Branch	A	Olly Sowden	Partnerships Director	Jaywing	P
Tom McPhail	Head of Pensions Research	Hargreaves Lansdown	E	John Gilbert	Chief Executive	JGFR Ltd	P
Kat Patton	Marketing Manager	Hargreaves Lansdown	O	John Wilkinson	MD	John Wilkinson Consultancy Ltd	O
Michael Worledge	Financial Services Sector Head (Research Director)	Harris Interactive	P	Krupa Parmar		JPES Partners	O
Sarah Green		Harrods	O	Toni Craig	Marketing Manager	Jupiter Asset Management	A
Will Cooper		Harte Hanks	O	Laura Haynes	Senior Advertising Executive	Jupiter Asset Management	A
Alan Thompson	Director	Haystack Group	P	Regula Stricker	Head of Marketing, Continental Europe	Jupiter Asset Management	E
Yasmin Zarabi	VP, Head of Legal and Compliance	Hearsay Systems	P	Garry Whitefield	Head of Channel Marketing, UK Channel Marketing	Jupiter Asset Management	A
Chris Andrew	Managing Director	Hearsay Systems	P	David Bitner	Head of Group eCommerce	Just Group plc	A
Marian Black	Head of Investment Marketing	Heartwood Investment Management	A	David Cooper	Group Marketing & Distribution Director	Just Group plc	E
Charlotte Fletcher	Investment Communications Associate	Heartwood Investment Management	A	Meg Dickens	Head of Corporate Marketing	Just Group plc	E
Alexia Barra	Head of Digital Marketing	Henderson Global Investors	A	Nicola Fleming	Brand Implementation Manager	Just Group plc	A
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Claire Woodward	Marketing Manager	Hermes Investment Management	A	Clare Joy	Communications Manager	Landbay Partners	A
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Kevin Dunckly	Chief Digital and Innovation Officer	HH Global	P	Laura Hastings	Joint Managing Director	Lansons	P
Ian Holmes-Lewis	Solutions Director	HH Global	P	Tony Langham	Chief Executive	Lansons	P
Michael Pilgrim	CEO and founder	Highbrook Media	P	Sophie Lilley	Board Director	Lansons	P
Annel Venner	Global Brand Director & CMO DirectAsia	Hiscox	E	Rebecca Mayo	Joint Managing Director	Lansons	A
				Rimmi Shah	Associate Director	Lansons	P
				Lewis Wilks	Account Director	Lansons	P
				Lee Brown	Head of Credit Cards & Cross Sell	LaSer UK	A
				John England	Account Director	Latcham Direct	P
				Mike Hughes	Managing Director	Latcham Direct	P
				Jaedon Green	Director of Products	Leeds Building Society	E
				Nikki Marsh	Director of Customer & Digital	Leeds Building Society	A
				Martin Richardson	Director of Operations	Leeds Building Society	E
				Vicky Cope	Marketing Executive	Legal & General	A

Peter Elliott	Head of Marketing Proposition	Legal & General	E
Catherine Every	Head of Marketing Communications	Legal & General	A
Andy Humphreys	Marketing Director, Individual Retirement	Legal & General	E
Ross Jones	Head of Digital	Legal & General	A
Sibrina Lindsey	Marketing Executive	Legal & General	A
Vicki McGregor	Marketing Communications Manager	Legal & General	A
Mark Potter	Advertising Standards Manager, Workplace Savings	Legal & General	A
Jade Warren	Digital Content Manager	Legal & General	A
Duane Brennan	Partnership Marketing Manager	Legal & General Assurance Society Ltd	A
Sally O'Neil	Mortgage Lending Analyst Account	Legal & General Assurance Society Ltd	A
Stephen Smith	Director, Housing Strategy	Legal & General Assurance Society Ltd	E
Mandy Von Buddenbrock	Marketing Manager	Legal & General Assurance Society Ltd	A
Shaun Ashdown	Senior Digital Solutions Manager	Legal & General Investment Management	A
Jenny Barnes	Head of Marketing	Legal & General Investment Management	E
Holly McNulty	Senior Digital Marketing Executive	Legal & General Investment Management	A
Helen O'Donovan	Head of DC Client Communications	Legal & General Investment Management	E
Anthony Penson	Senior Investment Writer	Legal & General Investment Management	A
Reshma Supeda	Senior Digital Marketing Executive	Legal & General Investment Management	A
Ted Todorov	Digital Solutions Manager	Legal & General Investment Management	A
Danny Belton	Head of Lender Relationships, Legal & General Mortgage Club	Legal & General Surveying Services Limited	A
Steve Goodall	Managing Director	Legal & General Surveying Services Limited	E
Silvia Pentassuglia	Head of European Channel Marketing	Legg Mason Global Asset Management	A
Monica Woodley	Global Head of Content Solutions	Legg Mason Global Asset Management	A
Nambia Ferguson	Head of UK Channel Marketing	Legg Mason Global Asset Management	E
Lawrence Wintermyer	CEO	Level39	O
Christopher Brooks	Director	Lexden Group	P
Lucy Carter	Senior Consultant	Lexden Group	P
Tom Carlin	Global Centre of Excellence - Managing Director of European Pricing & Analytics	Liberty Mutual Insurance Europe Ltd	E
Lisa Healy	Global Pricing Consultant	Liberty Mutual Insurance Europe Ltd	A
Peter Kelly	Global Centre of Excellence, Head of Pricing & Analytics	Liberty Mutual Insurance Europe Ltd	A
Rob Marjoram	Global Pricing Consultant	Liberty Mutual Insurance Europe Ltd	A
Nick Tsimekis	Senior Global Consultant	Liberty Mutual Insurance Europe Ltd	A
James McErlan	Head of Global Customer Success	Linkedln	O
Keith Brookbank	Director	Linstock Communications	P
Tom Yazdi	Senior Consultant	Linstock Communications	P
Hayley Aronberg	Digital Marketing Manager	Liontrust Asset Management plc	A
Simon Hildrey	Chief Marketing Officer	Liontrust Asset Management plc	E
Lorna Sawyer	Head of Marketing Services	Liontrust Asset Management plc	A
Jeremy Hollow	Founder	Listen + Learn Research	O
Duncan Shaw	Executive Creative Director	Living Group	P
Kate Shaw	Chief Executive Officer	Living Group	P
Claire Armstrong	Manager, Commercial Banking, Marketing Strategy & Planning	Lloyds Banking Group	A
Antonia Bennett	Head of Marketing Excellence, Group Brands & Marketing at Lloyds Banking Group	Lloyds Banking Group	E

Dawn Bowles	Marketing Manager	Lloyds Banking Group	A
Sarah Brookings	Senior Manager, Performance and Market Insight	Lloyds Banking Group	E
Robin Bulloch	Managing Director, Lloyds Bank and Bank of Scotland Retail	Lloyds Banking Group	E
Kat Chinnock	Senior Marketing Manager, Brands & Marketing	Lloyds Banking Group	A
Sian Colman	Assistant Marketing Manager	Lloyds Banking Group	A
Chris Davies		Lloyds Banking Group	A
Hugh Dennison	Investments and Retirement Proposition Manager	Lloyds Banking Group	A
Esther Dijkstra	Director of Strategic Partnerships	Lloyds Banking Group	E
Jason Goulding	Manager, Group Propositions	Lloyds Banking Group	A
David Hayes	Digital Marketing Manager, Group Brands & Marketing	Lloyds Banking Group	A
Jeremy Hayward	Marketing Strategy Director	Lloyds Banking Group	E
Shailen Joshi	Head of Digital Marketing Communications	Lloyds Banking Group	A
Catherine Kehoe	MD, Group Brands & Marketing	Lloyds Banking Group	E
Tom Kelk	Digital Marketing Communications	Lloyds Banking Group	A
Claire King	Assistant Marketing Manager	Lloyds Banking Group	A
Hermish Kumar	Head of Performance and Market Insight	Lloyds Banking Group	E
Fiona Macleod	Marketing Manager	Lloyds Banking Group	A
Yuliya Pilipenko	Business Development Manager, Financial Planning and Retirement	Lloyds Banking Group	A
Gavin Read	Assistant Marketing Manager	Lloyds Banking Group	E
Ian Roberts	Senior Manager, Marketing Strategy & Planning	Lloyds Banking Group	A
Toni Sticklely	Senior Manager, CRM	Lloyds Banking Group	A
Harriet Sylvester	Assistant Marketing Manager	Lloyds Banking Group	A
Adriena Vorosova	Assistant Marketing Manager	Lloyds Banking Group	A
Fiona Whitesmith	Senior Manager - Marketing Systems	Lloyds Banking Group	A
Loretta Dennett	Senior Marketing Manager	Lombard Odier Investment Managers	A
Ludivine Evra	Marketing Managers	Lombard Odier Investment Managers	A
Benjamin Horsell	Head of Marketing & Product Positioning	Lombard Odier Investment Managers	E
Tadinka Vasiljevic	Marketing Manager	Lombard Odier Investment Managers	A
Philip Cartwright	Managing Director	London and Country Mortgages	E
Patrick Buntun	Compliance and Operations Director	London and Country Mortgages	A
Jane Harrison	Marketing Director	London and Country Mortgages	A
Sally Percy	Director	Love Letters Publishing	P
Lucian Camp	Founder	Lucian Camp Consulting	P
Steve Lewis	Head of Distribution & Managing Director, Retirement Solutions	LV=	E
Heather Smith	Digital Transformation Director	LV=	E
Mary Stewart	Head of Corporate Solutions	LV=	E
Lauren Wallace		LV=	O
Natalia Blanchfield	Director, Head of Institutional Marketing	M&G Investments	E
Jacquie Haskins	Marketing Director	M&G Investments	E
Hannah Martin	Associate Director, Institutional Marketing	M&G Investments	A
Sunita Patel	Head of Marketing Planning & Insight	M&G Investments	A
Silvia Sechi	Senior Digital Marketing Manager	M&G Investments	A
Dominic Traynor	Head of Digital	M&G Investments	A
Jayne Phelan	Marketing Manager	M&G Real Estate	A
Laura Ladine	Events Coordinator	M&G Real Estate	A
Amanda Newman	Marketing Director	M&S Bank	O
David Dunn	Director	Making Sense of Retirement	E
Theo Casey	Managing Director	Marketcolor	O
Elliott King	Market Development Manager: Financial Services	Maru/edr	P
Liana Vickery	Head of Marketing	Maru/edr	P
Dominic Hirstead	UK Managing Director	MetLife Europe Ltd	E
Camilla Hoskisson	Digital Marketing Manager	MetLife Europe Ltd	A
Claire Oldstein	Marketing Director	MetLife Europe Ltd	E

Joanne Riddell	Head of Communications, UK	MetLife Europe Ltd	A
Laura Shemeld	Marketing Manager Account: MetLife Europe Ltd	MetLife Europe Ltd	A
Sarah Cadden	Senior Marketing Manager, EMEA	MFS Investment Management	A
Adele Frances	Senior Marketing Manager	MFS Investment Management	A
Dana McCullough	Director of Institutional Marketing for North America	MFS Investment Management	E
Cherida Naughton	Senior Public Relations Manager - EMEA & APAC	MFS Investment Management	A
Mat Nolan	Senior Marketing Manager Retail - EMEA & LatAM	MFS Investment Management	A
Alice Pezzo	Marketing Associate	MFS Investment Management	A
Toby Clark	Director of Research, EMEA	Mintel Group Ltd	P
Karl Graham	Account Director	Mintel Group Ltd	P
Minisha Wahi	Head of Financial Services & B2B	Mintel Group Ltd	P
Rosie Mackenzie	Marketing Manager	Mitsubishi UFJ Securities International plc	A
Lisa McBreen	Head of EMEA Marketing	Morgan Stanley	E
Simon Murray	Head of Digital Experience	Morgan Stanley	A
Nicola Murray	Media Relations	Morgan Stanley	A
Oliver Tinkler	Head of Marketing Communications	Morgan Stanley	A
Gemma Bacon	Brand & Marketing Director	Mortgage Advice Bureau	A
Donna Brenchley	Commercial Director	Mortgage Advice Bureau	A
Peter Brodnicki	Chief Executive	Mortgage Advice Bureau	E
Sam Toms	Project Co-ordinator	Mortgage Advice Bureau	A
Sharon Trinder	Compliance Director	Mortgage Advice Bureau	A
Roger Crocker	Sales & Marketing Director	Mortgage Brain	E
Mark Lofthouse	Chief Executive	Mortgage Brain	E
Mark Taylor	Founder	Mr Taylors Brand Emporium	O
Doug Crawford	Chief Executive Officer	myhomemove	E
Dev Malle	Group Distribution Director	myhomemove	E
Adrian Whittaker	Corporate Sales Director	myhomemove	E
Georgina Willock	PR Manager	myhomemove	A
Ian Andrew	Managing Director, Group Intermediary Sales	Nationwide Building Society	E
Sara Bennison	Chief Marketing Officer	Nationwide Building Society	E
Spencer Clarke	Head of CRM and B2B Communications	Nationwide Building Society	A
Andrew Dean	Head of Group Intermediary Support	Nationwide Building Society	A
Paul Hibbs	Head of Brand & Advertising	Nationwide Building Society	A
Gary Salter	Head of Corporate Accounts	Nationwide Building Society	A
Jeremie Klap	Product Manager	Natixis Global Asset Management	A
Charlotte Lamb	Head of International Distribution Marketing	Natixis Global Asset Management	A
Catherine Morat	Head of International Product Marketing	Natixis Global Asset Management	E
Charlene Sagoe	Head of Digital Marketing	Natixis Global Asset Management	A
Laurent Faucher	Head of International Institutional Marketing	Natixis Global Asset Management	A
Graham Felstead	Head of Intermediaries	NatWest Intermediary Solutions	E
Alan Ferguson	Senior Corporate Account Manager	NatWest Intermediary Solutions	A
Dave Toulson	Senior Corporate Account Manager	NatWest Intermediary Solutions	A
Adrian Bloomfield	Chief Executive Officer	NCI Resources Limited	E
Laura Edmans	Digital Marketing Manager	Neptune Investment Management	A
Alasdair Johnson	Marketing Director	Neptune Investment Management	E
Emma Simms		Newbury Building Society	O
Steve Carruthers	Head of Distribution	Newcastle Building Society	E
Karen Fisher	Mortgage Acquisition Manager	Newcastle Building Society	A
Christine Heslop	Group Marketing Communications & Brand Manager	Newcastle Building Society	A
Amy McKenna	Direct Marketing Manager	Newcastle Building Society	A
Ben Smith	Product Development and Propositions Manager	Newcastle Building Society	A
Claire Blackwell	Head of Marketing	Newton Investment Management	E

Ed Gore-Browne	Head of Communications	Newton Investment Management	A
Cathy Stuttle	Head of eCommerce & Client Reporting	Newton Investment Management	A
Maxine Cameron	Propositions Manager	NFU Mutual	A
Ian Flower	Propositions Manager	NFU Mutual	A
Ross Garner	Propositions Manager	NFU Mutual	A
Ruth Wilkins	Propositions Development Manager	NFU Mutual	E
Lisa Richardson	Group Marketing Director	niu-solutions	O
Katherine Murdie	Head of Marketing, RFPs and Client Servicing Best Practice, Asset Servicing, EMEA	Northern Trust	A
Paul Thilo	Managing Director	NowSure	E
Eugenie Biddle	Head of Brand and Customer Communications	NS&I	A
Anna D'Arcy	Head of Retail Marketing	NS&I	E
Gareth Headon	Assistant Director of Communications and Strategy	NS&I	E
Neil Jenkinson	Head of Customer Journey	NS&I	E
Michael Lynch	Head of B2B Marketing and New Product Development B2B	NS&I	A
Colette Mellor	Marketing Campaigns Lead	NS&I	A
Gary Nong	Competitor Intelligence Manager	NS&I	E
Andrew Pike	Head of Intermediary Relationships	NS&I	A
Dany Rastelli	Intermediary Marketing Manager	NS&I	A
Julie Shepherd	Brand Manager	NS&I	A
Sue Simpson	Brand & Retail Communications Consultant	NS&I	E
David Sturges	Head of Business Insight	NS&I	A
Sally Swait	Head of Product & Proposition	NS&I	A
Emily Swanson	Digital Engagement & Social Media Manager	NS&I	A
Lauren Wallis	Head of Marketing Planning & Data	NS&I	A
Jill Waters	Director of Retail	NS&I	E
Alun Williams	Assistant Director, Marketing & Communications	NS&I	E
Jonathan Gapper	New Business & Marketing Manager	OgilvyOne Business	P
Phil Harvey	Joint MD	OgilvyOne Business	P
Drew Nicholson	Chief Executive Officer	OgilvyOne Business	P
Marcus Bolitho	Head of Marketing	Old Mutual Global Investors	E
Will Gold	Head of Investment Marketing	Old Mutual Global Investors	A
Steve Smith	Head of UK Marketing	Old Mutual Global Investors	A
Jim Brown	Group Head of Marketing	OneSavings Bank plc	A
Will Davies	Head of Proposition	OneSavings Bank plc	A
Tony Davis	Senior Mortgage Product Manager	OneSavings Bank plc	A
John Eastgate	Group Sales and Marketing Director	OneSavings Bank plc	E
Sascha Kimmel	Head of Marketing	OneSavings Bank plc	A
Clive Kornitzer	Group Chief Operating Officer	OneSavings Bank plc	A
Adrian Moloney	Sales Director	OneSavings Bank plc	A
Mark Duckworth	Managing Director	Openwork	E
Mike Gummerson	Development Director	Openwork	A
Jeremy Hackett	Strategic Programme Director	Openwork	A
Ashley Jones	Head of Wealth Marketing	Openwork	E
Neil Miiner	Chief Operations Officer	Openwork	A
Michael Morrow	Wealth & Platform Director	Openwork	A
Paul Shearman	Mortgage Proposition Development Director	Openwork	E
James Endersby	Managing Director	Opinium Research	P
Andrew Littlewood	Senior Research Manager	Opinium Research	P
Alexa Nightingale	Head of Financial Services Research	Opinium Research	P
Pete Johnson	Financial Services Manager	ORC International	O
Luke Pigott	Chief Executive Officer	ORM London	P
Matt Cowan	Director	OTM	P
John Heron	Managing Director	Paragon Mortgages Ltd	E
Simon Bayley	Commercial Director	Paratus AMC	A
Paul Brett	Director, Business Development	Paratus AMC	E
Colin Dorman	Regional Account Manager	Paratus AMC	A
Emma Lightfoot	Marketing Manager	Paratus AMC	A
Paul Craven	Founder	Paul Craven Partners	O
Kevin Mountford	Chief Executive Officer	PBF Solutions	E

Russell Field	Marketing Communications Manager	Pepper Group	A
Rhona Potter	Head of Marketing	Pepper Group	E
Richard Pike	Sales and Marketing Director	Phoebus Software Ltd	E
Jay Grosvenor	Video Content Assistant	Pictet Asset Management	A
Stephen Gunkel	Head of Communication	Pictet Asset Management	E
Ian Holmes	Head of Learning and Development	Pictet Asset Management	A
Vincenzo Pelosi	Senior Manager, Investment Communication	Pictet Asset Management	A
Sophie Tordjman	Marketing Manager	Pictet Asset Management	A
William Hartley	Director and co-founder	Pilcrow Ltd	O
Gabriel Altbach	EVP and Head of Global Strategy and Marketing	Pioneer Investments	E
Shwetha Reddy	Global Head of PR	Pioneer Investments	A
Alan Gilmour	Head of Acquisition and Retention	Police Mutual	A
Carl Sharples	Director of Marketing	Police Mutual	A
Jas Sidhu	Head of Acquisition and Retention	Police Mutual	A
David Wright	Sales and Marketing Director	Police Mutual	E
Bob Stark	Commercial Director	Portafina	E
Leanne Towart	Product Manager	Portafina	A
Mark Wiggins	Digital Marketing Manager	Portafina	A
Alan Cleary	Managing Director	Precise Mortgages	E
Cerry Demmer	Regulated Sales Manager	Principality Building Society	A
Shaun Middleton	Head of Intermediaries and Regulated Sales	Principality Building Society	E
Helen Lewis	Regulated Sales Manager	Principality Building Society	A
Ken Hogg	Interim Head of PRA Compliance	Prudential	E
Matt Woodford	Global Client Services Director	Ptarmigan Media Ltd	P
Nisha Gandhi	Customer Marketing Manager EMEA	Quantcast	A
Alexandra Doherty	European Event Manager	Qubit	P
Helga Kaminski	Financial Services Lead	Qubit	P
Scott Stevens	Head of Distribution	Quilter Cheviot	E
David Hadden	Head of Financial Services Solutions	Rant and Rave	P
Yiannis Maos	Head of Digital and Business Development	Rant and Rave	P
John Battersby	Head of Communications	Ratesetter	O
Michael Ball	Investment Writer	Rathbones	A
Yioulie Chatzopoulou	Senior Marketing Executive	Rathbones	A
Laura Crowley	Partnerships Manager	Rathbones	A
David Holloway	Marketing Director	Rathbones	E
Jason Kearney	Group Marketing Director	Rathbones	E
Elliot Marsh	Marketing Assistant	Rathbones	A
Helen Mason	Senior Marketing Executive	Rathbones	A
Asha Mistry	Senior Digital & Channel Marketing Manager	Rathbones	A
Francesca Monti	Marketing Manager - Private Clients	Rathbones	A
Darren Seaton	Senior Marketing Manager - UK & International Intermediaries	Rathbones	A
Zydrune Seskeviciute	Marketing Executive	Rathbones	A
Cole Walker	Marketing Operations Manager	Rathbones	A
Mark Bullard	Head of Sales, NatWest Intermediary Solutions	RBS	A
Chris Bourke		Relay42	O
Peter Carter	Product & Marketing Director	Retirement Advantage	E
Tracy Fennell	Head of Marketing and Communications	Royal London Asset Management	E
Ben Rhodes	Director of Customer Marketing	Royal Mail	E
Susan Heller-Bennett	Marketing Director EMEA	S&P Capital IQ	E
Tim Hague	Managing Partner	Sagis	P
Steve D'Souza	Managing Director	Sales Kinetics	P
Mark Hayward	Senior Digital Marketing Executive	Sanlam UK	A
Christopher Dean	Head of Marketing	Sanlam UK	E
Alison Drury	Marketing Manager - Media	Sanlam UK	A
Arianna Powell	Marketing Manager	Sanlam UK	A
Sarah Ingman	Marketing Executive	Sanlam UK	A
Keith Moor	Chief Marketing Officer	Santander	E
Ian Annand	Head of UK Product Development	Santander Asset Management UK	A
Rob Askham	Commercial Director	Santander Asset Management UK	E

Jeff Scott	Chief Executive	Santander Asset Management UK	E
Paul Adams	Head of Field Sales	Santander for Intermediaries	A
Richard Howes	National Key Accounts Manager	Santander for Intermediaries	A
Victoria Rochard	Marketing Manager	SAP UK	A
Anubha Anubha	Director	SapientNitro	P
David Barton-Grimley	Senior Account Director	SapientNitro	E
Alexandra Black	Group Account Director	SapientNitro	P
Bradley Gamage	Director, Financial Services UK	SapientNitro	E
Pawan Udernani	Client Services Director	SapientNitro	E
Greg Welch	Client Services Director	SapientNitro	E
James Johnson	Digital Marketing Executive	Sarasin & Partners	A
Kelly Barwick	Marketing and Communications Manager	Sarasin & Partners	A
Elizabeth Bate	Investment Writer	Sarasin & Partners	A
Lucy Capon	Head of Marketing	Sarasin & Partners	E
Scott Evans	Head of Marketing	Savills Investment Management	E
Keshma Shah	Digital Manager	Schroders Plc	O
James Cardew	Global Head of Marketing	Schroders Plc	E
Clelia Fabbicatore	Head of Marketing, Continental Europe	Schroders Plc	E
Binnur Rogers	Content Marketing Manager	Schroders Plc	A
Deborah Mills		SDL	O
Natalie Chow	Marketing Manager, SEI UK Asset Management Distribution	SEI Asset Management	A
Caroline Deutsch	Institutional Marketing Director, EMEA	SEI Asset Management	E
Sarah Griffin	Head of Marketing	SEI Asset Management	A
Caroline Leahy	HR Director	SEI Asset Management	A
Jake Sims	Associate	SEI Asset Management	A
Karen Bennett		Seven Investment Management	O
Philip Davies	President - EMEA	Siegel+Gale	P
Frances Gordon	Head of Business Development	Simplified Communication	P
Simon Ryan	Award Winning Marketing Type	SJR Media Rocks	O
Sapna Kandukuri	Director	SK Marketing Enterprises	E
Rebecca Allsop	Head of Customer Strategy & Planning	Skipton Building Society	A
Kris Brewster	Head of Products	Skipton Building Society	A
Lynne Cook	Head of Marketing	Skipton Building Society	A
Lee Holden	Divisional Manager	Skipton Building Society	A
Ian Cornelius	Commercial Director	Skipton Building Society	E
Katharine Dunlap	Advertiser Partnership Controller - Financial Services	Sky Media	P
David Sanderson	Head of Sky AdSmart	Sky Media	P
Anna Carless	Director	Smarsh	O
Ross Wilkinson	Deputy CEO	Specialist	P
Peter Wilson	Editorial Director	Specialist	P
Jason Hulott	Business Development and Marketing Director	Speedie Consultants Limited	O
Nils Johnson	Director, Retirement	Spence Johnson Ltd	A
Magnus Spence	Director	Spence Johnson Ltd	E
Dave Sutton	Head of Marketing	St James's Place Wealth Management	E
Howard Barber	Head of CRM and Analytics	Standard Life	A
Siobhan Barrow	Head of Strategic & Distribution Solutions	Standard Life	A
Alastair Black	Head of Financial Planning Propositions	Standard Life	E
Mary Harper	Head of Customer and Digital Marketing	Standard Life	A
Neil Hugh	Head of Workplace Strategy	Standard Life	A
Susie Logan	Head of Business Marketing and Communications	Standard Life	A
Martin McGovern	Head of Brand & Channel Marketing	Standard Life Investments	E
Nuala Walsh	Head of Global Client Relations	Standard Life Investments	E
Natalie Darlison	Marketing Manager	Sticky Content	P
Catherine Toole	Chief Executive Officer	Sticky Content	P
Ian Cooper	Head of Planning	SunLife	A
Mark Jones	Protection Director	SunLife	A
Dean Lambie	Chief Executive Officer	SunLife	E
Elena Miekus	Modelling Analyst	SunLife	A
Simon Stanney	General Insurance Director	SunLife	A

Ian Trudgett	Head of Insight	SunLife	E
Neil Van Ginsburg	Head of Sales and Marketing	Sticky Content	P
Paula Cappuccini	Marketing Manager	T Rowe Price International	A
Deborah Fernick	Senior Marketing Manager, EMEA	T Rowe Price International	A
Tim Jenkins	Global Digital Marketing Manager	T Rowe Price International	A
Peter Preisler	Director of International Investment Services, Head of Europe, Middle East & Africa	T. Rowe Price International	E
Kenna Roberts	Head of Global Marketing Operations	T. Rowe Price International	E
Mark Newton	Managing Director	Talisman	P
Louise Stevens	Client Services Director	Talisman	P
Jane Neill	Client Partner	Tangible	P
Jonathan Spooner	Executive Creative Director	Tangible	P
Mark Cutts	Sales Director	Target Group Ltd	E
Nigel Hance	Head of Marketing	Target Group Ltd	E
James Snow	Group Sales Director	Target Group Ltd	E
Scott Learnmouth	Joint Managing Director	Teamspirit	P
Kirsty Maxey	Joint Managing Director	Teamspirit	P
Mike Cutler	Head of Mortgage Intermediaries	Tesco Bank	A
Julian Hartley	Products Director	Tesco Bank	E
John Robertson	Head of Savings	Tesco Bank	A
David Rockliff	Head of Mortgages	Tesco Bank	A
Rene Teuwen	Managing Director	TeuwenSchouten	E
Rebecca Crook	Chief Marketing Officer	The BIO Agency	P
Peter Veash	CEO	The BIO Agency	P
Suzanne Aspden	Customer Marketing Lead	The Co Operative Bank	A
Matthew Carter	Product and Marketing Director	The Co Operative Bank	E
Deborah Darlington	Brand Marketing Lead	The Co Operative Bank	A
Vincent Fahy	Senior Product Manager	The Co Operative Bank	A
Craig Harrop	Marketing Planning Lead	The Co Operative Bank	A
Lisa Jenkinson	Market Research Manager	The Co Operative Bank	A
Alastair Pegg	Marketing Director	The Co Operative Bank	E
John Malone	Consultant	The Crannoch Consultancy Ltd	E
Hannah Last		The Economist Group	O
David Cowan	Managing Director	The Financial Services Forum	E
John Seillis	Non-Executive Director	The Financial Services Forum	E
Luke Mugliston	Chief Executive Officer	The Gate London	P
Christopher Taylor	Managing Director	The Investment Bridge / Lowes Structured Investment Centre	O
Gerard Bell	Interim Head of Marketing	The North View Group	E
Justin Nichol	Marketing Manager	The North View Group	A
Jill Fedeski	Head of Marketing	The Paragon Group of Companies PLC	E
Gee Gillingham	Head of Marketing	The Phoenix Group	A
Darcy Lillie	Corporate Communications Assistant	The Phoenix Group	A
Shellie Wells	Head of Corporate Communications	The Phoenix Group	E
David Jackson	Chief Executive Officer	TheCustomer.Co	P
Michael Gwilliam	Regional Marketing Manager, EMEA and APAC	Thunderhead	P
Rob Janes	UK Sales Director	Thunderhead	P
Judith Bainbridge-Hamilton	Organisation Development Director	Towergate Insurance	A
Vivienne Sanders	HR Partner	Towergate Insurance	E
Joy Adams	Head of Internal Communications	Travelers Insurance Co. Ltd	A
Paul Hudson	Marketing Director	Travelers Insurance Co. Ltd	E
Simon Johnston	Head of Marketing	Travelers Insurance Co. Ltd	A
Wayne Smart	Head of Marketing	Travelers Insurance Co. Ltd	A
Mark Wright	Vice President Marketing - International	Travelers Insurance Co. Ltd	E
John Blowers	Head of Trustnet Direct	Trustnet Direct	O
Chris Baker	Commercial Director	TSB Bank plc	A
Catherine Douglas	Strategy and Performance Director	TSB Bank plc	A
Pella Frost	Head of Strategy & Customer Experience	TSB Bank plc	A
Nigel Gilbert	Chief Marketing & Communications Officer	TSB Bank plc	E
Roland McCormack	Mortgage Distribution Director	TSB Bank plc	A
Kav Mistry	Head of Mortgage Acquisition	TSB Bank plc	E
Paul Pester	Chief Executive Officer	TSB Bank plc	E

Evangelos Rakovitis	Product Strategy Manager	TSB Bank plc	A
Ian Ramsden	Director Mortgages, GI & Protection	TSB Bank plc	A
Kathryn Robinson	Head of Strategy and Customer Experience	TSB Bank plc	A
Andrew Sykes	Head of National Accounts	TSB Bank plc	A
Dan Welch	Senior Product Manager	TSB Bank plc	A
Hannah Jay Withers	Regional Manager, Mortgage Intermediaries	TSB Bank plc	A
Lauren Wright	Senior Manager	TSB Bank plc	A
Kevin Denihan	Digital Communications Executive	Turner and Townsend	A
Annie Coleman	Global Marketing Strategy	UBS Investment Bank	E
Kirsteen Arkan	Director, Client Acquisition, SmartWealth	UBS Wealth Management	A
Mrverst Bart	Executive Director, Head of Marketing, UK & Jersey	UBS Wealth Management	E
Tina Cracknell	Digital Marketing Manager	UBS Wealth Management	A
Katie Pateras	Marketing Communications, Director	UBS Wealth Management	A
Marcello Calabro	Global Head of Communications	UniCredit Corporate & Investment Banking	E
Kamrya Naficy	Director, Corporate and Investment Banking Media Relations	UniCredit Corporate & Investment Banking	A
Rob Fisher	Head of Growth, UK Retail	Vanguard	E
Robyn Laidlaw	Head of UK Distribution	Vanguard	A
Nick Blake	Head of European Marketing & Policy	Vanguard	E
Guy Batchelor	Sales & Marketing Director	Vida Homeloans	E
Ian Giles	Director of Marketing	Vida Homeloans	E
Sherdin Omar		Vigilis Insurance Services	E
Jeremy Nicholds	Director	Vipera	E
Martin Foote	Regional Sales Manager	Virgin Money	A
Lyn Rose	Director of Contact Centres	Virgin Money	E
Richard Tugwell	Director of Intermediary Relationships	Virgin Money	E
Nick Millar	Strategy and Insight Director	Vocalink	E
Galyna Ogol	Strategy Lead	Vocalink	A
Mark Shaw	Strategy Lead	Vocalink	A
Uday Nimmakayala	Founder & CEO	Wealth Objects	O
Niki Gifford	Marketing Director	Weatherbys Bank	O
Abe Malik	Head of Strategy	Wesleyan Assurance Society	A
Ash Mukadam	Head of Digital Strategy and Sales	Wesleyan Assurance Society	A
David Nottingham	Head of Marketing Strategy	Wesleyan Assurance Society	E
Chris Walker	Marketing Data & Insight Manager	Wesleyan Assurance Society	A
Victoria Wentworth	Chief Customer & Strategy Officer	Wesleyan Assurance Society	E
George Bennett	Investment Associate	WH Ireland	A
Hannah Holden	Head of Group Marketing	WH Ireland	E
Lewis Malcolm	Marketing Executive	WH Ireland	A
Gemma Learnmouth	Business Development	WH Ireland	A
Jamie Brookes	Head of Corporate Affairs	Williams & Glyn	E
Jason Chapman	Managing Director	Willis Owen	E
Fiona Liu	Research Analyst	Willis Owen	A
Martin Scott	Head of Operations	Willis Owen	A
Liz Rees	Head of Research	Willis Owen	A
Charlotte O'Horo	Associate, Investment Solutions	Winton Capital	A
Michael Wolfe		XL Catlin	O
Paul Costello	Campaign Manager, Retail Projects	Yorkshire Building Society	A
Debbie Hill	eCommerce Product Owner	Yorkshire Building Society	A
Nick Mortimer	Head of Group Marketing & E-commerce	Yorkshire Building Society	E
Mike Regnier	Chief Executive Officer	Yorkshire Building Society	E
Mark Taylor	Customer Propositions Manager	Yorkshire Building Society	E
Angela Hay	Campaign Manager	Yorkshire Building Society	A
Andrew Porter	Ex Managing Director, The Financial Services Forum		E
Robert Watters	Ex-CEO and Founder of AXA Direct Protection (FamilyProtect)		E
Dileas Winslow	Independent Marketing and Communications Director		E
Caspian Woods	Consultant Content Strategist		E



The Financial Services Forum

The Financial Services Forum is a membership organisation which exists to provide an independent, stimulating environment to help the community improve their individual and corporate marketing effectiveness.

It's a community where you can meet like-minded individuals to build your professional network, debate strategic marketing issues and engage with thought-provoking content.

Through a calendar of over 60 events each year, the community has grown to include over 1500 Members, representing companies large and small, across all sectors of the industry.

The Forum community has grown significantly following the introduction of Online Members who can communicate, debate, study and exhibit good financial services practice, at a time and location convenient to you.

The website also includes a significant *Knowledge Centre* of presentations, articles, white papers and research material.

The purpose of The Forum remains the same across all our channels – to generate debate and provide insights that will help our Members improve their marketing effectiveness.

We continue to recognise that financial services is not a homogenous industry. To reflect its diversity we will maintain a focus on addressing the challenges specific to your sector and geographical region. Via Special Interest Groups and online communities we address consumer issues, but also B2B and institutional marketing topics too.

The Forum takes an independent and objective view on who should be a Member, present at our events or write for our publications. We aim to select the best speakers and authors, to provide a platform for thought leaders and expert practitioners. If you feel you should be a part of this growing community, we would be delighted to welcome you.

For further information and an application form please go online at www.theforum.co.uk or call Jasmine Butler-Burnham on 020 3657 9899.

... topical events to discuss key issues and
develop my marketing performance ...

Peter Elliott, Head of Marketing Proposition, L&G



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Anthony Thomson, Founder and Chairman, Atom Bank, Chairman of the National Skills Academy for Financial Services

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Simon Watts, Brand Portfolio Strategy Director, Group Brands & Marketing, Lloyds Banking Group



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