



The Financial
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2017

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| Harkamal Gill | Head of Wholesale Selector Marketing, EMEA LatAm | Henderson Global Investors | A | Antony Gore | Head of Marketing Services | Just Group plc | E |
| Leonie McDonald | Marketing Executive | Henderson Global Investors | A | Simon Gray | Group Sales Development Director | Just Group plc | A |
| Joel Miller | eBusiness Manager | Henderson Global Investors | A | Mike Holland | Head of Insight, External Affairs | Just Group plc | A |
| Rob Page | Global Head of Marketing | Henderson Global Investors | E | Dominic Holmes | Business Development Director | Just Group plc | A |
| James Senior | Head of Wholesale Adviser Marketing, EMEA and LatAm | Henderson Global Investors | E | Stephen Lowe | Group Communications Director | Just Group plc | E |
| Manuela Maestroni | Marketing Manager, EMEA and LatAm | Henderson Global Investors | A | Nicole Brown | Marketing Executive | Kantar TNS | P |
| Pauline Bush | Marketing Director | Hermes Investment Management | E | Amy Cashman | Managing Director, Financial Services & Technology | Kantar TNS | P |
| Andrew Hunt | Manager, Design and Production | Hermes Investment Management | A | Chantal Goodman | UK Marketing Director | Kantar TNS | P |
| Katy Jones | Marketing Manager | Hermes Investment Management | A | Gary Hockey-Morley | Principal Director | KHM Consulting Ltd | E |
| Claire Woodward | Marketing Manager | Hermes Investment Management | A | Martin Brown | New Business Director | King and Tuke Ltd | O |
| Alan Bittle | Head of Strategic Sourcing | HH Global | P | Suzanne Buckle | | Kino Design | O |
| | | | | Andrew Wingfield | Partner | KWM | O |
| | | | | John Goodall | CEO | Landbay Partners | E |
| | | | | Clare Joy | Communications Manager | Landbay Partners | A |
| | | | | Louise Pegg | Head of Marketing | Landbay Partners | A |
| | | | | Laura Hastings | Joint Managing Director | Lansons | P |
| | | | | Tony Langham | Chief Executive | Lansons | P |
| | | | | Sophie Lilley | Board Director | Lansons | P |
| | | | | Rebecca Mayo | Joint Managing Director | Lansons | P |
| | | | | Rimmi Shah | Associate Director | Lansons | P |
| | | | | Lewis Wilks | Account Director | Lansons | P |
| | | | | Lee Brown | Head of Credit Cards & Cross Sell | LaSer UK | A |
| | | | | John England | Account Director | Latcham Direct | P |

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|------------------------------|---|--|----|
| Mike Hughes | Managing Director | Latcham Direct | P |
| Andrew Maynard-Durr | Consultant | Lean Consulting | P |
| Cameron Turner | Managing Director | Lean Consulting | P |
| Jaedon Green | Director of Products | Leeds Building Society | E |
| Nikki Marsh | Director of Customer & Digital | Leeds Building Society | A |
| Martin Richardson | Director of Operations | Leeds Building Society | E |
| Vicky Cope | Marketing Executive | Legal & General | A |
| Peter Elliott | Head of Marketing Proposition | Legal & General | E |
| Catherine Every | Head of Marketing Communications | Legal & General | A |
| Andy Humphreys | Marketing Director, Individual Retirement | Legal & General | E |
| Ross Jones | Head of Digital | Legal & General | A |
| Sibrina Lindsey | Marketing Executive | Legal & General | A |
| Vicki McGregor | Marketing Communications Manager | Legal & General | A |
| Mark Potter | Advertising Standards Manager, Workplace Savings | Legal & General | A |
| Jade Warren | Digital Content Manager | Legal & General | A |
| Duane Brennan | Partnership Marketing Manager | Legal & General Assurance Society Ltd | A |
| Sally O'Neil | Mortgage Lending Analyst Account | Legal & General Assurance Society Ltd | A |
| Stephen Smith | Director, Housing Strategy | Legal & General Assurance Society Ltd | E |
| Mandy Von Buddenbrock | Marketing Manager | Legal & General Assurance Society Ltd | A |
| Shaun Ashdown | Senior Digital Solutions Manager | Legal & General Investment Management | A |
| Jenny Barnes | Head of Marketing | Legal & General Investment Management | E |
| Holly McNulty | Senior Digital Marketing Executive | Legal & General Investment Management | A |
| Helen O'Donovan | Head of DC Client Communications | Legal & General Investment Management | E |
| Anthony Penson | Senior Investment Writer | Legal & General Investment Management | A |
| Reshma Supeda | Senior Digital Marketing Executive | Legal & General Investment Management | A |
| Ted Todorov | Digital Solutions Manager | Legal & General Investment Management | A |
| Danny Belton | Head of Lender Relationships, Legal & General Mortgage Club | Legal & General Surveying Services Limited | A |
| Steve Goodall | Managing Director | Legal & General Surveying Services Limited | E |
| Silvia Pentassuglia | Head of European Channel Marketing | Legg Mason Global Asset Management | A |
| Monica Woodley | Global Head of Content Solutions | Legg Mason Global Asset Management | A |
| Nambia Ferguson | Head of UK Channel Marketing | Legg Mason Global Asset Management | E |
| Lawrence Wintermyer | CEO | Level39 | O |
| Christopher Brooks | Director | Lexden Group | P |
| Lucy Carter | Senior Consultant | Lexden Group | P |
| Tom Carlin | Global Centre of Excellence - Managing Director of European Pricing & Analytics | Liberty Mutual Insurance Europe Ltd | E |
| Lisa Healy | Global Pricing Consultant | Liberty Mutual Insurance Europe Ltd | A |
| Peter Kelly | Global Centre of Excellence, Head of Pricing & Analytics | Liberty Mutual Insurance Europe Ltd | A |
| Rob Marjoram | Global Pricing Consultant | Liberty Mutual Insurance Europe Ltd | A |
| Nick Tsimakis | Senior Global Consultant | Liberty Mutual Insurance Europe Ltd | A |
| James McErlean | Head of Global Customer Success | LinkedIn | O |
| Keith Brookbank | Director | Linstock Communications | P |
| Tom Yazdi | Senior Consultant | Linstock Communications | P |
| Nayla Aronberg | Digital Marketing Manager | Liontrust Asset Management plc | A |
| Simon Hildrey | Chief Marketing Officer | Liontrust Asset Management plc | E |
| Lorna Sawyer | Head of Marketing Services | Liontrust Asset Management plc | A |
| Jeremy Hollow | Founder | Listen + Learn Research | O |
| Duncan Shaw | Executive Creative Director | Living Group | P |
| Kate Shaw | Chief Executive Officer | Living Group | P |
| Claire Armstrong | Manager, Commercial Banking, Marketing Strategy & Planning | Lloyds Banking Group | A |
| Antonia Bennett | Head of Marketing Excellence, Group Brands & Marketing at Lloyds Banking Group | Lloyds Banking Group | E |
| Dawn Bowles | Marketing Manager | Lloyds Banking Group | A |
| Sarah Brookings | Senior Manager, Performance and Market Insight | Lloyds Banking Group | E |
| Robin Bulloch | Managing Director, Lloyds Bank and Bank of Scotland Retail | Lloyds Banking Group | E |
| Kat Chinnock | Senior Marketing Manager, Brands & Marketing | Lloyds Banking Group | A |
| Sian Colman | Assistant Marketing Manager | Lloyds Banking Group | A |
| Chris Davies | | Lloyds Banking Group | A |
| Hugh Dennison | Investments and Retirement Proposition Manager | Lloyds Banking Group | A |
| Esther Dijkstra | Director of Strategic Partnerships | Lloyds Banking Group | E |
| Jason Goulding | Manager, Group Propositions | Lloyds Banking Group | A |
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| Jeremy Hayward | Marketing Strategy Director | Lloyds Banking Group | E |
| Shailen Joshi | Head of Digital Marketing Communications | Lloyds Banking Group | A |
| Catherine Kehoe | MD, Group Brands & Marketing | Lloyds Banking Group | E |
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| Adriana Vorosova | Assistant Marketing Manager | Lloyds Banking Group | A |
| Vicki Whitesmith | Senior Manager - Marketing Systems | Lloyds Banking Group | A |
| Loretta Dennett | Senior Marketing Manager | Lombard Odier Investment Managers | A |
| Ludivine Evra | Marketing Managers | Lombard Odier Investment Managers | A |
| Benjamin Horsell | Head of Marketing & Product Positioning | Lombard Odier Investment Managers | E |
| Tadinka Vasiljevic | Marketing Manager | Lombard Odier Investment Managers | A |
| Philip Cartwright | Managing Director | London and Country Mortgages | E |
| Patrick Buntun | Compliance and Operations Director | London and Country Mortgages | A |
| Jane Harrison | Marketing Director | London and Country Mortgages | A |
| Sally Percy | Director | Love Letters Publishing | P |
| Lucian Camp | Founder | Lucian Camp Consulting | P |
| Jen Bowden | B2B Marketing Executive | LV= | A |
| Steve Lewis | Head of Distribution & Managing Director, Retirement Solutions | LV= | E |
| Liz Sands | Marketing & Communications Manager | LV= | A |
| Heather Smith | Digital Transformation Director | LV= | E |
| Mark Smith | Marketing & Communications Manager | LV= | Av |
| Mary Stewart | Head of Corporate Solutions | LV= | E |
| Lauren Wallace | | LV= | O |
| Natalia Blanchfield | Director, Head of Institutional Marketing | M&G Investments | E |
| Jacqui Haskins | Marketing Director | M&G Investments | E |
| Hannah Martin | Associate Director, Institutional Marketing | M&G Investments | A |
| Sunita Patel | Head of Marketing Planning & Insight | M&G Investments | A |
| Silvia Sechi | Senior Digital Marketing Manager | M&G Investments | A |
| Dominic Traynor | Head of Digital | M&G Investments | A |
| Jayne Phelan | Marketing Manager | M&G Real Estate | A |
| Laura Ladine | Events Coordinator | M&G Real Estate | A |
| Amanda Newman | Marketing Director | M&S Bank | O |
| David Dunn | Director | Making Sense of Retirement | E |
| Theo Casey | Managing Director | Marketcolor | O |

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| Elliott King | Market Development Manager: Financial Services | Maru/edr | P |
| Liana Vickery | Head of Marketing | Maru/edr | P |
| Dominic Grinstead | UK Managing Director | MetLife Europe Ltd | E |
| Camilla Hoskisson | Digital Marketing Manager | MetLife Europe Ltd | A |
| Claire Oldstein | Marketing Director | MetLife Europe Ltd | E |
| Joanne Riddell | Head of Communications, UK | MetLife Europe Ltd | A |
| Laura Shemeld | Marketing Manager Account: MetLife Europe Ltd | MetLife Europe Ltd | A |
| Sarah Cadden | Senior Marketing Manager, EMEA | MFS Investment Management | A |
| Adele Frances | Senior Marketing Manager | MFS Investment Management | A |
| Dana McCullough | Director of Institutional Marketing for North America | MFS Investment Management | E |
| Cherida Naughton | Senior Public Relations Manager - EMEA & APAC | MFS Investment Management | A |
| Mat Nolan | Senior Marketing Manager Retail - EMEA & LatAM | MFS Investment Management | A |
| Alice Pezzo | Marketing Associate | MFS Investment Management | A |
| Toby Clark | Director of Research, EMEA | Mintel Group Ltd | P |
| Karl Graham | Account Director | Mintel Group Ltd | P |
| Minisha Wahi | Head of Financial Services & B2B | Mintel Group Ltd | P |
| Rosie Mackenzie | Marketing Manager | Mitsubishi UFJ Securities International plc | A |
| Lisa McBreen | Head of EMEA Marketing | Morgan Stanley | E |
| Simon Murray | Head of Digital Experience | Morgan Stanley | A |
| Nicola Murray | Media Relations | Morgan Stanley | A |
| Oliver Tinkler | Head of Marketing Communications | Morgan Stanley | A |
| Gemma Bacon | Brand & Marketing Director | Mortgage Advice Bureau | A |
| Donna Brenchley | Commercial Director | Mortgage Advice Bureau | A |
| Peter Brodnicki | Chief Executive | Mortgage Advice Bureau | E |
| Sam Toms | Project Co-ordinator | Mortgage Advice Bureau | A |
| Sharon Trinder | Compliance Director | Mortgage Advice Bureau | A |
| Roger Crocker | Sales & Marketing Director | Mortgage Brain | E |
| Mark Lofthouse | Chief Executive | Mortgage Brain | E |
| Mark Taylor | Founder | Mr Taylors Brand Emporium | O |
| Doug Crawford | Chief Executive Officer | myhomemove | E |
| Dev Malle | Group Distribution Director | myhomemove | E |
| Adrian Whittaker | Corporate Sales Director | myhomemove | E |
| Georgina Willock | PR Manager | myhomemove | A |
| Ian Andrew | Managing Director, Group Intermediary Sales | Nationwide Building Society | E |
| Sara Bennisson | Chief Marketing Officer | Nationwide Building Society | E |
| Spencer Clarke | Head of CRM and B2B Communications | Nationwide Building Society | A |
| Andrew Dean | Head of Group Intermediary Support | Nationwide Building Society | A |
| Paul Hibbes | Head of Brand & Advertising | Nationwide Building Society | A |
| Gary Salter | Head of Corporate Accounts | Nationwide Building Society | A |
| Jeremie Klap | Product Manager | Natixis Global Asset Management | A |
| Charlotte Lamb | Head of International Distribution Marketing | Natixis Global Asset Management | A |
| Catherine Morat | Head of International Product Marketing | Natixis Global Asset Management | E |
| Charlene Sagoe | Head of Digital Marketing | Natixis Global Asset Management | A |
| Laurent Faucher | Head of International Institutional Marketing | Natixis Global Asset Management | A |
| Graham Felstead | Head of Intermediaries | NatWest Intermediary Solutions | E |
| Alan Ferguson | Senior Corporate Account Manager | NatWest Intermediary Solutions | A |
| Dave Toulson | Senior Corporate Account Manager | NatWest Intermediary Solutions | A |
| Adrian Bloomfield | Chief Executive Officer | NCI Resources Limited | E |
| Laura Edmans | Digital Marketing Manager | Neptune Investment Management | A |
| Alasdair Johnson | Marketing Director | Neptune Investment Management | E |
| Emma Simms | | Newbury Building Society | O |
| Steve Carruthers | Head of Distribution | Newcastle Building Society | E |
| Karen Fisher | Mortgage Acquisition Manager | Newcastle Building Society | A |
| Christine Heslop | Group Marketing Communications & Brand Manager | Newcastle Building Society | A |

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| Amy McKenna | Direct Marketing Manager | Newcastle Building Society | A |
| Ben Smith | Product Development and Propositions Manager | Newcastle Building Society | A |
| Claire Blackwell | Head of Marketing | Newton Investment Management | E |
| Ed Gore-Browne | Head of Communications | Newton Investment Management | A |
| Cathy Stuttle | Head of eCommerce & Client Reporting | Newton Investment Management | A |
| Maxine Cameron | Propositions Manager | NFU Mutual | A |
| Ian Flower | Propositions Manager | NFU Mutual | A |
| Ross Garner | Propositions Manager | NFU Mutual | A |
| Ruth Wilkins | Propositions Development Manager | NFU Mutual | E |
| Lisa Richardson | Group Marketing Director | niu-solutions | O |
| Katherine Murdie | Head of Marketing, RFPs and Client Servicing Best Practice, Asset Servicing, EMEA | Northern Trust | A |
| Paul Thilo | Managing Director | NowSure | E |
| Eugenie Biddle | Head of Brand and Customer Communications | NS&I | A |
| Anna D'Arcy | Head of Retail Marketing | NS&I | E |
| Gareth Headon | Assistant Director of Communications and Strategy | NS&I | E |
| Neil Jenkinson | Head of Customer Journey | NS&I | E |
| Michael Lynch | Head of B2B Marketing and New Product Development B2B | NS&I | A |
| Colette Mellor | Marketing Campaigns Lead | NS&I | A |
| Gary Nong | Competitor Intelligence Manager | NS&I | E |
| Andrew Pike | Head of Intermediary Relationships | NS&I | A |
| Dany Rastelli | Intermediary Marketing Manager | NS&I | A |
| Julie Shepherd | Brand Manager | NS&I | A |
| Sue Simpson | Brand & Retail Communications Consultant | NS&I | E |
| David Sturges | Head of Business Insight | NS&I | A |
| Sally Swait | Head of Product & Proposition | NS&I | A |
| Emily Swanson | Digital Engagement & Social Media Manager | NS&I | A |
| Lauren Wallis | Head of Marketing Planning & Data | NS&I | A |
| Jill Waters | Director of Retail | NS&I | E |
| Alun Williams | Assistant Director, Marketing & Communications | NS&I | E |
| Jonathan Gapper | New Business & Marketing Manager | OgilvyOne Business | P |
| Phil Harvey | Joint MD | OgilvyOne Business | P |
| Drew Nicholson | Chief Executive Officer | OgilvyOne Business | P |
| Marcus Bolitho | Head of Marketing | Old Mutual Global Investors | E |
| Will Gold | Head of Investment Marketing | Old Mutual Global Investors | A |
| Steve Smith | Head of UK Marketing | Old Mutual Global Investors | A |
| Jim Brown | Group Head of Marketing | OneSavings Bank plc | A |
| Will Davies | Head of Proposition | OneSavings Bank plc | A |
| Tony Davis | Senior Mortgage Product Manager | OneSavings Bank plc | A |
| John Eastgate | Group Sales and Marketing Director | OneSavings Bank plc | E |
| Sascha Kimmel | Head of Marketing | OneSavings Bank plc | A |
| Clive Kornitzer | Group Chief Operating Officer | OneSavings Bank plc | A |
| Adrian Moloney | Sales Director | OneSavings Bank plc | A |
| Mark Duckworth | Managing Director | Openwork | E |
| Mike Gummerson | Development Director | Openwork | A |
| Jeremy Hackett | Strategic Programme Director | Openwork | A |
| Ashley Janes | Head of Wealth Marketing | Openwork | E |
| Neil Milner | Chief Operations Officer | Openwork | A |
| Michael Morrow | Wealth & Platform Director | Openwork | A |
| Paul Shearman | Mortgage Proposition Development Director | Openwork | E |
| James Endersby | Managing Director | Opinium Research | P |
| Andrew Littlewood | Senior Research Manager | Opinium Research | P |
| Alexa Nightingale | Head of Financial Services Research | Opinium Research | P |
| Spencer Stratford | Managing Director | Opticomm Media | A |
| Pete Johnson | Financial Services Manager | ORC International | O |
| Luke Pigott | Chief Executive Officer | ORM London | P |
| Matt Cowan | Director | OTM | P |
| John Heron | Managing Director | Paragon Mortgages Ltd | E |
| Simon Bayley | Commercial Director | Paratus AMC | A |
| Paul Brett | Director, Business Development | Paratus AMC | E |
| Colin Dorman | Regional Account Manager | Paratus AMC | A |

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|-----------------------------|--|-------------------------------|---|
| Emma Lightfoot | Marketing Manager | Paratus AMC | A |
| Paul Craven | Founder | Paul Craven Partners | O |
| Kevin Mountford | Chief Executive Officer | PBF Solutions | E |
| Russell Field | Marketing Communications Manager | Pepper Group | A |
| Rhona Potter | Head of Marketing | Pepper Group | E |
| Richard Pike | Sales and Marketing Director | Phoebus Software Ltd | E |
| Jay Grosvenor | Video Content Assistant | Pictet Asset Management | A |
| Stephen Gunkel | Head of Communication | Pictet Asset Management | E |
| Ian Holmes | Head of Learning and Development | Pictet Asset Management | A |
| Vincenzo Pelosi | Senior Manager, Investment Communication | Pictet Asset Management | A |
| Sophie Tordjman | Marketing Manager | Pictet Asset Management | A |
| William Hartley | Director and co-founder | Pilcrow Ltd | O |
| Gabriel Altbach | EVP and Head of Global Strategy and Marketing | Pioneer Investments | E |
| Shwetha Reddy | Global Head of PR | Pioneer Investments | A |
| Alan Gilmour | Head of Acquisition and Retention | Police Mutual | A |
| Carl Sharples | Director of Marketing | Police Mutual | A |
| Jas Sidhu | Head of Acquisition and Retention | Police Mutual | A |
| David Wright | Sales and Marketing Director | Police Mutual | E |
| Bob Stark | Commercial Director | Portafina | E |
| Leanne Towart | Product Manager | Portafina | A |
| Mark Wiggins | Digital Marketing Manager | Portafina | A |
| Alan Cleary | Managing Director | Precise Mortgages | E |
| Cerry Demmer | Regulated Sales Manager | Principality Building Society | A |
| Shaun Middleton | Head of Intermediaries and Regulated Sales | Principality Building Society | E |
| Helen Lewis | Regulated Sales Manager | Principality Building Society | A |
| Adam Proops | Business Development | Prophet | P |
| Ken Hogg | Interim Head of PRA Compliance | Prudential | E |
| James Killian | Business Development Manager | Pythagoras | P |
| Nisha Gandhi | Customer Marketing Manager EMEA | Quantcast | P |
| Alexandra Doherty | European Event Manager | Qubit | P |
| Helga Kaminski | Financial Services Lead | Qubit | P |
| Scott Stevens | Head of Distribution | Quilter Cheviot | E |
| Katie Khan | Marketing Manager | Raphaels Bank | E |
| David Hadden | Head of Financial Services Solutions | Rant and Rave | P |
| Yiannis Maos | Head of Digital and Business Development | Rant and Rave | P |
| John Battersby | Head of Communications | Ratesetter | O |
| Michael Ball | Investment Writer | Rathbones | A |
| Yioulie Chatzopoulou | Senior Marketing Executive | Rathbones | A |
| Laura Crowley | Partnerships Manager | Rathbones | A |
| David Holloway | Marketing Director | Rathbones | E |
| Jason Kearney | Group Marketing Director | Rathbones | E |
| Elliot Marsh | Marketing Assistant | Rathbones | A |
| Helen Mason | Senior Marketing Executive | Rathbones | A |
| Asha Mistry | Senior Digital & Channel Marketing Manager | Rathbones | A |
| Francesca Monti | Marketing Manager - Private Clients | Rathbones | A |
| Darren Seaton | Senior Marketing Manager - UK & International Intermediaries | Rathbones | A |
| Zydrune Seskeviciute | Marketing Executive | Rathbones | A |
| Cole Walker | Marketing Operations Manager | Rathbones | A |
| Mark Bullard | Head of Sales, NatWest Intermediary Solutions | RBS | A |
| Chris Bourke | | Relay42 | O |
| Peter Carter | Product & Marketing Director | Retirement Advantage | E |
| Mark Houlding | Founder & CEO | Rostrum | P |
| Sophie Placido | Account Director | Rostrum | P |
| Tracy Fennell | Head of Marketing and Communications | Royal London Asset Management | E |
| Ben Rhodes | Director of Customer Marketing | Royal Mail | E |
| Susan Heller-Bennett | Marketing Director EMEA | S&P Capital IQ | E |
| Tim Hague | Managing Partner | Sagis | P |
| Steve D'Souza | Managing Director | Sales Kinetics | P |
| Mark Hayward | Senior Digital Marketing Executive | Sanlam UK | A |
| Christopher Dean | Head of Marketing | Sanlam UK | E |
| Alison Drury | Marketing Manager - Media | Sanlam UK | A |
| Arianna Powell | Marketing Manager | Sanlam UK | A |
| Sarah Ingman | Marketing Executive | Sanlam UK | A |

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| Keith Moor | Chief Marketing Officer | Santander | E |
| Ian Annand | Head of UK Product Development | Santander Asset Management UK | A |
| Rob Askham | Commercial Director | Santander Asset Management UK | E |
| Jeff Scott | Chief Executive | Santander Asset Management UK | E |
| Paul Adams | Head of Field Sales | Santander for Intermediaries | A |
| Richard Howes | National Key Accounts Manager | Santander for Intermediaries | A |
| Victoria Rochard | Marketing Manager | SAP UK | A |
| Anubha Anubha | Director | SapientNitro | P |
| David Barton-Grimley | Senior Account Director | SapientNitro | E |
| Alexandra Black | Group Account Director | SapientNitro | P |
| Bradley Gamage | Director, Financial Services UK | SapientNitro | E |
| Pawan Udernani | Client Services Director | SapientNitro | E |
| Greg Welch | Client Services Director | SapientNitro | E |
| James Johnson | Digital Marketing Executive | Sarasin & Partners | A |
| Kelly Barwick | Marketing and Communications Manager | Sarasin & Partners | A |
| Elizabeth Bate | Investment Writer | Sarasin & Partners | A |
| Lucy Capon | Head of Marketing | Sarasin & Partners | E |
| Scott Evans | Head of Marketing | Savills Investment Management | E |
| Keshma Shah | Digital Manager | Schroders Plc | O |
| James Cardew | Global Head of Marketing | Schroders Plc | E |
| Clelia Fabbriatore | Head of Marketing, Continental Europe | Schroders Plc | E |
| Binnur Rogers | Content Marketing Manager | Schroders Plc | A |
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| Natalie Chow | Marketing Manager, SEI UK Asset Management Distribution | SEI Asset Management | A |
| Caroline Deutsch | Institutional Marketing Director, EMEA | SEI Asset Management | E |
| Sarah Griffin | Head of Marketing | SEI Asset Management | A |
| Caroline Leahy | HR Director | SEI Asset Management | A |
| Jake Sims | Associate | SEI Asset Management | A |
| Karen Bennett | | Seven Investment Management | O |
| Philip Davies | President - EMEA | Siegel+Gale | P |
| Frances Gordon | Head of Business Development | Simplified Communication | P |
| Simon Ryan | Award Winning Marketing Type | SJR Media Rocks | O |
| Rebecca Allsop | Head of Customer Strategy & Planning | Skipton Building Society | A |
| Kris Brewster | Head of Products | Skipton Building Society | A |
| Lynne Cook | Head of Marketing | Skipton Building Society | A |
| Lee Holden | Divisional Manager | Skipton Building Society | A |
| Ian Cornelius | Commercial Director | Skipton Building Society | E |
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| David Sanderson | Head of Sky AdSmart | Sky Media | P |
| Anna Carless | Director | Smarsh | O |
| Ross Wilkinson | Deputy CEO | Specialist | P |
| Peter Wilson | Editorial Director | Specialist | P |
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| Niils Johnson | Director, Retirement | Spence Johnson Ltd | A |
| Magnus Spence | Director | Spence Johnson Ltd | E |
| Dave Sutton | Head of Marketing | St James's Place Wealth Management | E |
| Howard Barber | Head of CRM and Analytics | Standard Life | A |
| Siobhan Barrow | Head of Strategic & Distribution Solutions | Standard Life | A |
| Alastair Black | Head of Financial Planning Propositions | Standard Life | E |
| Mary Harper | Head of Customer and Digital Marketing | Standard Life | A |
| Neil Hugh | Head of Workplace Strategy | Standard Life | A |
| Susie Logan | Head of Business Marketing and Communications | Standard Life | A |
| Martin McGovern | Head of Brand & Channel Marketing | Standard Life Investments | E |
| Nuala Walsh | Head of Global Client Relations | Standard Life Investments | E |
| Richard Parker | Head of Marketing EMEA | State Street Global Advisors Limited | E |
| Natalie Darlison | Marketing Manager | Sticky Content | P |
| Catherine Toole | Chief Executive Officer | Sticky Content | P |
| Neil Van Ginsburg | Head of Sales and Marketing | Sticky Content | P |

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| Mark Jones | Protection Director | SunLife | A | Kav Mistry | Head of Mortgage Acquisition | TSB Bank plc | A |
| Dean Lamble | Chief Executive Officer | SunLife | E | Paul Pester | Chief Executive Officer | TSB Bank plc | E |
| Elena Miekus | Modelling Analyst | SunLife | E | Evangelos Rakovitis | Product Strategy Manager | TSB Bank plc | A |
| Simon Stanney | General Insurance Director | SunLife | A | Ian Ramsden | Director Mortgages, GI & Protection | TSB Bank plc | A |
| Ian Trudgett | Head of Insight | SunLife | E | Kathryn Robinson | Head of Strategy and Customer Experience | TSB Bank plc | A |
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| Deborah Fernick | Senior Marketing Manager, EMEA | T Rowe Price International | A | Dan Welch | Senior Product Manager | TSB Bank plc | A |
| Tim Jenkins | Global Digital Marketing Manager | T Rowe Price International | A | Hannah Jay Withers | Regional Manager, Mortgage Intermediaries | TSB Bank plc | A |
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| Louise Stevens | Client Services Director | Talisman | P | Mnveer Arkan | Director, Client Acquisition, SmartWealth | UBS Wealth Management | A |
| Jane Neill | Client Partner | Tangible | P | Kirsten Burt | Executive Director, Head of Marketing, UK & Jersey | UBS Wealth Management | E |
| Jonathan Spooner | Executive Creative Director | Tangible | P | Tina Cracknell | Digital Marketing Manager | UBS Wealth Management | A |
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| Nigel Hance | Head of Marketing | Target Group Ltd | E | Marcello Calabro | Global Head of Communications | UniCredit Corporate & Investment Banking | E |
| James Snow | Group Sales Director | Target Group Ltd | E | Kamyar Naficy | Director, Corporate and Investment Banking Media Relations | UniCredit Corporate & Investment Banking | A |
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| Kirsty Maxey | Joint Managing Director | Teamspirit | P | Robyn Laidlaw | Head of UK Distribution | Vanguard | A |
| Mike Cutler | Head of Mortgage Intermediaries | Tesco Bank | A | Nick Blake | Head of European Marketing & Policy | Vanguard | E |
| Julian Hartley | Products Director | Tesco Bank | E | Guy Batchelor | Sales & Marketing Director | Vida Homeloans | E |
| John Robertson | Head of Savings | Tesco Bank | A | Ian Giles | Director of Marketing | Vida Homeloans | E |
| David Rockliff | Head of Mortgages | Tesco Bank | A | Sherdin Omar | | Vigilis Insurance Services | E |
| Rene Teuwen | Managing Director | TeuwenSchouten | E | Jeremy Nicholds | Director | Vpera | E |
| Rebecca Crook | Chief Marketing Officer | The BIO Agency | P | Martin Foote | Regional Sales Manager | Virgin Money | A |
| Peter Veash | CEO | The BIO Agency | P | Lyn Rose | Director of Contact Centres | Virgin Money | E |
| Suzanne Aspden | Customer Marketing Lead | The Co Operative Bank | A | Richard Tugwell | Director of Intermediary Relationships | Virgin Money | E |
| Matthew Carter | Product and Marketing Director | The Co Operative Bank | E | Nick Millar | Strategy and Insight Director | Vocalink | A |
| Deborah Darlington | Brand Marketing Lead | The Co Operative Bank | A | Galyna Ogol | Strategy Lead | Vocalink | E |
| Vincent Fahy | Senior Product Manager | The Co Operative Bank | A | Mark Shaw | Strategy Lead | Vocalink | A |
| Craig Harrop | Marketing Planning Lead | The Co Operative Bank | A | Uday Nimmakayala | Founder & CEO | Wealth Objects | O |
| Lisa Jenkinson | Market Research Manager | The Co Operative Bank | A | Niki Gifford | Marketing Director | Weatherbys Bank | O |
| Alastair Pegg | Marketing Director | The Co Operative Bank | E | Abe Malik | Head of Strategy | Wesleyan Assurance Society | A |
| John Malone | Consultant | The Crannoch Consultancy Ltd | E | Ash Mukadam | Head of Digital Strategy and Sales | Wesleyan Assurance Society | A |
| Hannah Last | | The Economist Group | O | David Nottingham | Head of Marketing Strategy | Wesleyan Assurance Society | E |
| David Cowan | Managing Director | The Financial Services Forum | E | Chris Walker | Marketing Data & Insight Manager | Wesleyan Assurance Society | A |
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| Rob Janes | UK Sales Director | Thunderhead | P | Paul Costello | Campaign Manager, Retail Projects | Yorkshire Building Society | A |
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| Vivienne Sanders | HR Partner | Towergate Insurance | E | Nick Mortimer | Head of Group Marketing & E-commerce | Yorkshire Building Society | E |
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| Mark Wright | Vice President Marketing - International | Travelers Insurance Co. Ltd | E | Robert Watters | Ex-CEO and Founder of AXA Direct Protection (FamilyProtect) | | E |
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| Chris Baker | Commercial Director | TSB Bank plc | A | Caspian Woods | Consultant Content Strategist | | E |
| Catherine Douglas | Strategy and Performance Director | TSB Bank plc | A | | | | |
| Pella Frost | Head of Strategy & Customer Experience | TSB Bank plc | A | | | | |
| Nigel Gilbert | Chief Marketing & Communications Officer | TSB Bank plc | E | | | | |



The Financial Services Forum

The Financial Services Forum is a membership organisation which exists to provide an independent, stimulating environment to help the community improve their individual and corporate marketing effectiveness.

It's a community where you can meet like-minded individuals to build your professional network, debate strategic marketing issues and engage with thought-provoking content.

Through a calendar of over 60 events each year, the community has grown to include over 1500 Members, representing companies large and small, across all sectors of the industry.

The Forum community has grown significantly following the introduction of Online Members who can communicate, debate, study and exhibit good financial services practice, at a time and location convenient to you.

The website also includes a significant *Knowledge Centre* of presentations, articles, white papers and research material.

The purpose of The Forum remains the same across all our channels – to generate debate and provide insights that will help our Members improve their marketing effectiveness.

We continue to recognise that financial services is not a homogenous industry. To reflect its diversity we will maintain a focus on addressing the challenges specific to your sector and geographical region. Via Special Interest Groups and online communities we address consumer issues, but also B2B and institutional marketing topics too.

The Forum takes an independent and objective view on who should be a Member, present at our events or write for our publications. We aim to select the best speakers and authors, to provide a platform for thought leaders and expert practitioners. If you feel you should be a part of this growing community, we would be delighted to welcome you.

For further information and an application form please go online at www.theforum.co.uk or call Jasmine Butler-Burnham on 020 3657 9899.

... topical events to discuss key issues and
develop my marketing performance ...

Peter Elliott, Head of Marketing Proposition, L&G



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